



S A M 24

**SCIENCE & MANAGEMENT
SYMPOSIUM**



**January 24 - 28, 2024
Hyatt Regency Orlando
Orlando, FL**

Dear Industry Partners & Friends,

Welcome to the highly anticipated Science & Management Symposium (SAM) organized by the Florida Podiatric Medical Association. We are delighted to announce that this year's SAM will be held at the Hyatt Regency Orlando from January 24th to 28th, 2024. We invite you to join us in this exceptional event where cutting-edge knowledge, innovation, and camaraderie will converge for an unforgettable experience.

For our valued vendors, we offer an exceptional opportunity to showcase your products and services in a conducive and beneficial environment. The exhibit hall at SAM has been designed with your success in mind. We have strategically scheduled longer lunch breaks, providing ample time for attendees to explore the exhibit hall fully. This means that you will have extended interactions with potential customers, fostering meaningful connections that can translate into lasting partnerships.

In addition, we are pleased to inform you that there will be no competing lectures scheduled during the extended lunch break hours. This ensures that attendees can devote their undivided attention to exploring the range of offerings provided by our esteemed vendors. This exclusive arrangement guarantees that your exhibits will receive the focus they deserve, maximizing your opportunities for engagement and meaningful interactions.

It's worth mentioning that this year's SAM is exclusively a live event, with no virtual component. We understand the value of face-to-face interactions and the unparalleled benefits that can be achieved through in-person networking. This decision was made in response to overwhelming feedback from past attendees who have praised the efficacy of live meetings in fostering professional growth and collaboration.

SAM 2024 is projected to host over 900 Podiatric Physicians, along with more than 400 dedicated assistants. This diverse and dynamic audience represents a prime opportunity for vendors to connect with the leading minds in the field of podiatry. The event promises to bring together professionals from various specialties, providing you with a unique chance to showcase your products and services to a highly receptive and influential audience.

For the majority of FPMA members, attendance of FPMA educational conferences is a complimentary service as part of their membership. SAM '24 will take place approximately sixty days prior to the Florida Podiatric Physicians license renewal.

As we converge at the Hyatt Regency Orlando for SAM 2024, we encourage our esteemed vendors to seize this unparalleled opportunity to elevate their brands, forge new alliances, and make a lasting impact in the field of podiatry. Your participation is vital to the success of SAM, and we eagerly anticipate your presence in the exhibit hall.

Let us unite in knowledge, innovation, and collaboration at SAM 2024, forging a future that advances podiatric medicine and enhances patient care. We look forward to welcoming you all to this enriching experience that promises to shape the future of podiatric medicine.

Thank you, and see you in Orlando!

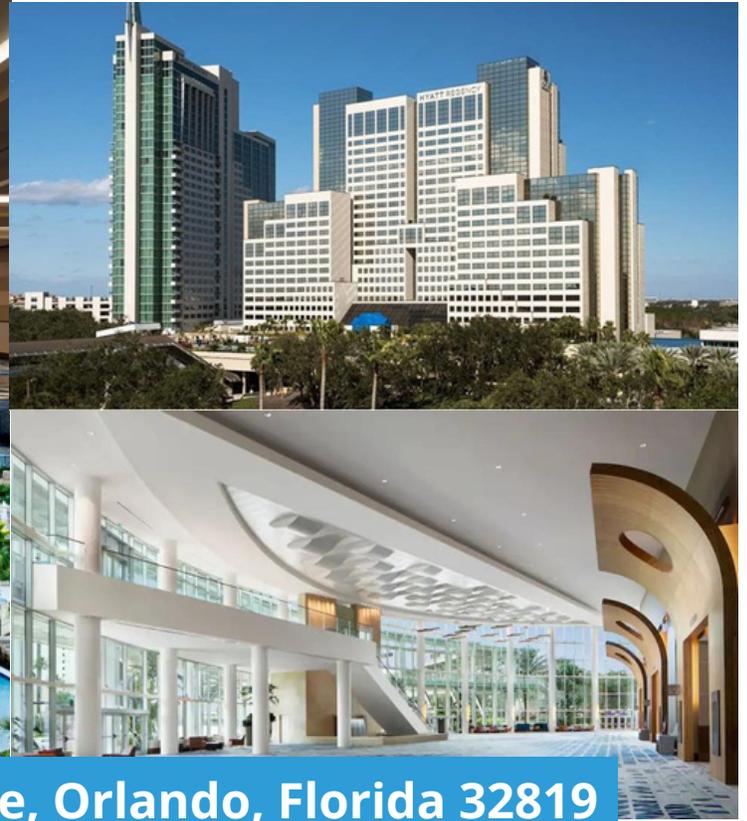
Drs. Dennis Frisch and Rob Frimmel
FPMA Convention Committee Co-Chairs



VENUE INFORMATION



Hyatt Regency Orlando



9801 International Drive, Orlando, Florida 32819

Guestroom Reservations:

SAM 2024 attendees are able to book guestroom reservations by using our group's online booking microsite at:

<https://www.hyatt.com/en-US/group-booking/MCORO/G-4COK>.

Should anyone request additional assistance with booking, the Hyatt Regency Reservations team may be reached at (402) 593-5048.

Guests calling in may reference FPMA or 4COK.

EXHIBIT HALL INFORMATION



Exhibit Hall Hours (Regency Ballroom)

Exhibitors must wear SAM 2024 conference name badges while in the exhibit hall.

