

Science &  
Management  
Symposium

2019



**January 9 - 13, 2019**

Disney's Coronado Springs Resort  
Lake Buena Vista, Florida

# Exhibitor Prospectus & Sponsorship Opportunities

About the

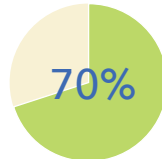
# Florida Podiatric Medical Association (FPMA)

The Florida Podiatric Medical Association (FPMA) was organized in 1927 for the purpose of advancing the science and art of Podiatric Medicine, promoting the benefits of scientific advancement in the treatment, prevention, and alleviation of podiatric ailments, and enhancing relationships within the Podiatric Medical

profession and other groups dedicated to improving healthcare. FPMA currently unites more than 1,000 Podiatric Physicians in this common cause and serves as the voice for the profession in Florida and Washington, D.C. through Delegates to the American Podiatric Medical Association (APMA).



FPMA is the third largest state component in the United States.



70% of podiatrists practicing in Florida are FPMA members.



Florida's podiatrists generate \$435 million each year.

About the

# Science & Management Symposium (SAM)

The Florida Podiatric Medical Association invites you to attend the annual Science & Management Symposium (SAM) which will take place January 9 - 13, 2019 at Disney's Coronado Springs Resort, located in Lake Buena Vista, Florida.

Our commitment is to increase knowledge by offering every registrant the educational assistance needed to improve care for their patients and be successful in practice by promoting the benefits of scientific advancement in the treatment, prevention, and alleviation of podiatric ailments.



Science & Management  
Symposium 2019

January 9 - 13, 2019

Disney's Coronado Springs Resort

1000 W. Buena Vista Drive  
Lake Buena Vista, FL 32830  
Ph. (407) 939-1000

more info: [samconference2019.com](http://samconference2019.com)

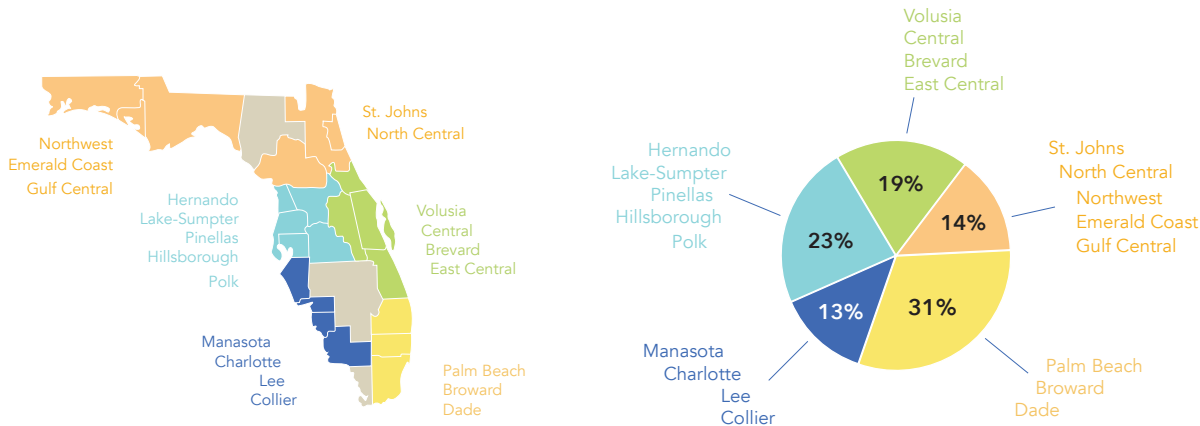


Disney's Coronado Springs Resort

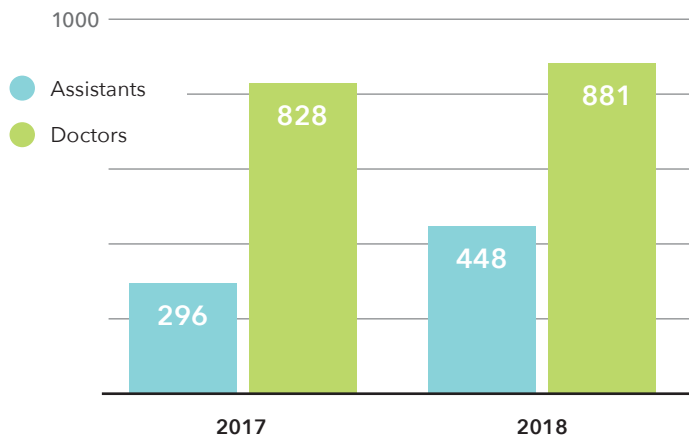
# Who attends?

