



Science & Medical Symposium

ELEVATE YOUR GAME

JANUARY 28 - FEBRUARY 1

Disney's Coronado Springs | Lake Buena Vista, FL



**Sponsorship Opportunities
and Exhibitor Prospectus**

SAM 26

Dear Industry Partners & Friends,

The Florida Podiatric Medical Association's annual Science & Medical Symposium (SAM) will return to Disney's Coronado Springs Resort for SAM 2026, taking place January 28 - February 1, 2026 in Lake Buena Vista, Florida. We invite you to join us for this exceptional event where cutting-edge knowledge, innovation, and camaraderie will converge for an unforgettable experience.

For our valued vendors, we offer an exceptional opportunity to showcase your products and services in a conducive and beneficial environment. The exhibit hall at SAM has been designed for your success in mind. We have strategically scheduled prime time hours in the SAM 2026 exhibit hall, providing ample time for conference attendees to explore the exhibit hall fully. This means you will have extended interactions with potential customers, fostering meaningful connections that can translate into lasting partnerships.

Again, SAM remains an exclusively live event, with no virtual component. We understand the value of face-to-face interactions and the unparalleled benefits that can be achieved through in-person networking. This decision was made in response to overwhelming feedback from past attendees who have praised the efficacy of live meetings in fostering professional growth and collaboration.

SAM 2026 is projected to host over 900 Podiatric Physicians, along with more than 400 Podiatric X-Ray Assistants and Podiatric Medical Assistants. This diverse and dynamic audience represents a prime opportunity for vendors to connect with the leading minds in the field of podiatry. The event promises to bring together professionals from various specialties, providing you with a unique chance to showcase your products and services to a highly receptive and influential audience.

As we converge on Disney's Coronado Springs Resort for SAM 2026, we encourage our valuable vendor partners to seize this unparalleled opportunity to elevate their brands, forge new alliances, and make a lasting impact in the field of podiatry. Your participation is vital to the success of SAM, and we eagerly anticipate your presence in the exhibit hall.

Let us unite in knowledge, innovation, and collaboration at SAM 2026, forging a future that advances podiatric medicine and enhances patient care. We look forward to welcoming you all to this enriching experience that promises to shape the future of podiatric medicine.

Sincerely,
Drs. Dennis Frisch and Rob Frimmel
FPMA Convention Committee Co-Chairs

LET THE GAMES BEGIN!

SAM 2026

Where Industry MVPs Win Big

**The Nation's Largest
State Association
Podiatric Educational Conference**
Bringing Together
1,000+ Attendees

**JANUARY 28 -
FEBRUARY 1**

- ★ Interactive & **Energetic** Exhibit Hall
- ★ Proven Exhibitor **ROI**
- ★ Quality Face Time with Your **Ideal** Customers
- ★ **Customized** Packages
- ★ Carpet & Table **Included**
- ★ A Floorplan Built for Your **Success**

exhibits@fpma.com
fpmaSAMconference.com

New email address!

S A M 26

THE STATS

900+

**PODIATRIC
PHYSICIANS**

400+

**X-RAY & MEDICAL
ASSISTANTS**

120+

EXHIBITORS

16

**EXHIBIT HALL
HOURS**

>12%

**ATTENDEES FROM
OUTSIDE FLORIDA**

4+

**EVENTS FOR
YOUNG PHYSICIANS**

VENUE INFORMATION

Discounted Group Rates:

Village (2 Beds)
\$260.00/night

Tower Resort View
(2 Beds or King)
\$310.00/night

Group rate not guaranteed
after 1/5/26.



Disney's Coronado Springs Resort

1000 W. Buena Vista Drive, Lake Buena Vista, FL 32830

[CLICK HERE TO
BOOK HOTEL](#)

Reservation deadline is January 5, 2026

Reservations can also be made by calling (407) 939-4686.

Rooms in the group rate block are limited and subject to hotel inventory. Rooms may sell out prior to the deadline. Early reservations are encouraged.

Room tax is 12.5% per night.

Deposit required to book. Cancel 8 days before arrival.

EXHIBIT HALL INFORMATION

Exhibit Hall Hours

Veracruz Ballroom B & C

Wednesday, January 28

Exhibit Hall Set-Up: 3:00 PM to 8:00 PM

Thursday, January 29

Exhibit Hall Open 10:00 AM to 4:00 PM

Prime Hours 11:00 AM to 2:00 PM (No lectures)

Friday, January 30

Exhibit Hall Open 10:00 AM to 4:00 PM

Prime Hours 11:00 AM to 2:00 PM (No lectures)

Saturday, January 31

Exhibit Hall Open 10:00 AM to 2:00 PM

Prime Hours 11:00 AM to 2:00 PM (No lectures)

Exhibit Hall breakdown begins at 2:00 PM Saturday, January 31

Exhibitors must be clear by 5pm

Be a team player, don't break down your booth early. It's disruptive, it throws off the flow, and it's not nice to your fellow exhibitors. Plan your travel accordingly so you can stay in the game until the final buzzer.

GAME-CHANGING HIGHLIGHTS

Choose Your Own Adventure Sponsorship - NEW!

Customize your sponsorship like a pro with flexible packages designed to meet your goals. Pick your plays and build a winning strategy.

Family-Friendly Location

We're back in Orlando, home turf for family fun. On Disney property, it's the perfect excuse to mix business with magic.

Renewal Year = Higher Attendance

2026 is a license renewal year for Florida DPMs, which means more docs, more CE-seekers, and more booth traffic. Expect packed stands.

LED Posters are Back!

These bold, bright, attention-grabbing digital posters are ready to light up your messaging. High visibility = high impact.