Wednesday, January 24

Exhibit Hall Set-Up: 1:00 PM to 6:00 PM

Thursday, January 25

Exhibit Hall Hours

10:00 AM to 4:00 PM

11:00 AM to 1:30 PM (Physician break/no conflicting lectures)

Premier exhibit hall time for meals, games, and giveaways

Friday, January 26

Exhibit Hall Hours

10:00 AM to 4:00 PM

11:00 AM to 1:30 PM (Physician break/no conflicting lectures)

Premier exhibit hall time for meals, games, and giveaways

Saturday, January 27

Exhibit Hall Hours

10:00 AM to 2:00 PM

11:00 AM to 2:00 PM (Physician break/no conflicting lectures)

Premier exhibit hall time for meals, games, and giveaways

**Exhibit Hall breakdown begins at 2:00 PM
(Saturday, January 27)**

Additional Incentives for Attendee Engagement: Bring us your ideas! Let's work together.

SAM 2024 was designed around our vendors and sponsors to be an "in-person meeting" and not virtual. This will encourage more interactions between our physician attendees and your company.

We strongly recommend that you maximize physician attendance at your booth by providing additional incentives or discounts for physicians to visit your footprint in the exhibit hall.

Please strongly consider meaningful giveaways. We suggest having at least one valuable raffle prize, or potentially one prize for each exhibit day. Make the giveaway worth someone stopping by and registering.

Bring back a true show special. Offer a special that only people who are at the show are entitled to receive.

FPMA is willing to assist your company in driving contacts to your booth, but we need your help. Please provide us with your intended "show special", "discounts," or "prizes" no later than December 18, 2023 for proper marketing purposes. Please forward this information to admin@fpma.com

SPONSORSHIP ROADMAP



Get What You Need. No Surprise Fees.

Included in All Sponsorships:

- 8' x 10' Exhibitor Booth with company sign
- Wastebasket
- 6" long x 30" wide table
- Two Chairs
- Company name and logo featured in Sponsor Spotlight in Conference Program.
- Company name and logo featured in Sponsor Spotlight on Conference Website.
- Company listed as conference sponsor on FPMA Mobile App.
- Sponsorship recognition via on-site signage.
- Pre- and post-physician attendee list.
- Exhibitor badges with access to food service. Number of badges determined by sponsorship level. Please see page 8 for more information.

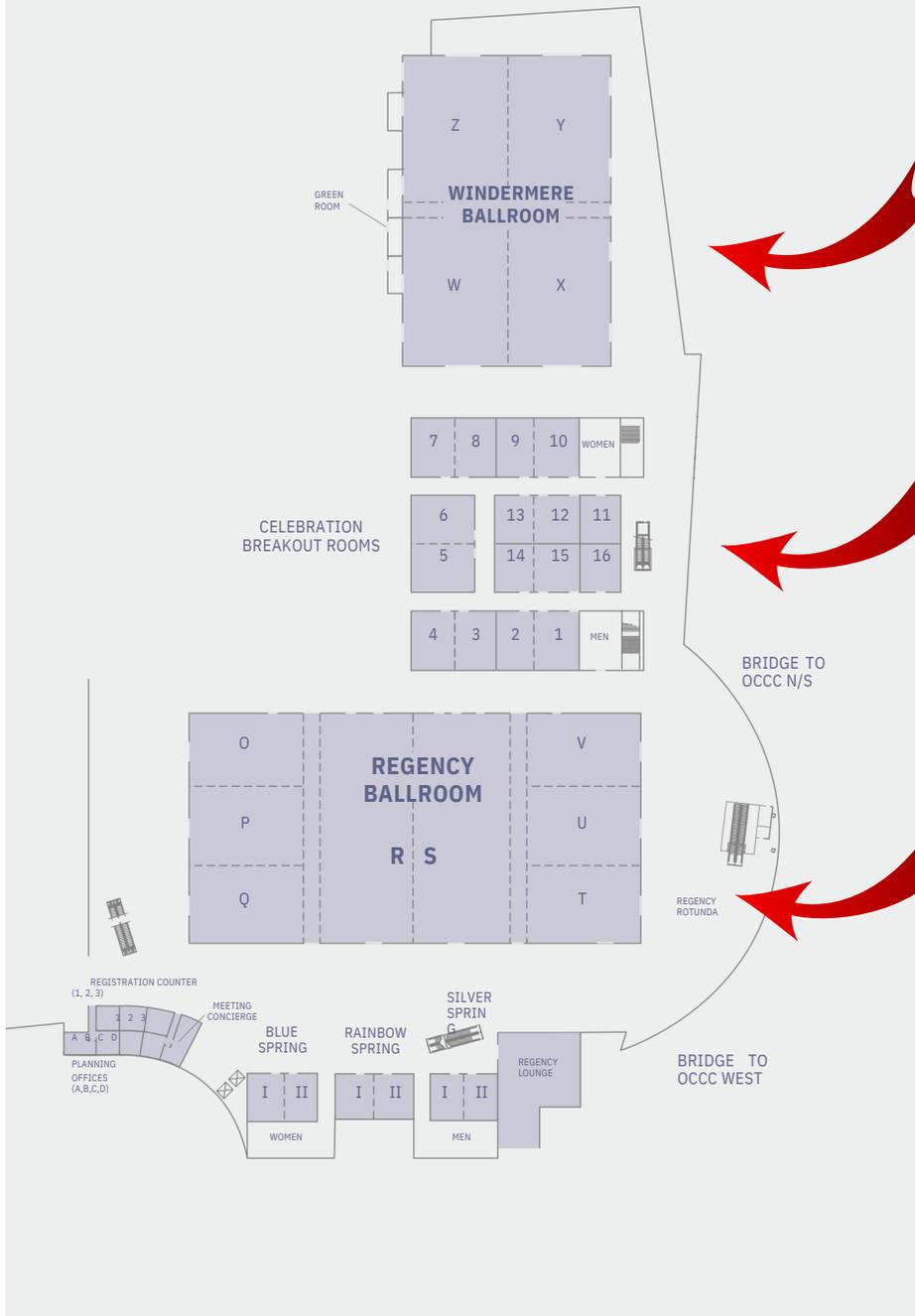
Included in All Booths:

- Company Sign
- Wastebasket
- 8' x 10' Exhibitor Booth with company sign
- 6" long x 30" wide table
- Two Chairs
- Two exhibitor badges with access to food service
- Pre- and post-physician attendee list

VENUE LAYOUT



Conference Level FLOOR PLAN

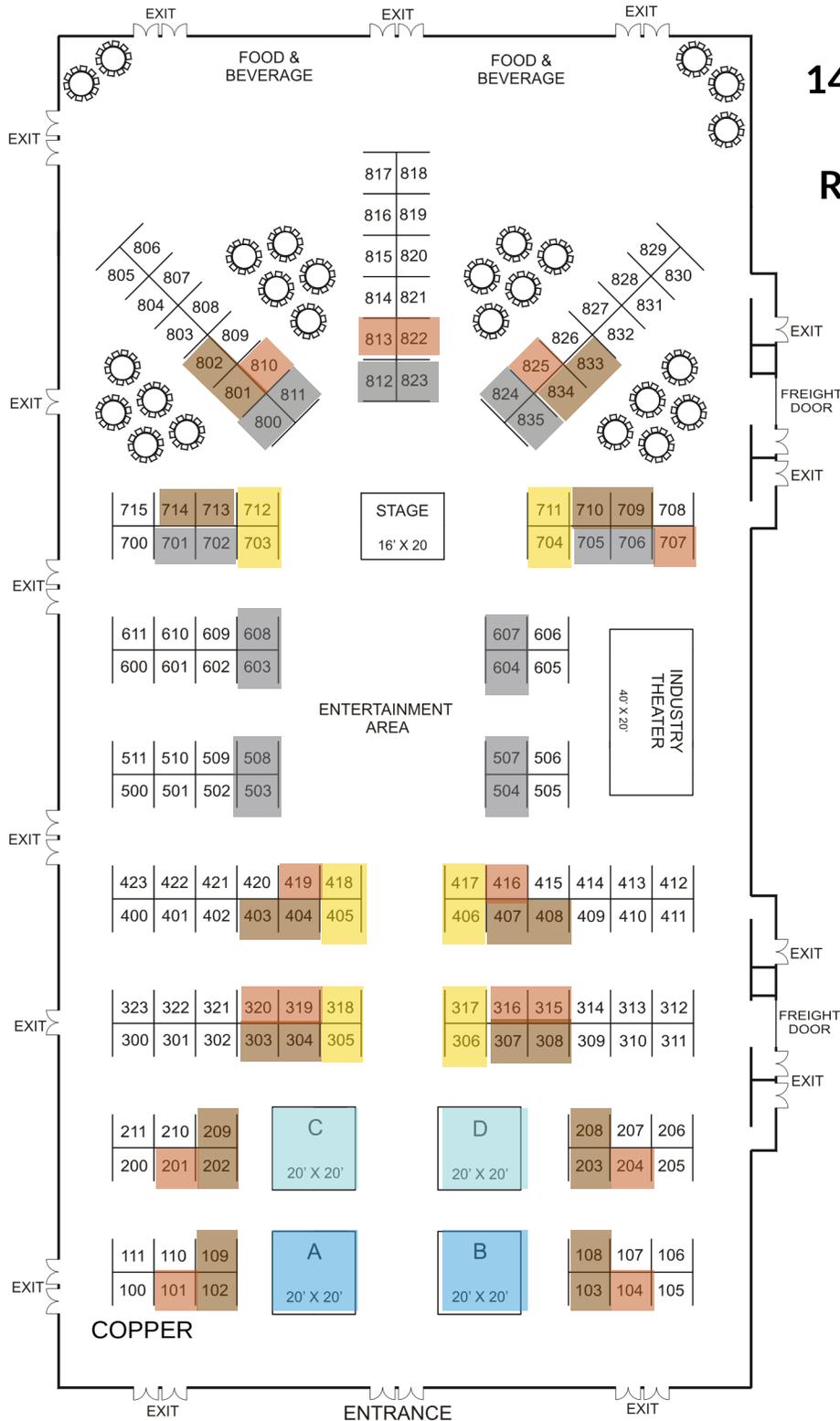


PHYSICIAN LECTURE HALL

BREAKOUT ROOMS

EXHIBIT HALL ENTRANCE

EXHIBIT HALL LAYOUT



148 - 8' x 10' Booth Spaces in the Regency Ballroom

- PLATINUM
- DIAMOND
- GOLD
- SILVER
- BRONZE
- COPPER

STANDARD BOOTH PRICES



	By November 1, 2023	After November 1, 2023
Standard Single	\$2,850.00	\$3,450.00
Standard Double	\$5,700.00	\$6,850.00