The Science & Management Symposium (SAM) is one of the most well-regarded podiatric conferences in the nation attracting over 800 Podiatric Physicians, 400 X-Ray Assistants, and 75 Front/Back office staff. Attendees will be joining us from throughout Florida, around the country, and abroad.

## Attendance by Region



## Attendance by Year



# Why Exhibit?

Position your company at the forefront of the Healthcare industry. The SAM Exhibit Hall is the place to showcase products, services, and resources for over 1,000 members and attendees.

In the Exhibit Hall we host multiple breaks and lunches throughout the day with seating scattered throughout the hall. This year we will also be conducting CECH scanning for attendees in the Exhibit Hall!

## What's included?



Exhibitor listing in the conference program



Post-conference attendee list



Three Exhibitor badges with access to lunches and breaks



Wastebasket



Exhibitor ID sign  
7" x 44"



Two plastic chairs



One 6-foot skirted table

# Exhibit Hall



## Exhibit Hall Hours

Wednesday, January 9  
12 p.m. to 8 p.m.  
(set-up)

Thursday, January 10  
8:45 a.m. to 5 p.m.

Friday, January 11  
8:45 a.m. to 5 p.m.

Saturday, January 12  
8:45 a.m. to 2 p.m.

## Venue Information

Disney's Coronado  
Springs Resort  
1000 W. Buena Vista Dr.  
Lake Buena Vista,  
Florida 32830

Veracruz Ballrooms A & B  
Free Hotel Parking  
Booth sizes are 10' x 10'

	before 11/30/18	after 11/30/18
● Regular Single Booth one blue booth	\$2,025	\$2,220
●● Regular Double Booths two blue booths - side by side, diagonal, or across	\$3,015	\$3,310
● Premium Single Booth one green booth	\$2,245	\$2,465
●● Premium Double Booth two booths - any color combination; arranged side by side, diagonal, or across	\$3,345	\$3,455
● Premium Food Booth one orange booth	\$2,395	\$2,465
● Premium Island Booth one yellow island booth	\$6,240	\$6,440

● ballroom pillar





# Sponsorship Opportunities

## Food & Beverage

### Attendee Breakfast

*5 days available*

Breakfast will be served daily prior to the exhibit hall opening in the lecture foyer. This is an opportunity to receive full recognition without competing companies. Your company will be featured in the program as a sponsor. You will also receive recognition on signage in the food and beverage area.

**\$15,000 - \$25,000**

### Attendee Lunch

*3 days available*

Lunch will be served in the exhibit hall to increase attendee traffic each day. Your company will be featured in the program as sponsor. You will also receive recognition on signage in the food and beverage area.

**\$25,000 - \$35,000**

### Refreshment Break

*4 days available*

Attendees love a midday snack and cup of coffee! Refreshments will be served each morning and afternoon in the exhibit hall. Your company will be featured in the program as sponsor. You will also receive recognition on signage in the food and beverage area.

**\$10,000 - \$20,000**

## Pre-Conference

### Pre-Conference Attendee List

Get a head start by promoting to your client base and raising visibility prior to the conference! Your company will receive a current registered attendee mailing list three weeks prior to the first day of conference. This list will include names and mailing addresses ONLY.

**\$750**

### E-Blast to FPMA Members

FPMA sends e-blasts to its 1,000+ members leading up to conference. These emails include information regarding SAM 2019 speakers, lecture topics, and events. Your company will have the opportunity to provide a logo and link to your company website to all FPMA members.

**\$1,000**

### Link on FPMA Website

The FPMA website is visited daily by Podiatric Physicians, your strategic audience, including both members and non-members. A link to your company website will be displayed on the home page of the FPMA website.

**\$1,000**

# Sponsorship Opportunities

## Branding

### Attendee Bags

Welcome bags will be distributed to 750+ physicians at the registration desk upon their arrival. These bags will exclusively feature your company name. Bags will be provided by your company and must be approved by FPMA in advance.

\$6,000 **SOLD OUT**

### Registration Desk

Every day, hundreds of attendees will pick up their registration packets from this desk and will return with questions throughout the conference. Your company logo will be prominently displayed and will be the first thing attendees see when entering the conference.

\$6,000 **SOLD OUT**

### Conference Bag Insert

An insert is placed in each registration bag and is a great way to advertise your company. These inserts must be small in size and can include flyers, keychains, USBs, etc. Item must be provided by your company and approved by FPMA in advance.

\$1,000

### Convention Center Entrance

An adhesive graphic will prominently display your company name and logo above the entrance to the hallway that leads to the Convention Center. Whether they are staying on property or off, attendees will see this daily as they enter the conference area.

\$3,000

### Triangular Meter Board

A three-sided meter board is great for promoting your company in wide, open spaces and will be seen from all angles. The board measures 36" x 84" x 0.5" and will be placed by lecture rooms and along the walkway to the exhibit hall.