Digital Program Show Specials

Offering a special discount or promotion at the show? Get it featured in our Digital Program Coupon Book! Due by December 18. Email the info to exhibits@fpma.com

Dedicated Exhibitor Liaison

Game plan with Ann! Schedule an exhibitor strategy session to make the most of your booth investment. Email exhibits@fpma.com with the subject line: Strategy Session.

You can also expect pro tips leading up to SAM 2026 covering everything from giveaways to booth design and beyond. From tailored packages to creative add-ons, I have designed this prospectus top to bottom with your goals in mind.

-Ann Dosen, PodiatryMeetings.com, your dedicated Exhibitor Liaison

**BUILD A
WINNING
TEAM**

Contact Karen Lambert
to discuss a custom
sponsorship built for you.
klambert@fpma.com

EXHIBIT HALL LAYOUT & BOOTH PRICING

EARLY BIRD Exhibitor Booth applications will be accepted until Nov. 1, 2025.

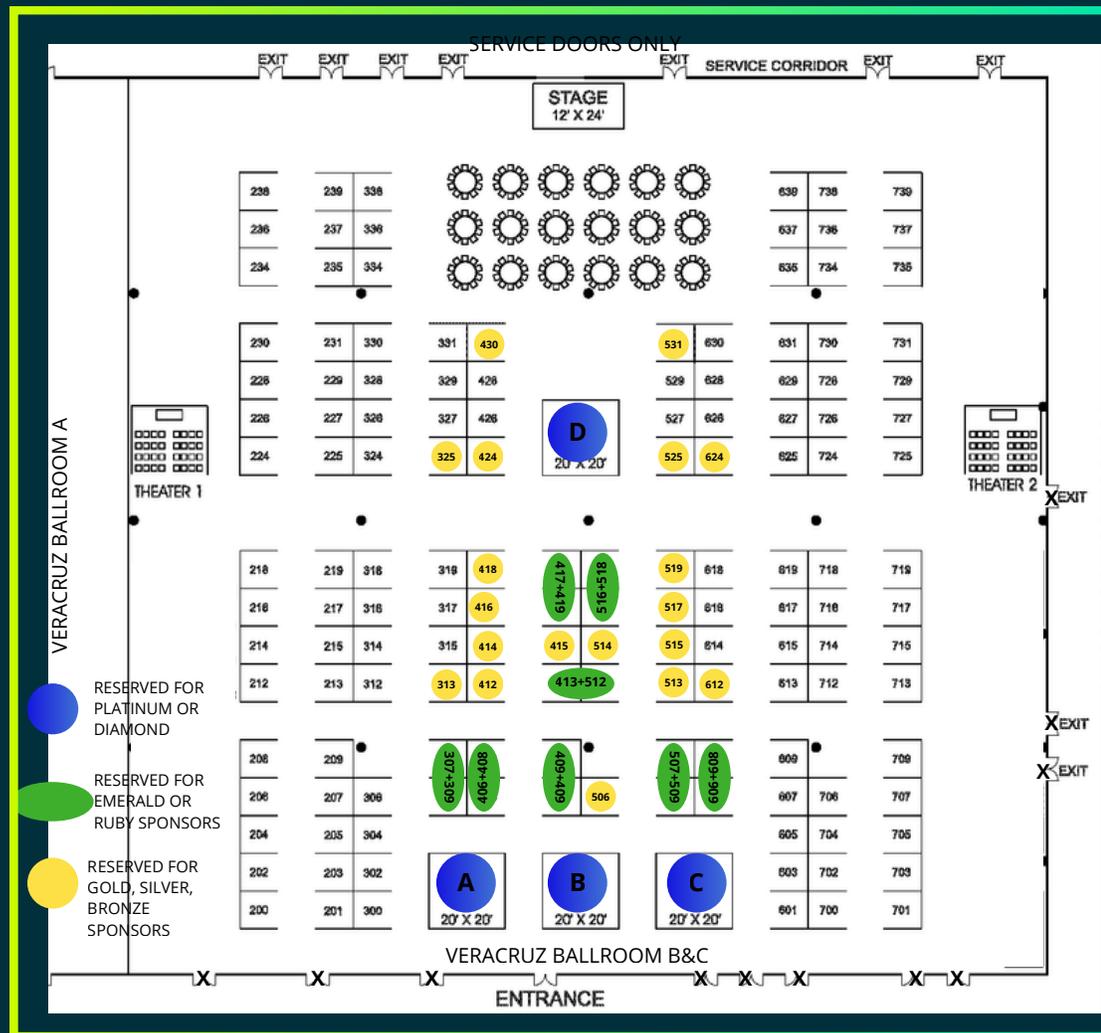


Standard pricing begins Nov. 2, 2025.

Each standard single booth measures 10' x 10'.

20' x 20' Island Booths (A, B, C, D) are reserved for Major Sponsors.

APPLY EARLY! List your preferred booth location on the application. Booth locations are assigned on first-come, first served basis, according to date/time application is received.



Access the booth availability map diagram on the SAM website. Booth locations are subject to change as booth applications are processed internally. Layout is pending approval from the Fire Marshall. Food and beverage buffets, service stations, and seating areas are subject to change.

Standard Single Booth
Through Nov. 1, 2025

\$2850

Standard Single Booth
After Nov. 1, 2025

\$3450

SPONSOR BOOTHES



Sponsor Booths are included with SAM 2026 sponsorship levels Bronze and above. See Sponsorship Package options on pages 10-12 for detailed information.

Standard Double Booth
Through Nov. 1, 2025

\$5700

Standard Double Booth
After Nov. 1, 2025

\$6850

ALL-INCLUSIVE BOOTHS

The FPMA SAM conference is proud to include many necessities other events charge for. We have your ROI in mind!