SPONSORSHIP PACKAGES



	Platinum Sponsorship	Diamond Sponsorship	Gold Sponsorship	Silver Sponsorship	Bronze Sponsorship	Copper Sponsorship	Exhibitor - Standard Double Booth	Exhibitor - Standard Single Booth
	\$75,000.00	\$50,000.00	\$30,000.00	\$20,000.00	\$13,000.00	\$7,500.00	\$5,700.00	\$2,850.00
Booth Location and Size	Island Booth (400 sqft)	Island Booth (400 sqft)	Premium - Double Booth (Corner) (160 sqft)	Premium - Double Booth (160 sqft)	Premium - Double Booth (160 sqft)	Premium - Single Booth (80 sqft)	Standard - Double Booth (160 sqft)	Standard - Single Booth (80 sqft)
Exhibit Hall/Food Badges (\$300 value/Badge)	8	8	6	6	4	2	4	2
Industry Theatre (Run your own 30-minute non-CECH session in the Exhibit Hall during expo hours)	Thursday, Friday, Saturday	Thursday, Friday, Saturday	One Session	One Session				
Breakfast & Learn (1 hr - Food Costs Not Included)	Thursday, Friday, Saturday	As Available						
Company Mobile Lab (Vehicle - Inside: 8' x 10-12') (Vehicle - Outside: Less restricted)	Included	Additional Fee						
General FPMA Membership Meeting Sponsor (Recognized during meeting)	Included	Included	Included					
Banner on Conference Mobile Phone App	1 Banner	1 Banner	1 Banner	1 Banner				
Signage and Advertising Throughout Meeting	Most Signage	Most Signage	Moderate Signage	Moderate Signage	Standard Signage	Standard Signage		
SAM 2024 Website Sponsor	Included	Included	Included	Included	Included	Included		
Logo in SAM 2024 Conference E-Newsletters	9	7	5	4	3	1		
SAM 2024 Program Advertisement (Every Attendee to Receive)	Full Page Ad	Full Page Ad	1/2 Page Ad	1/2 Page Ad	1/2 Page Ad	1/4 Page Ad		
Mobile App Push Notification (personalized push notifications sent to all attendees on behalf of your company during SAM)	6 Notifications	5 Notifications	4 Notifications	3 Notifications	2 Notifications	1 Notification		
FPMA "Footprints" Magazine Ad Spring 2024 Edition	Full Page Ad	Full Page Ad	1/2 Page Ad	1/2 Page Ad	1/4 Page Ad	1/4 Page Ad		
FPMA Social Media Package (1 post/month)	6 Months	5 Months	4 Months	3 Months	2 Months	1 Month		

ADD ONS THE BRAND BUILDER



Conference Bag Insert | \$1,000

Attendees will be excited to find an item bearing your branding in their conference bag. Any small item may be included, from a flyer identifying your exhibit booth # to custom branded items such as keychains, USBs, pens, notepads, etc. Item must be provided by your company and approved by FPMA in advance. Mail to FPMA by December 18, 2023.



Attendee Lanyards | \$4,500

Proudly display your logo on lanyards worn by Physicians, X-Ray Assistants, and Medical Assistants throughout the entirety of the conference.



Physician Attendee Laptop Bag or Backpack | \$10,000

Make a lasting impression! Custom branded bags will remind attendees of your company long after SAM concludes. FPMA logo must be featured along with your company logo. FPMA ultimately approves the selected bag. A quantity of 1,000 will be required.



Assistant Attendee Bags | \$4,500

Provide registered X-Ray Assistants and Medical Assistant attendees with specially branded bags featuring the FPMA logo and showcasing your company as they make their way through SAM 2024, at home and beyond! This sponsorship has longevity!



Pre-Conference Invitation to Attend Mailer | \$2,000 (up to five spots available)

Have your logo displayed on an invitational brochure mailed to 1,000+ FPMA members and non-members throughout the state of Florida. Deadline for inclusion: October 2, 2023.



Ad in SAM 2024 Program

- Every attendee (physicians and staff members) will receive a copy
- Full Page (8.5w x 11h) - \$2,000
- Half Page (8.5w x 5.5h) - \$1,000
- Quarter Page (4.25w x 5.5h) - \$500

Files should be press-ready PDF, CMYK (no Pantone colors included), 300dpi images, and fonts embedded. Files should include .125" bleed on all four sides and be submitted with crop marks at the trim line.

Logo files should be submitted as vector-based EPS files with any Pantone colors converted to CMYK-300dpm; JPGs are also accepted.



Full Color Advertisement in FPMA Membership "Footprints" Magazine

- Every FPMA member will receive a printed copy
- Every FPMA member will also receive an electronic version
- Twice a year publication for added exposure
- Full Page (8.5w x 11h) - \$1,855
- Half Page (8.5w x 5.5h) - \$1,130
- Quarter Page (4.25w x 5.5h) - \$620



ADD ONS

THE BRAND BUILDER

CONTINUED



Lead Retrieval | \$250

Capture attendee contact information by simply scanning their attendee badge. No need to write down names and contact information or collect and sort through business cards.



Pre-Conference Emails | \$349 each or 3 for \$950

Showcase your company's featured products and services as well as event activities and promotions through our pre-conference emails to SAM 2024 Attendees. Include a brief synopsis to accompany your company logo. Up to ten "Know Before You Go" emails will be distributed pre-conference. Previous open rates averaged 63-67%.



SAM Website Sponsor | \$1,500

Your logo will be featured prominently on FPMASamConference.com, the host of all SAM 2024 information, including conference schedules, conference registration, hotel reservations, and more!



Mobile App Sponsor | One per day available

Wednesday: \$1,500
Thursday: \$3,000
Friday: \$3,000
Saturday: \$3,000
Sunday: \$1,500

Feature your company logo as the main sponsor of the FPMA Mobile App. Your logo will be featured each time attendees enter the app or access their digital badge. Conference attendees will utilize the mobile app for attendance verification, to access the event schedule, receive call to action items, push notifications, news, etc.



Mobile App Push Notifications | \$250 per notification

Four per day available. Receive personalized push notifications sent to all attendees on behalf of your company during SAM 2024. Push notifications may be scheduled at the time of the sponsor/exhibitor's choice.



Sponsorship of Keynote Speaker | \$7,500

Provide your company with extraordinary visibility and demonstrate your support of SAM 2024 thru sponsorship of the keynote speaker. Prominent signage promoting your company will be displayed throughout the keynote session and a company representative will be able to welcome the audience and introduce the keynote speaker. Additional recognition will be provided on the conference web site, as well as in the conference guide. Please note – FPMA is responsible for selecting the speaker for this presentation.