\$1,500

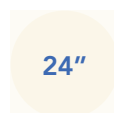
### Pens & Notepads

Every attendee will want to use your product! One of the most common requests from attendees is a pen and notepad. These products will be provided to all attendees at check-in and will feature your company name and logo. Items must be provided by your company and approved by FPMA in advance.

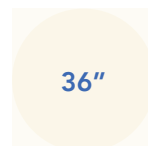
\$3,000 **SOLD OUT**

### Floor Graphics

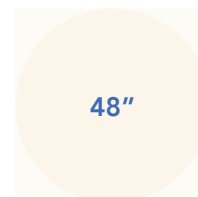
Floor graphics are a great way to brand with your logo! Graphics are available in three different sizes in the shape of a square or circle. These may be applied to both carpeted and hard surfaces.



\$400



\$550



\$750

# Sponsorship Opportunities

## Branding cont.

### Lecture Foyer Hanging Banner

4 available

This banner is hung from the foyer ceiling and is guaranteed to catch every attendee's eye while walking to lecture rooms or the exhibit hall.

\$5,000

### Exhibit Hall Column Wraps

3 available

Wrap one or more column pillars in the exhibit hall with your company's name and logo. Raise your visibility and be head and shoulders above fellow exhibitors.

Half-Wrap \$2,000

Full Wrap \$3,000

### Charging Station

The charging station will provide attendees with a much-needed place to sit, get some work done, and charge all their electronic devices. Signage will include company branding.

\$5,000 - \$10,000 **SOLD OUT**

### Social Media Wall

The Social Media Wall is a display monitor that pulls in posts and photos from Twitter and Instagram. Inspire on-site event engagement by customizing your display color, theme, and background to promote your company throughout the conference.

\$4,500

### Room Drop

Give attendees a reminder of your company and what it stands for. Items can include promotional giveaways or educational flyers. Room nights vary from 300-500, depending on day.

\$5 per item / per room / per day

### Logo on Slideshow Between Lectures

During breaks and between lectures, a PowerPoint slideshow will run with important reminders for attendees and recognition of sponsor companies. This will be seen by physicians each day of the conference.

\$1,000

### Photo Booth

Pictures last a lifetime, so why not commemorate a wonderful conference with your company name and logo? A photo booth will be set up in the foyer and guests will have the opportunity to visit and have their pictures taken with their peers. The best part is they will get a photo print to keep with your company name and logo on it!

\$1,000- \$3,000 - please inquire

### Headshot Photographer

Podiatrists are busy, which is why this could be a once-in-a-lifetime opportunity. A photo lounge will be set up and attendees can visit throughout the day to get their headshot taken, thanks to your company. Signage and program recognition will be offered.

\$1,000- \$3,000 - please inquire

### Mobile App

Your company logo will be prominently featured as a banner for the mobile app home page.

\$3,000

Want to give away an item? Push notifications are an easy way to provide all attendees with your message! Priced per notification.

\$1,500

# Sponsorship Opportunities

## Events

### Welcome Cocktail Reception

A cocktail reception on Wednesday evening is the best way to kick off the beginning of SAM 2019! The sponsoring company will have an exclusive opportunity to network with attendees. Your company will receive recognition via an email invitation sent to all attendees, as well as program recognition and signage at the event. Your company will also have an opportunity to make a brief introduction during the reception. Food and Beverage to be provided by your company.

\$6,000

### Past Presidents Luncheon

Each year, we honor FPMA Past Presidents during a seated luncheon. This is an opportunity for your company to receive recognition among the leadership of our organization.

\$3,000

### General Membership Meeting

Friday morning, we will pause all lectures for our General Membership Meeting. All FPMA members are invited to this meeting. Your company will be recognized as the sole sponsor with program and signage recognition.

\$5 per item / per room / per day

### Presidential Gala Co-Sponsor

This is a celebration among leadership of the FPMA as we introduce our incoming President. It is a seated dinner for 225 with Food and Beverages provided. Co-sponsored with Rhett Foundation.

Please inquire for price

## Print

### Ad in FPMA Footprints Magazine

FPMA Footprints is distributed to all FPMA members twice a year. An electronic version is posted on the FPMA website for all to view.

Please inquire for price

### Ad in SAM 2019 Program

The SAM 2019 Program will be distributed to every attendee at the registration desk upon arrival and will prominently display your company name and logo.



Full Page  
\$2,000



Half Page  
\$1,000



Quarter Page  
\$500

### Mini Program

Attendees are constantly requesting smaller sized programs that list the program at-a-glance. These pocket size programs are convenient for all attendees and can feature your company name and logo as the sole sponsor.

\$4,000 **SOLD OUT**