Company Sign, 6' Wide Table with Cover,
2 Chairs, Wastebasket, Carpet

Show special listing in digital
program "coupon book"

2 Exhibitor Name Badges per 10' x 10' space
(unless otherwise noted)

Standard listing in program (Company
Name, Website URL)

WiFi available in the exhibit hall

Pre- and post-conference attendee
lists

OTHER ESSENTIALS

Gulf Coast Expo is the official exhibitor services provider.
[Click here for the Exhibitor Service Kit.](#)

If rigging is needed, please contact Encore. [Click here.](#)

If you are interested in ordering extra services from the venue such as food and beverage, please contact Tiffany Benjamin, CMP at (407) 493-7889 or tiffany.benjamin@disney.com

Electricity is provided by Encore (EventNow). [Click here.](#)

Encore may change their pricing structure after October 1, 2025. We encourage exhibitors to order services as soon as possible to lock in the current rates.

Current rate for
standard 5 amp
electricity is
<\$100 per day.

Note: FPMA does not
have any control over
the cost of electricity
(Encore sets the
pricing).

Power Chart: Determine How Much Power You Need		
Typical Equipment Scenario	Estimated Power Consumption	Recommended Power Need
Single laptop	50-80 Watts	5 amp request Combined Wattage under 500 Watts
Cell phone charger	5-10 Watts	
Small Monitor (up to 32")	40-60 Watts	
Up to three LED overhead lights or one large LED light strip	50-150 Watts	10 amp request Combined Wattage under 1000 Watts
Multiple laptops	240-320 Watts	
Multiple small monitors	210-350 Watts	
Large Light Box	60-80 Watts	
Inkjet printer	20-30 Watts	
Small power tool (not running concurrently with other items)	600-900 Watts	20 amp request Combined Wattage up to 2000 Watts
Microwave	600-1700 Watts	
Small Air compressor	600-1200 Watts	
Large Power Tools	600-1500 Watts	
Three or more LED lights	150-200 Watts	
Small appliance (coffee maker, pop-corn machine, small oven, toaster, fryer, etc.)	300-1200 Watts	
Heat Lamp	200-300 Watts	
Laser printer	400-800 Watts	

The numbers above are approximations. EventNow suggests referencing the equipment plate or stamp generally located on the back or bottom of each electrical device for specific power consumption information, then make the corresponding power request appropriate to the combined power needs of all equipment that will be run concurrently to avoid tripping/outages during the event.

Please Note: Multiple combinations of the above examples may require additional circuit requests. This table is for 120 Volt Service. Circuits greater than 120 Volt will need consultation with power services team members in your region.



IMPORTANT DATES AND DEADLINES

If your sponsorship includes social media posts, please send the content and graphic at your earliest convenience.

Digital invitation to attend logo inclusion: commitment due September 24.

Encore services (electricity, rigging) pricing expected to increase on October 1.

Exhibitor early bird rates available through November 1; standard pricing begins November 2.

Exhibitor Registration closes December 18.

All SAM 2026 Exhibitor booth fees due in full December 18.

Exhibitor company description and logo file due December 18.

Show special deadline for inclusion in Program "Coupon Book": December 18.

Program ad artwork due December 18.

COI due December 28.

FPMA SAM26 discounted Hotel Room Block Rate ends January 5, 2026.

Final badge names due January 5, 2026.

Shipping and receiving deadlines are included in the Exhibitor Service Kit, through Gulf Coast Expo.

BE A CHAMPION WITH LED METER BOARD VIDEO ADS

Imagine your logo prominently displayed on state-of-the-art LED Meter Boards, strategically placed throughout the event.

This is your chance to get your brand in front of hundreds of attendees! Your logo will be unmissable, ensuring that everyone at SAM 2026 sees your company's name and associates it with innovation, quality, and industry leadership.

Don't miss out on this perfect opportunity to make your company stand out and leave a lasting impression on the crowd!

Limited spots are available, so act fast and secure your LED Meter Board space today!

Contact Douglas Loran, Orlando Productions at 954-347-3789 to reserve your spot and make your brand the star of SAM 2026!

DETAILS

Animated Loop \$650

Includes:

10-second animated loop of your company's brand image (**Total time on screen is approximately 3 minutes per hour throughout each day of the event**).

Image dimensions: 320px X 1080px

LED Meter Boards strategically placed near registration and the exhibit hall.

Brand exposure to hundreds of podiatric professionals and industry leaders.

**Platinum, Diamond,
Ruby & Emerald Sponsors
receive a 10-second video
displayed on LED Meter
Boards.**



SPONSORSHIP PACKAGES

PLATINUM EXCLUSIVE

\$75,000

20' x 20' Island Booth

Up to 6 exhibit hall name badges. Includes lunch daily.

5 Mobile App push notifications

6 month social media package – 1 post per month

Sponsor recognition in up to 9 pre-conference physician email communications

Complimentary full page ad in digital conference program

Banner ad on SAM conference Mobile App

Ad on standard Triangular Meter Board in Prominent Location

Show special listed in digital program “Coupon Book”

Logo on SAM 2026 Digital Invitation to Attend sent to all members and past attendees, requires commitment before September 24, 2025

CHOOSE YOUR OWN ADVENTURE

One option from each group

Breakfast & Learn
OR 2 Industry Theater Sessions

Company Mobile Lab Vehicle (outdoor Porte-Cochère OR Hands-On Workshop

Logo Attendee Lanyards OR Logo Assistant Bags

DIAMOND THREE AVAILABLE

\$50,000

20' x 20' Island Booth

Up to 6 exhibit hall name badges. Includes lunch daily.