ADD ONS

STORYTELLER & EDUCATOR



Cadaver or Sawbones Lab | \$5,000

This is an excellent opportunity to provide one-on-one learning and have your organization recognized as leader educators in the field of podiatry. Sponsors will be requested to provide instrumentation and staff to conduct the workshop. FPMA will provide a pre-conference attendee list for pre-event marketing purposes.



Industry Theatre (Please Inquire)

(Three 30-minute sessions available per day - Thursday thru Saturday)

Available Times: 11:30 am/ 12:15 pm/ 1:00 pm

This 30-minute non-CECH session allows you to privately deliver your message to SAM attendees in our Innovation Theatre during exhibit hall hours with no competing lectures. These sessions will allow you to discuss and present the details of your product or service's value to attendees.

For a guaranteed full house, be certain to pre-market your Innovation Theatre presence, explaining the benefits of attending. Draw them in with light snacks or beverages (must be purchased directly through hotel catering).

Sessions will be promoted through email, on the conference app with one push notification, and with an announcement on the exhibit hall floor ten minutes prior to the start of your session.

Area will be fitted with pipe and drape with seating for approximately thirty to forty attendees. You will be provided one eight foot table and a large screen TV. Bring your presentation on a thumbdrive and plug and play. Audio headpieces will also be provided to attendees so they may hear the presenter/presentation clearly and reduce ambient noise.



Lunch & Learn | \$5,000 (Noon to 1:00 pm Wednesday only) *

This will be the only non-CECH Lunch & Learn opportunity provided at SAM 2024. It is intended to be one hour in duration and an opportunity for you to speak directly about the benefits of your product or service. Sponsorship price does not include the cost of food and beverage. Your company selects the extent of the menu provided. Food and beverages must be purchased directly through hotel catering.



Breakfast & Learn | \$5,000 (7:00 am to 8:00 am Thursday - Saturday) *

These will be the only non-CECH Breakfast & Learn opportunities provided at SAM 2024. It is intended to be one hour in duration and an opportunity for you to speak directly about the benefits of your product or service. Sponsorship price does not include the cost of food and beverage. Your company selects the extent of the menu provided. Food and beverages must be purchased directly through hotel catering.

*** Breakfast and Lunch Symposiums will be promoted in the SAM 2024 program, on-site signage, and pre-conference emails. Additional marketing and promotion to ensure a successful event is the responsibility of the sponsor.**

ADD ONS

THE ENTERTAINER



General Membership Meeting | \$2,500 (up to four sponsorships available)

We pause all lectures for our General Membership Meeting with invitations extended to all FPMA members. Your company will be recognized as an elite sponsor, with signage recognition.

This event is scheduled for Wednesday, January 24th.



Women in Podiatry Breakfast | \$2,500 (up to two sponsorships available)

Now in its third year, the SAM Women In Podiatry event is very popular! Be recognized as a sponsor, with your company logo featured in onsite signage and invitation material. We are expanding the event this year and will accommodate approximately 40 attendees. This sponsorship allows for a brief sponsor presentation.

This event is tentatively scheduled for Thursday, January 25th.



Past President Reception | \$1,500 (up to two sponsorships available)

Help honor FPMA Past Presidents and receive recognition for your company via featured on-site signage as well as on invitation materials. This event will accommodate approximately 20 to 25 attendees.

This event is tentatively scheduled for Friday, January 26th.



Attendee Re-Charge (Partial Attendee Lunch Sponsorship) | \$1,000

FPMA will be offering upgraded food options in the exhibit hall during the 11:30am to 1:15pm timeframe. Multiple sponsorships will be available. Signage on site will reflect your company's commitment.



Conference WiFi | \$4,500

Assist conference attendees in staying in touch with their practice and continue daily business while away from the office. Your company logo will appear when wifi is accessed.



Room Drop | \$5.00 outside/\$6.00 inside room drops

Leave a treat, trinket, or treasure branded with your company logo or a custom message for attendees to find inside or outside their guestroom after a long day. Items must be approved by FPMA in advance.



Exhibit Hall Grand Opening | \$6,000

Take advantage of this opportunity to network, receive email recognition, program and on-site signage recognition, and make a brief introduction during the conference opening session.



Daily Exhibit Hall Entertainment | \$2,000

Orlando offers almost limitless entertainment options. FPMA would like to recognize your company as an entertainment sponsor. Past sponsors have provided caricature artists, jugglers, live music, and more.

Have something in mind that will make you stand out? Let us make it happen!



Location Branding Opportunities

The Hyatt Regency Orlando 11th Hour Business Solutions will be the exclusive provider of surface graphics for the hotel.

For your convenience, they have many of the available branding opportunities available pre-mapped on an interactive blueprint of the property, called PlanVue. Selecting a location on PlanVue will pull up the location's dimensions, design notes, and sample branding photos. You can access PlanVue using these credentials:

<https://planvue.11thhourbiz.com/#/content>

Username: fpma_jan24@hyatt.com

Password: hro2024

As the branding opportunities on property are abundant and each is uniquely customizable, 11th Hour does not have pricing information on PlanVue.

If there are any locations that interest you, please contact klambert@fpma.com for pricing information.

For Information on digital signage opportunities

[Click Here](#)

<https://www.fpmasamconference.com/files/138974487.pdf>

ADD ONS

THE ENTERTAINER

CONTINUED



Registration Desk (please inquire)

Display your company logo prominently to hundreds of attendees who pick up their registration materials and check in at the desk each day. Your logo will be the first thing they see when entering the conference.



Hanging Banner (please inquire)

Hang a banner throughout the hallways featuring your company name and logo that is guaranteed to catch every attendee's eye as they head to the lecture rooms and exhibit hall.



Column Wraps (please inquire)

Wrap one or more pillars in the convention center with your company name and logo.