4 Mobile App push notifications

5 month social media package – 1 post per month

Sponsor recognition in up to 7 pre-conference physician email communications

Complimentary full page ad in digital conference program

Banner ad on SAM conference Mobile App

Ad on Standard Triangular Meter Board in Prominent Location

Show special listed in digital program “Coupon Book”

Logo on SAM 2026 Digital Invitation to Attend sent to all members and past attendees, requires commitment before September 24, 2025

CHOOSE YOUR OWN ADVENTURE

One option from each group

Breakfast & Learn
OR 2 Industry Theater Sessions

WiFi Sponsor OR Hands-On Workshop

FPMA General Membership Meeting Sponsor OR Women in Podiatry Breakfast Sponsor

Platinum, Diamond, Ruby & Emerald Sponsors receive a 10-second video displayed on LED Meter Boards.

SPONSORSHIP PACKAGES

RUBY

\$35,000

Premium Double Booth

Up to 5 exhibit hall name badges. Includes lunch daily.

4 Mobile App push notifications

4 month social media package – 1 post per month

Sponsor recognition in up to 6 pre-conference physician email communications

Complimentary half page ad in digital conference program

Banner ad on SAM conference Mobile App

Show special listed in digital program “Coupon Book”

CHOOSE YOUR OWN ADVENTURE

One option from each group

Industry Theater Session **OR** Conference Bag Insert & Poster Competition Award Sponsor

Ad on Triangular Meter Board in Prominent Location **OR** Two Additional Social Media Posts

EMERALD

\$25,000

Premium Double Booth

Up to 4 exhibit hall name badges. Includes lunch daily.

3 Mobile App push notifications

3 month social media package – 1 post per month

Sponsor recognition in up to 5 pre-conference physician email communications

Complimentary half page ad in digital conference program

Show special listed in digital program “Coupon Book”

CHOOSE YOUR OWN ADVENTURE

One option

Conference Bag Insert **OR** Banner ad on SAM conference Mobile App

Platinum, Diamond, Ruby & Emerald Sponsors receive a 10-second video displayed on LED Meter Boards.

SPONSORSHIP PACKAGES

GOLD \$20,000

Premium Single Booth

Up to **3** exhibit hall name badges.
Includes lunch daily.

2 Mobile App push notifications

2 month social media package – 1 post per month

Sponsor recognition in up to **4** pre-conference physician email communications

Complimentary quarter page ad in digital conference program

Show special listed in digital program “Coupon Book”

SILVER \$15,000

Premium Single Booth

Up to **2** exhibit hall name badges.
Includes lunch daily.

2 Mobile App push notifications

1 month social media post

Sponsor recognition in up to **3** pre-conference physician email communications

Complimentary quarter page ad in digital conference program

Show special listed in digital program “Coupon Book”

BRONZE \$10,000

Premium Single Booth

Up to **2** exhibit hall name badges.
Includes lunch daily.

1 Mobile App push notification

Show special listed in digital program “coupon book”

ADD-ON OPPORTUNITIES

BRAND VISIBILITY

Conference Bag Insert | \$1,000 Attendees will be excited to find an item bearing your branding in their conference bag. Any small item may be included, from a flyer identifying your exhibit booth number to custom branded items such as keychains, USBs, pens, notepads, etc. Item must be provided by your company and approved by FPMA in advance. **Mail to FPMA by December 12, 2025.**

Attendee Lanyards | \$4,500 (One Available) Proudly display your logo on lanyards worn by Physicians, X-Ray Assistants, and Medical Assistants throughout the entirety of the conference.

Physician Attendee Premium Bag | \$10,000 (One Available) Make a lasting impression! Custom branded bags will remind attendees of your company long after SAM concludes. FPMA logo must be featured along with your company logo. FPMA ultimately approves the selected bag. A quantity of 1,000 will be required. Cost of the bags is not included in add-on.

Assistant Attendee Bags | \$4,500 (One Available) Provide registered X-Ray Assistant and Medical Assistant attendees with specially branded bags featuring the FPMA logo and showcasing your company as they make their way through SAM 2026, at home and beyond! This sponsorship has longevity!

Pre-Conference Invitation to Attend | \$2,000 (up to five spots available) Have your logo displayed on a digital invitational brochure sent to 1,000+ FPMA members and non-members. **Deadline for inclusion: September 24, 2025**

Lead Retrieval | \$75 per Exhibitor Lead retrieval will be available with details coming in early October. The price listed here is our anticipated pricing and subject to change.

Pre-Conference Emails | \$350 each or 3 for \$950 Showcase your company's featured products and services as well as events, activities, and promotions through our pre-conference emails to registered SAM 2026 physician attendees. Include a brief synopsis to accompany your company logo. Up to nine "Know Before You Go" emails will be distributed pre-conference to registered SAM 2026 physician attendees. Previous open rates averaged 63 - 67%.

Ad in SAM 2026 Program The conference program will be fully digital for the first time. This new format offers extended visibility, clickable links, and portable content that can drive traffic directly to your company before, during, and after the event.

Full Page Premium Placement \$1,250 (2550x3300)

Half Page \$750 (2550x1650)

Quarter Page \$400 (1278x1650)

File Type: png

One Full Color Advertisement in FPMA Footprints Magazine. Every FPMA member receives a printed copy of the magazine. An electronic version of the magazine is posted on the FPMA website

Full Page \$2480 (8.5"w x 11"h)
Half Page \$1240 (8.5"w x 5.5"h)
Quarter Page \$620 (4.25"w x 5.5"h)

Mobile App Sponsorship

Wednesday \$1,500; Thursday \$3,000; Friday \$3,000; Saturday \$3,000; Sunday \$1,500
Feature your company as a sponsor of the FPMA Mobile App. Your logo/ad will be included in the banner rotation each time attendees enter the app. Conference attendees will utilize the mobile app to access their digital badge, event schedule, receive call to action items, push notifications, news, etc. 1280x345 px.

All add-ons are subject to availability.