Floor Graphics (please inquire)

Brand with your logo throughout the walkways in the convention center and exhibit hall.



Triangular Meter Board (please inquire)

Promote your company with a three-sided meter board visible from all angles. The board will be placed by lecture rooms and along the walkway to the exhibit hall.

EDUCATIONAL GRANT PACKAGES



Physician Hands-on Workshop (please inquire)

Multiple opportunities available. Please inquire about available dates, times, locations, and pricing. These popular workshops fill up quickly and offer an intimate environment for attendees to learn one-on-one by performing advanced techniques. Sponsor will be requested to provide instrumentation and staff to conduct the workshop. Sponsors will receive recognition on the FPMA website, the mobile app, and in attendee emails. FPMA to provide a pre-conference attendee list for pre-event marketing purposes.

Poster Competition | \$1,250 (four available)

Posters are a legitimate and popular presentation format for research and clinical vignettes. They efficiently communicate concepts and data to an audience using a combination of visuals and text. Poster presentations allow the author to meet and speak informally with interested viewers, facilitating a greater exchange of ideas and networking opportunities than with oral presentations. Poster presentations often are the first opportunities for young physicians to present their work at important scientific meetings and are preparatory for publication in a peer-reviewed journal.

Help sponsor academic research at the SAM 2024 annual poster competition.

Opportunities are available to sponsor 1st through 3rd place awards. Your company logo will be prominently featured on signage in the poster exhibition area.

Quiz Bowl | \$750

Your assistance is requested! Help sponsor the wildly popular student Quiz Bowl competition. This interactive format tests students' podiatric knowledge and skill, serves as a showcase for podiatric talent, and provides a bonding experience for participants.

This event will be held center stage in the SAM 2024 exhibit hall on Saturday from 12:30 pm - 1:30 pm and will be an excellent opportunity to showcase your support for the next generation of Podiatric Physicians.



On-site signage in the Quiz Bowl area and branding (with logo) on Quiz Bowl slides will recognize your support.



Sponsorship Form

DATE OF REGISTRATION

/ /

SPONSOR INFORMATION

Company Name:

Contact Name: Phone :

Email : Fax:

Address :

City: State:

Zip Code:

SPONSORSHIP PACKAGE

Platinum Diamond Gold Silver Bronze Copper

ADD-ONS

<input type="checkbox"/> Conference Bag Insert	<input type="checkbox"/> Lead Retrieval	<input type="checkbox"/> General Membership Meeting	<input type="checkbox"/> Industry Theatre
<input type="checkbox"/> Attendee Lanyards	<input type="checkbox"/> Pre-Conference Emails	<input type="checkbox"/> Past Presidents Reception	<input type="checkbox"/> Lunch & Learn
<input type="checkbox"/> Physician Attendee Laptop bag or Backpack	<input type="checkbox"/> SAM website Sponsor	<input type="checkbox"/> Attendee Re-Charge	<input type="checkbox"/> Breakfast & Learn
<input type="checkbox"/> Assistant Attendee Bags	<input type="checkbox"/> Mobile App Sponsor	<input type="checkbox"/> Conference WiFi	<input type="checkbox"/> Registration Desk
<input type="checkbox"/> Pre-Conference Invitation to Attend Mailer	<input type="checkbox"/> Mobile App Push Notifications	<input type="checkbox"/> Room Drop	<input type="checkbox"/> Hanging Banner
<input type="checkbox"/> Ad in FPMA Footprints Magazine	<input type="checkbox"/> Sponsorship of Keynote Speaker	<input type="checkbox"/> Exhibit Hall Grand Opening	<input type="checkbox"/> Column Wraps
<input type="checkbox"/> Ad in SAM 2024 Program	<input type="checkbox"/> Women in Podiatry Breakfast	<input type="checkbox"/> Daily Exhibit Hall Entertainment	<input type="checkbox"/> Floor Graphics
		<input type="checkbox"/> Cadaver or Sawbones Lab	<input type="checkbox"/> Triangular Meter Board
			<input type="checkbox"/> Physician Hands-on Workshop
			<input type="checkbox"/> Poster Competition
			<input type="checkbox"/> Quiz Bowl

THANK YOU FOR SPONSORING

Please be sure to review the information to ensure it is accurate and make a copy for your personal records.



Exhibitor Application

DATE OF REGISTRATION

□□ / □□ / □□

Please complete the following company information as it will appear in conference literature. Complete information must be provided. Please send the completed form via Fax to FPMA at (850) 681-0899 or via email to breesee@fpma.com (Please print clearly and make a copy of this application for your records.)

EXHIBITOR INFORMATION

Company Name:

Contact Name: Phone :

Email : Fax:

Website :

Address :

City: State:

Zip Code:

EXHIBIT CATEGORIES

Indicate one category that best describe your products and/or services.

- | | | | |
|--|---|---|---|
| <input type="checkbox"/> Business/ Legal/ Financial Services | <input type="checkbox"/> Lab/Pathology Services | <input type="checkbox"/> Orthotics | <input type="checkbox"/> Therapy |
| <input type="checkbox"/> Compounding Pharmacy/ Lab | <input type="checkbox"/> Lab Equipment | <input type="checkbox"/> Pharmaceuticals | <input type="checkbox"/> Treatment/Operating Services |
| <input type="checkbox"/> Diagnostics | <input type="checkbox"/> Medical Devices/ Supplies | <input type="checkbox"/> Podiatric Schools/ Boards/Associations | <input type="checkbox"/> Website/Publications |
| <input type="checkbox"/> Footwear | <input type="checkbox"/> Nail/Skin Care | <input type="checkbox"/> Practice Marketing | <input type="checkbox"/> Wound Management |
| <input type="checkbox"/> Implants | <input type="checkbox"/> Office Equipment/ Supplies | <input type="checkbox"/> Software | <input type="checkbox"/> X-Ray/Imaging Services |
| | <input type="checkbox"/> Orthobiologics | <input type="checkbox"/> Surgical Instruments/Products | Other (please specify) <input type="text"/> |

Company Description: 50 word minimum

SHIPPING/ELECTRICAL

Gulf Coast Expo
P : (813) 915 - 8066
See Exhibitor Rules and Regulations for more information.

THANK YOU FOR REGISTERING

Please be sure to review the information to ensure it is accurate and make a copy for your personal records, then remit this form to breesee@fpma.com



Exhibitor Booth Space Application

Booth Preference: Please review the available booth space in the grid BEFORE indicating your five booth preferences for SAM 2024.

DATE OF REGISTRATION

/ /

**Placement cannot be guaranteed, but every effort will be made to honor your first choice. In areas of conflict, priority will be given to companies that have demonstrated financial support to the Association, as well as attendance seniority.*

1st: 2nd: 3rd: 4th: 5th:

Please list exhibitors you do NOT want to be placed near.

BOOTH FEES

A deposit of **\$1,000 for single** and **\$1,800 for double** must accompany application to reserve a space. To avoid an additional charge of \$150 per booth, **full payment MUST be made on or before December 18, 2023.**
*Please see "CANCELLATIONS" clause in the Exhibitor Rules and Regulations should you need to cancel.
No exhibit may be assembled until the fee is paid in full.

Visa Card Number _____ Exp. Date _____ CVV _____
 MasterCard Cardholder Name _____
 American Express Cardholder Signature _____
 Check Enclosed Billing Address _____

Please make checks payable to Florida Podiatric Medical Society, Address: 3375-F Capital Circle NE, Ste. 201, Tallahassee, FL 32308

Charge For: Entire booth cost Deposit Only

Signature: _____

COMPLIMENTARY BADGES

It is our pleasure to include two (2) complimentary badges and two (2) complimentary lunches per booth.
To receive a printed badge, all company representative names must be submitted no later than **December 18, 2023.**

Badge Names:

*Any additional badges/lunches may be purchased for \$40.00 each



Exhibitor Contract

Please read the Exhibitor Rules and Regulations portion of this application/contract and then sign and print your company name below.

I hereby agree to the conditions and stipulations in this contract as stated on the following three pages and declare myself authorized executive officer of the company stated in this contract.

Signature: _____

Company Name: _____

▶ **SPACE ASSIGNMENT, RESTRICTIONS, AND LAYOUT:**

Subletting or sharing space is not permitted. Exhibitor may not show, advertise, or offer any other products than those sold or manufactured by that Exhibitor in his or her regular course of business, as stated on the application form. Please review the Floor Plan layout provided on the conference website carefully. All booth furnishings must conform to the Fire Marshal's regulations in the jurisdiction of the city of Orlando, Florida and Hyatt Regency Orlando.

▶ **GENERAL DISTURBANCES**

All sound presentations in the exhibitor booth must be done in a sound-proof environment or with earphones, and must not disturb other exhibitors. If any exhibitor has equipment or devices that may disturb another exhibitor, because of noise or other objectionable features, they must notify the Association in writing prior to the conference and agree to accept a booth assignment as determined by the Association or the Exhibit Managers.

▶ **CANCELLATIONS**

The Exhibitor may request, in writing, a refund as follows: Ninety (90) days prior to the conference, a 100% refund will be issued, less a \$250 handling fee; eighty-nine (89) to thirty (30) days before the conference, a 50% refund will be issued; less than thirty (30) days, no refund will be issued. If a confirmed Exhibitor does not occupy the booth for any reason, including failure to exhibit or arrive at the site, the Exhibitor is responsible for the total booth rental fee without refund.

▶ **EXHIBIT CONTRACTORS AND SHIPPING**

All exhibit materials and equipment must be consigned to Gulf Coast Expo, and a bill of lading must be completed, with all charges fully prepaid. Materials and equipment may be stored at Gulf Coast Expo for a period of thirty (30) days prior to installation. Items shipped by your company should be addressed to your company, your booth #, c/o Gulf Coast Expo, NOT the Florida Podiatric Medical Association. Shipping costs are not included in the booth price.

▶ **FURNISHINGS AND EQUIPMENT**

Exhibit furnishings and equipment must be rented from Gulf Coast Expo. You will receive the necessary forms and information from Gulf Coast Expo to facilitate shipping and installation of your exhibit approximately forty-five (45) days prior to the show. All structural work, such as extra shelves, signs, display racks, spotlights, etc. must be approved by the Association and/or the Exhibit Managers. No supplies, materials, posters, or other objects shall be displayed, posted, tacked, nailed, pasted, or otherwise attached to columns, walls, floors, or any other parts of the building or furniture. All electrical equipment must conform to the Hyatt Regency Orlando, Orlando, Florida electrical code and must be approved by Underwriters Laboratory (U.S.) or another recognized authority. Volatile, flammable, radioactive, or explosive substances or other materials prohibited by Local Ordinance or by Insurance Carriers will not be permitted on the premises. If an outside contractor or other labor is used, a written notice to FPMA and Gulf Coast Expo and approval of such is required thirty (30) days in advance, and must be accompanied by a Certificate of Insurer certifying coverage of the same type and amount as hereafter provided.



Exhibitor Contract (Cont'd)

▶ INSURANCE

All property of the exhibitor is to remain under the Exhibitor's custody and control to and from, or within, the confines of the exhibit area. FPMA, Hyatt Regency Orlando, and Gulf Coast Expo do not provide insurance covering Exhibitors' property. Exhibitors shall carry comprehensive general liability coverage including premises, operations, and contractual liability coverage of at least \$500,000 for personal injury liability and \$500,000 for property damage liability. Statutory Workers Compensation with employer's liability, with a limit of at least \$100,000, must be obtained. The Exhibitor shall secure and furnish to FPMA one (1) month prior to the first licensed day of the facility usage, (January 24, 2024) and must maintain during the entire license period, the above stated coverage. The policies shall provide that they will not be controlled or materially altered prior to the termination of the facility license period or until FPMA has been given at least one (1) month written notice of such cancellation or alterations.