ADD-ON SPONSORSHIP OPPORTUNITIES

TELL YOUR STORY

Hands-On Non-CECH Workshop: Cadaver or Sawbones Lab | \$5,000

This is an excellent opportunity to provide one-on-one learning and have your organization recognized as leading educators in the field of Podiatry. Sponsors will be requested to provide instrumentation and staff to conduct the lab. FPMA will provide a pre-conference attendee list for pre-event marketing purposes.

Industry Theater Session (Non-CECH) | \$2,500

Eight 30-minute sessions available per day (Thu.-Sat.)

Available Times Each Day:

11:15 am – 11:45 am | 12:00 pm – 12:30 pm | 12:45 pm – 1:15 pm | 1:30 pm – 2:00 pm

This 30-minute non-CECH session allows you to discuss and present details about the value of your product or service to SAM attendees in one of our two Industry Theaters located in the SAM 2026 exhibit hall. Industry Theaters take place during exhibit hall hours with no competing lectures.

You are encouraged to pre-market your Industry Theater presence, explaining the benefits of attending. Consider drawing attendees in with light snacks and/or beverages (must be purchased directly through hotel catering). Sessions will be promoted by FPMA via email.

Area will be fitted with pipe and drape, with seating for approximately 30 – 40 attendees. You will be provided one 6' foot table and a large screen TV. Bring your presentation on a thumb drive and plug and play. Audio headpieces will also be provided to attendees so they may hear the presenter/presentation clearly and reduce ambient noise.

Breakfast & Learn (Non-CECH) | \$5,000

2-3 available per day | 7:00 am – 8:00 am Thursday – Saturday

These will be the only Breakfast & Learn opportunities provided at SAM 2026. Each non-CECH Breakfast & Learn will be one hour in duration and provides an opportunity for you to speak directly about the benefits of your product or service.

Sponsorship price does not include the cost of food and beverage. Your company selects the extent of the menu provided. Food and beverage must be purchased directly through hotel catering.

Breakfast Symposiums will be promoted in the SAM 2026 program, on-site signage, and pre-conference emails. Additional marketing and promotion to ensure a successful event is the responsibility of the sponsor.

On-Site Video Interview | \$550

Exhibitors may schedule on-site video recordings through Douglas Loran at Orlando Productions. Use this to discuss a highlight of your product or service and include the video in your future marketing campaigns. The video will be co-branded with FPMA.

All add-ons are subject to availability.

ADD-ON SPONSORSHIP OPPORTUNITIES

TELL YOUR STORY

General Membership Meeting | \$2,500 Up to four sponsorships available

FPMA pauses all lectures for our General Membership Meeting with invitations extended to all FPMA members. Your company will be recognized as an elite sponsor, with signage recognition. This event is scheduled for the morning of Thursday, January 29th.

Women in Podiatry Breakfast | \$2,500 Up to two sponsorships available

Now in its 5th year, the SAM Women In Podiatry Breakfast is very popular! Be recognized as a sponsor, with your company logo featured in onsite signage and invitation material. Event will accommodate approximately 40 attendees. This sponsorship allows for a brief (5 – 7 minute) sponsor presentation. This event is tentatively scheduled for Friday, January 30th.

Attendee Refresh (Coffee Service) | \$1,000

FPMA will be offering coffee service in the exhibit hall each day. You are welcome to provide cups with your logo. Signage onsite will reflect your company's commitment.

Conference WiFi | \$4,500

Assist conference attendees in staying in touch with their practices and continuing daily business while away from the office. Your company logo will appear when wifi is accessed.

Room Drop | \$5.00 outside/\$6.00 inside room drops

Leave a treat, trinket, or treasure branded with your company logo or a custom message for attendees to find inside or outside their guestroom after a long day. Items must be approved by FPMA in advance.

All add-ons are subject to availability.

ADD-ON SPONSORSHIP OPPORTUNITIES

EDUCATIONAL GRANTS

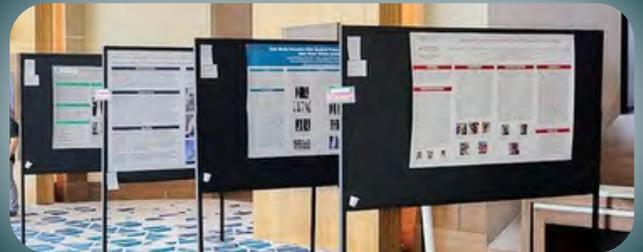
Physician CECH Workshops | Please Inquire

Multiple opportunities available. Please inquire about available dates, times, locations, and pricing. These popular workshops fill up quickly and offer an intimate environment for attendees to learn one-on-one by performing advanced techniques. Sponsor will be requested to provide instrumentation and staff to conduct a workshop. Sponsors will receive recognition on the SAM website, the conference mobile app, and in emails sent to conference attendees. FPMA will provide a pre-conference attendee list for pre-event marketing purposes.



Poster Competition | \$1,250 Four available

Posters are a legitimate and popular presentation format for research and clinical vignettes. They efficiently communicate concepts and data to an audience using a combination of visuals and text. Poster presentations allow the author to meet and speak informally with interested viewers, facilitating a greater exchange of ideas and networking opportunities than with oral presentations. Poster presentations often are the first opportunities for young physicians to present their work at important scientific meetings and are preparatory for publication in a peer-reviewed journal. Help sponsor academic research by sponsoring the SAM 2026 annual poster competition. Opportunities are available to sponsor 1st through 3rd place awards. Your company logo will be prominently featured on signage in the poster exhibition area.



Quiz Bowl | \$2000 - Be the MC!