▶ SALES TAX

In accordance with Florida Statutes Section 212.18(3)(b)3, this exhibitor agreement authorizes the retail sales of tangible personal property or services subject to sales tax. The Exhibitor must register, or be registered, with the Florida Department of Revenue and collect and remit the tax imposed on such sales.

▶ SECURITY

Loss prevention of Exhibitors' property will be a priority; however, neither FPMA, Gulf Coast Expo, the security service, nor the Hyatt Regency Orlando will be responsible for loss or damage due to any cause.

▶ LIABILITY

The Exhibitor hereby agrees to indemnify and hold harmless FPMA, its officers, members, agents and staff, and the Hyatt Regency Orlando, its managers, officers, sponsors, employees, agents, successors, and assigns, and Gulf Coast Expo from any lawsuit or claim, including, but not limited to, an action relating to personal injury, product liability, false claims, or property damage or for loss of use of property by whomsoever sustained as a result of Exhibitor's participation in the exhibit, except only for damages or injury due to negligence or willful misconduct of the indemnities. The exhibitor assumes all responsibility for any and all loss, theft, or damage to exhibitor's displays, equipment, and other property while on Hyatt Regency Orlando premises, and hereby waives any claim or demand it may have against Hyatt Regency Orlando or its affiliates arising from such loss, theft, or damage. The exhibitor agrees, for the benefit of Hyatt Regency Orlando and its affiliates, to comply with Hyatt Regency Orlando policies and procedures for exhibitors, and all applicable laws, regulations, and codes. In addition, the exhibitor agrees to defend (if requested by and with counsel satisfactory to Hyatt Regency Orlando), indemnify and hold harmless FPMA and Hyatt Regency Orlando and their respective parent, subsidiary, and other affiliated or related companies from and against any liabilities, obligations, claims, damages, suits, costs, and expenses, including, without limitation, attorneys' fees and costs up through and including any appeal, arising from or in connection with the exhibitor's occupancy and use of the exhibition premises or any part thereof or any negligent act, error, or omission or willful misconduct of the exhibitor or its employees, contractors, subcontractors, or agents.



Exhibitor Contract (Cont'd)

▶ COMPLIANCE

The Exhibitor shall comply with all federal, state, and local laws, rules, and regulations, including, but not limited to, those relating to safe usage, advertising, and marketing of products and services. Devices which emit radiation, light waves, sound waves, or other emissions which require or should reasonably require the use of safety equipment shall not be used in the hall or any part of the hotel without express prior authorization of FPMA and Hyatt Regency Orlando. The Exhibitor shall also comply with all provisions relating to continuing education for the Council for Podiatric Medical Education.

▶ FORCE MAJEURE

In the event that the Hyatt Regency Orlando, or any part of the exhibit area thereof, is unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, or any such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or any other cause or agency over which FPMA has control, or should FPMA decide that because of such causes it is necessary to cancel, postpone, or reset the exhibit or reduce the exhibit time or move out time, FPMA and Gulf Coast Expo shall not be liable to indemnify or reimburse the Exhibitor in respect to any damage or loss, direct or indirect, arising as a result thereof.

▶ OTHER RULES

Canvassing or distribution of advertising, promotional materials, gifts, or refreshments outside the Exhibitor's assigned space is not permitted. Solicitations or conferences in the interest of business, except by Exhibitors, are prohibited on the premises during the conference. Hospitality suites and receptions may be allowed if no FPMA official function is scheduled. Written requests must be made sixty (60) days prior to the event for approval by FPMA.

▶ VIOLATIONS

In the event an Exhibitor violates any provision of this agreement, the Association shall have the right, without liability whatsoever, to notify the agents, servants, employees, or other persons then operating Exhibitor's booth(s) and to lose said booth(s) immediately and remove all the exhibits and other materials in the booth of the Exhibitor immediately upon notice. Furthermore, the Association shall have the additional right to bar the Exhibitor, his/her agents, servants, employees, or other representatives from the exhibit area and the exhibit hall and facilities and to enforce the provisions hereof by having the responsible local government official enforce this provision, all without liability to the Association, its agents, servants, employees, and contractors. If any provision of this agreement is breached by the Exhibitor or if the Exhibitor is in default hereunder, the Association shall have the right, and it is hereby authorized, to retain all monies therefore paid by the Exhibitor as liquidated damages. In addition to any powers, prerogatives, or remedies otherwise provided by the Association in this agreement, the Association shall have any and all rights and remedies otherwise available at law or equity.

▶ AMENDMENTS

Any and all matters not specifically covered by the preceding rules and regulations and other terms and conditions contained in the Exhibitors Service Manual shall be subject to the decision of FPMA. FPMA shall have the full power to interpret, amend, or enforce these rules and regulations, provided any amendments or additions thereto are in conformance with the preceding sentence.



Exhibitor Contract (Cont'd)

▶ **DEFAULT**

Exhibitors will not be permitted to set up their exhibits or will be subject to eviction, without refund if this contract is violated.

▶ **LAWS AND RULES APPLICABLE**

This Agreement and accepted paid contract shall be governed by the laws, rules, and regulations of the State of Florida. The Exhibitor agrees to abide by the rules and regulations of the Hyatt Regency Orlando while on resort property and understands where rules and regulations of the host hotel are more stringent than any of the above FPMA rules, such hotel regulations shall take precedence.