Help sponsor the wildly popular student Quiz Bowl competition. This interactive format takes over the main stage and tests students' podiatric knowledge and skill, serves as a showcase for podiatric talent, and provides a bonding experience for participants. This event will be held in the SAM 2026 exhibit hall on Saturday afternoon and will be an excellent opportunity to showcase your support for the next generation of Podiatric Physicians. On-site signage in the Quiz Bowl area and branding (with logo) on Quiz Bowl slides will recognize your support.



All add-ons are subject to availability.

For additional information about the options on this page, contact klambert@fpma.com



EXHIBITOR APPLICATION

Please complete the following company information as it should appear in event literature.
Please send completed form via email to exhibits@fpma.com or fax to (850) 681-0899. Applications are subject to approval.

COMPANY INFORMATION

Company Name:

Contact Name:

Email:

Address: _____

City, State, Zip: _____

Phone: _____ **Website:** _____

Exhibit Category Please check one category below that best describes your products and/or services.

- | | | | | |
|---|--|---|--|---|
| <input type="checkbox"/> Business/Legal/Financial Srvc. | <input type="checkbox"/> Lab/Pathology Services | <input type="checkbox"/> Orthobiologics | <input type="checkbox"/> Software | <input type="checkbox"/> Wound Care |
| <input type="checkbox"/> Compounding Pharm/Lab | <input type="checkbox"/> Lab Equipment | <input type="checkbox"/> Orthotics | <input type="checkbox"/> Surgical Instruments/Products | <input type="checkbox"/> X-Ray/Imaging |
| <input type="checkbox"/> Diagnostics | <input type="checkbox"/> Medical Devices/Supplies | <input type="checkbox"/> Pharmaceuticals | <input type="checkbox"/> Therapy | <input type="checkbox"/> Other (note below) |
| <input type="checkbox"/> Footwear | <input type="checkbox"/> Nail/Skin Care | <input type="checkbox"/> School/Board/Association | <input type="checkbox"/> Treatment/Operating Srvc. | _____ |
| <input type="checkbox"/> Implants | <input type="checkbox"/> Office Equipment/Supplies | <input type="checkbox"/> Marketing | <input type="checkbox"/> Website/Publications | _____ |

Badge Names **1.** _____ **2.** _____

2 badges per 10x10

Extra badges: \$250 ea. **3.** _____ **4.** _____

BOOTH OPTIONS

Sponsorship Packages Bronze level and above include a booth. Select sponsorship levels and add-ons using the ADD-ON ORDER FORM.

- Single Booth \$2850 until 11/1/25; \$3450 after 11/1/25 Double Booth \$5700 until 11/1/25; \$6850 after 11/1/25

Booth Location Preferences **1.** _____ **2.** _____ **3.** _____ **4.** _____ **5.** _____

Review the Exhibit Hall layout online prior to listing your booth preferences. List 5 options in order of preference.

Are there any companies you do not want to be placed near? _____

Every effort will be made to accommodate your request(s) however no guarantees can be made.

PAYMENT INFORMATION

Credit Card Number _____

Name on Card _____ **Expiration Date** _____ **CVV** _____

Billing Address _____

Check here to pay by check. Please make checks payable to Florida Podiatric Medical Society and mail to 3375-F Capital Circle NE, Ste 201, Tallahassee, FL 32308

A deposit of \$1,900 for single and \$2,900 for double must accompany application to reserve space. To avoid an additional charge of \$150 per booth, full payment must be received on or before December 18, 2025. Exhibitors will not be admitted until all fees are paid in full. Refer to Exhibitor Regulations for additional policies.

Payment For: All exhibitor/sponsor fees Deposit only

Contact our event coordinators:

Ann Dosen text 727.422.3996

exhibits@fpma.com

Becky Reese 850.224.4085

Fax 850.681.0899

THANK YOU

Authorized Signature Date

By signing and returning this agreement, you are authorizing the Florida Podiatric Medical Association to process your payment as indicated and are declaring yourself as an authorized representative of the company stated.

THE FINE PRINT: Every effort will be made to accommodate your request(s); however, no guarantees can be made. By signing this form, you agree to indemnify and hold harmless the Florida Podiatric Medical Association, as well as PodiatryMeetings.com, its volunteers, employees, and others working on their behalf against any and all claims, demands, suits, or loss, including all costs connected, and for any damages which may be asserted, claimed, or recovered against or from including loss of life, as a result of the pandemic or other uncontrollable circumstances.



ADD-ON ORDER FORM

For sponsorship packages and add-on opportunities, complete this form. FPMA will send you an invoice for all items ordered. Please send completed form via email to Ann Dosen and Becky Reese: exhibits@fpma.com or Fax (850) 681-0899.

COMPANY INFORMATION

Company Name:

Contact Name:

Email:

- Conference Bag Insert | \$1,000
- Attendee Lanyards | \$4,500
- Physician Attendee Premium Bag | \$10,000
- Assistant Attendee Bags | \$4,500
- Pre-Conference Invitation to Attend Sponsor | \$2,000
- Pre-Conference Emails | \$350 each or 3 for \$950
- Lead Retrieval | \$75
- Conference WiFi | \$4,500
- Attendee Refresh (Coffee Service) | \$1,000

SAM 2026 Digital Program Ads

- Full Page Premium | \$1,250
- Half Page | \$750
- Quarter Page | \$400

Full Color Ad in FPMA Footprints Magazine

- Full Page | \$2,480
- Half Page | \$1,240
- Quarter Page | \$620

Mobile App Sponsorship

- Wednesday | \$1,500
- Thursday OR Friday OR Saturday | \$3,000
- Sunday | \$1,500

LED Meter Board 10-second loop | \$650

On-Site Video Interviews | \$550

Contact Douglas Loran at (954) 347-3789 to reserve your spot.

Non-CECH Workshop | \$5,000

Industry Theater | \$2,500

Breakfast & Learn | \$5,000 each

General Membership Meeting Sponsor | \$2,500

Women in Podiatry Breakfast | \$2,500

Room Drop | \$5.00/ea Outside OR \$6.00/ea Inside

EDUCATIONAL GRANTS

Physician CECH Workshop (Please Inquire)

Poster Competition Sponsor | \$1,250

Quiz Bowl Sponsor | \$2,000

SPONSORSHIP PACKAGES

Platinum | \$75,000

Diamond | \$50,000

Ruby | \$35,000

Emerald | \$25,000

Gold | \$20,000

Silver | \$15,000

Bronze | \$10,000

Contact our event coordinators:

Ann Dosen text 727.422.3996

exhibits@fpma.com

Becky Reese 850.224.4085

Fax 850.681.0899

THANK YOU

Please read the following Exhibitor Regulations portion of this application/contract and then sign and print your company name on the next page.

SPACE ASSIGNMENT, RESTRICTIONS, AND LAYOUT:

Subletting or sharing space is not permitted. All display materials (including brochure stands, etc.) must fit inside the allotted booth space or must be removed. Exhibitor may not show, advertise, or offer any other products than those sold or manufactured by that Exhibitor in his or her regular course of business, as stated on the application form. Please review the Floor Plan layout provided on the conference website carefully. All booth furnishings must conform to the Fire Marshall's regulations in the jurisdiction of the city of Lake Buena Vista, Florida and Disney Coronado Springs Resort.

CANCELLATIONS

The Exhibitor may request, in writing, a refund as follows: Ninety (90) days prior to the conference, a 100% refund will be issued, less a \$250 handling fee; eighty-nine (89) to thirty (30) days before the conference, a 50% refund will be issued; less than thirty (30) days, no refund will be issued. If a confirmed Exhibitor does not occupy the booth for any reason, including failure to exhibit or arrive at the site, the Exhibitor is responsible for the total booth rental fee without refund.

FURNISHINGS AND EQUIPMENT

Exhibit furnishings and equipment must be rented from Gulf Coast Expo. You will receive the necessary forms and information from Gulf Coast Expo to facilitate shipping and installation of your exhibit approximately forty-five (45) days prior to the show. All structural work, such as extra shelves, signs, display racks, spotlights, etc. must be approved by the Association and/or the Exhibit Managers. No supplies, materials, posters, or other objects shall be displayed, posted, tacked, nailed, pasted, or otherwise attached to columns, walls, floors, or any other parts of the building or furniture. All electrical equipment must conform to the Disney Coronado Springs Resort, Lake Buena Vista, Florida electrical code and must be approved by Underwriters Laboratory (U.S.) or another recognized authority. Volatile, flammable, radioactive, or explosive substances or other materials prohibited by Local Ordinance or by Insurance Carriers will not be permitted on the premises. If an outside contractor or other labor is used, a written notice to FPMA and Gulf Coast Expo and approval of such is required thirty (30) days in advance and must be accompanied by a Certificate of Insurer certifying coverage of the same type and amount as hereafter provided.

COMPLIANCE

The Exhibitor shall comply with all federal, state, and local laws, rules, and regulations, including, but not limited to, those relating to safe usage, advertising, and marketing of products and services. Devices which emit radiation, light waves, sound waves, or other emissions which require or should reasonably require the use of safety equipment shall not be used in the hall or any part of the hotel without express prior authorization of FPMA and Disney Coronado Springs Resort. The Exhibitor shall also comply with all provisions relating to continuing education for the Council on Podiatric Medical Education.

OTHER RULES

Canvassing or distribution of advertising, promotional materials, gifts, or refreshments outside the Exhibitor's assigned space is not permitted. Approaching or soliciting attendees in aisles, at other exhibitor booths, or in common areas is prohibited. Exhibitors must conduct themselves in a respectful manner at all times. Agressive sales tactics, harassing behavior, or any conduct deemed disruptive will not be tolerated. Solicitations for conferences in the interest of business, except by Exhibitors, are prohibited on the premises during the conference. Hospitality suites and receptions may be allowed if no FPMA official function is scheduled. Written requests must be made sixty (60) days prior to the event for approval by FPMA.

GENERAL DISTURBANCES

All sound presentations in the exhibitor booth must be done in a sound-proof environment or with earphones and must not disturb other exhibitors. If any exhibitor has equipment or devices that may disturb another exhibitor, because of noise or other objectionable features, they must notify the Association in writing prior to the conference and agree to accept a booth assignment as determined by the Association or the Exhibit Managers.

EXHIBIT CONTRACTORS AND SHIPPING

All exhibit materials and equipment must be consigned to Gulf Coast Expo, and a bill of lading must be completed, with all charges fully prepaid. Materials and equipment may be stored at Gulf Coast Expo for a period of thirty (30) days prior to installation. Items shipped by your company should be addressed to your company, your booth #, c/o Gulf Coast Expo, NOT the Florida Podiatric Medical Association. Shipping costs are not included in the booth price.

VIOLATIONS

In the event an Exhibitor violates any provision of this agreement, the Association shall have the right, without liability whatsoever, to notify the agents, servants, employees, or other persons then operating Exhibitor's booth(s) and to lose said booth(s) immediately and remove all the exhibits and other materials in the booth of the Exhibitor immediately upon notice. Furthermore, the Association shall have the additional right to bar the Exhibitor, his/her agents, servants, employees, or other representatives from the exhibit area and the exhibit hall and facilities and to enforce the provisions hereof by having the responsible local government official enforce this provision, all without liability to the Association, its agents, servants, employees, and contractors. If any provision of this agreement is breached by the Exhibitor or if the Exhibitor is in default hereunder, the Association shall have the right, and it is hereby authorized, to retain all monies therefore paid by the Exhibitor as liquidated damages. In addition to any powers, prerogatives, or remedies otherwise provided by the Association in this agreement, the Association shall have any and all rights and remedies otherwise available at law or equity.

AMENDMENTS

Any and all matters not specifically covered by the preceding rules and regulations and other terms and conditions contained in the Exhibitors Service Manual shall be subject to the decision of FPMA. FPMA shall have the full power to interpret, amend, or enforce these rules and regulations, provided any amendments or additions thereto are in conformance with the preceding sentence.

APPROVAL

No agreement for the rental of exhibit space exists until the Association provides written acceptance of exhibitor's exhibit space rental application. The Association reserves the right to determine eligibility of exhibitor for inclusion in the event.

EXHIBITOR REGULATIONS



EXHIBITOR REGULATIONS

AGREEMENT

By participating in this event, exhibitors agree to abide by these rules and regulations. The Association reserves the right to enforce these policies at its discretion to maintain the integrity of the event.

DEFAULT

Exhibitors will not be permitted to set up their exhibits or will be subject to eviction without refund if this contract is violated.

SALES TAX

In accordance with Florida Statutes Section 212.18(3)(b)3, this exhibitor agreement authorizes the retail sales of tangible personal property or services subject to sales tax. The Exhibitor must register, or be registered, with the Florida Department of Revenue and collect and remit the tax imposed on such sales.

LIABILITY

The Exhibitor hereby agrees to indemnify and hold harmless FPMA, its officers, members, agents and staff, and Disney Coronado Springs Resort, its managers, officers, sponsors, employees, agents, successors, and assigns, and Gulf Coast Expo from any lawsuit or claim, including, but not limited to, an action relating to personal injury, product liability, false claims, or property damage or for loss of use of property by whomsoever sustained as a result of Exhibitor's participation in the exhibit, except only for damages or injury due to negligence or willful misconduct of the indemnities. The exhibitor assumes all responsibility for any and all loss, theft, or damage to exhibitor's displays, equipment, and other property while on Disney Coronado Springs Resort premises, and hereby waives any claim or demand it may have against Disney Coronado Springs Resort or its affiliates arising from such loss, theft, or damage. The exhibitor agrees, for the benefit of Disney Coronado Springs Resort and its affiliates, to comply with Disney Coronado Springs Resort policies and procedures for exhibitors, and all applicable laws, regulations, and codes. In addition, the exhibitor agrees to defend (if requested by and with counsel satisfactory to Disney Coronado Springs Resort), indemnify and hold harmless FPMA and Disney Coronado Springs Resort and their respective parent, subsidiary, and other affiliated or related companies from and against any liabilities, obligations, claims, damages, suits, costs, and expenses, including, without limitation, attorneys' fees and costs up through and including any appeal, arising from or in connection with the exhibitor's occupancy and use of the exhibition premises or any part thereof or any negligent act, error, or omission or willful misconduct of the exhibitor or its employees, contractors, subcontractors, or agents.

INSURANCE

All property of the exhibitor is to remain under the Exhibitor's custody and control to and from, or within, the confines of the exhibit area. FPMA, Disney Coronado Springs Resort, and Gulf Coast Expo do not provide insurance covering Exhibitors' property. Exhibitors shall carry comprehensive general liability coverage including premises, operations, and contractual liability coverage of at least \$500,000 for personal injury liability and \$500,000 for property damage liability. Statutory Workers Compensation with employer's liability, with a limit of at least \$100,000, must be obtained. The Exhibitor shall secure and furnish to FPMA one (1) month prior to the first licensed day of the facility usage (January 28, 2026), and must maintain during the entire license period, the above stated coverage. The policies shall provide that they will not be controlled or materially altered prior to the termination of the facility license period or until FPMA has been given at least one (1) month's written notice of such cancellation or alterations.

SECURITY

Loss prevention of Exhibitors' property will be a priority; however, neither FPMA, Gulf Coast Expo, the security service, nor Disney Coronado Springs Resort will be responsible for loss or damage due to any cause.

LAWS AND RULES APPLICABLE

This Agreement and accepted paid contract shall be governed by the laws, rules, and regulations of the State of Florida. The Exhibitor agrees to abide by the rules and regulations of Disney Coronado Springs Resort while on resort property and understands where rules and regulations of the host hotel are more stringent than any of the above FPMA rules, such hotel regulations shall take precedence.

FORCE MAJEURE

In the event that Disney Coronado Springs Resort, or any part of the exhibit area thereof, is unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, or any such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or any other cause or agency over which FPMA has control, or should FPMA decide that because of such causes it is necessary to cancel, postpone, or reset the exhibit or reduce the exhibit time or move out time, FPMA and Gulf Coast Expo shall not be liable to indemnify or reimburse the Exhibitor in respect to any damage or loss, direct or indirect, arising as a result thereof.

I hereby agree to the conditions and stipulations in this contract as stated on this page and declare myself the authorized representative of the company stated in this contract.

SIGNATURE: _____

COMPANY NAME: _____

KEY CONTACTS



SAM 2026 Exhibitor Questions:

Becky Reese and Ann Dosen

exhibits@fpma.com

Becky phone (850) 224-4085

Becky Fax (850) 681-0899

Ann (727) 422-3996 (text preferred)

SAM 2026 Major Sponsor (Bronze level and above) Questions and Customizations:

Karen Lambert klambert@fpma.com

(850) 224-4085

LED Meter Board and Video Interview:

Douglas Loran, Orlando Productions

douglas@orlandoproduction.com (947) 347-3789

Official Service Contractor:

Gulf Coast Expo

customerservice@gulfcoastexpo.com

(813) 915-8066

Fax: (813) 319-0619

FPMA SAM Website

fpmaSAMconference.com

