



Science & Management Symposium

Sponsorship Opportunities and Exhibitor Prospectus

RE ENGAGE
CONNECT
DISCOVER

January 26 - 30, 2021
Hyatt Regency Orlando
Orlando, Florida



Welcome to SAM 2022!



Dear Industry Friends,

Despite recent challenges, the world of Podiatry continues to move and change. New advances in medicine and technology mean that the need for cutting-edge education continues and, ensuring that our members are up-to-date on the newest treatments and technologies will always be a focus for FPMA.

To that end, we formally invite you to participate in the FPMA 2022 annual scientific meeting, which will be held January 26-30, 2022 in Orlando at our new host venue, Hyatt Regency Orlando – International Drive.

SAM 2022 will be a traditional, in-person event, with ample occasions to engage with attendees.

This event is your opportunity to showcase your products and services, connect with thought leaders, and reinforce your brand influence in the Podiatric medical community.

Karen Lambert
Executive Director
klambert@fpma.com

FPMA's SAM conference provides a wide variety of opportunities for your organization. You may sponsor conference materials or well attended activities, reserve space to display your products or services in the exhibit hall or advertise in the conference program provided to every attendee. Maximize your exposure by selecting all three!

This prospectus describes the many support opportunities available at the SAM 2022 Annual Conference. Take advantage of these packages, or work with FPMA directly to develop a customized plan that fits your business needs and budget. Because our packages offer exclusive recognition, they are available on a first-come, first served basis. Sponsorship options that offer the most visibility and access are limited and sell quickly, so you'll want to finalize your plans early. Don't miss the opportunity to distinguish your company from your competitors and connect with new, current and long-standing customers.

Thank you in advance for your support of the Florida Podiatric Medical Association and SAM 2022. We look forward to seeing you in Orlando, Florida, January 26-30, 2022.

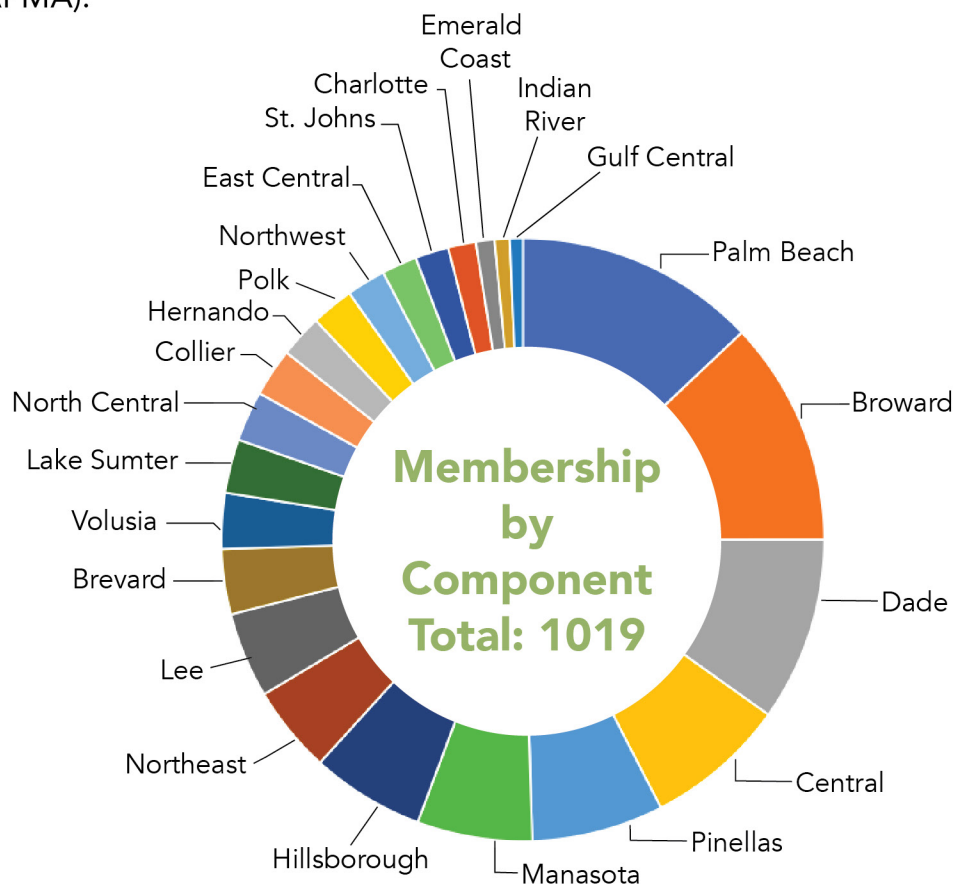
With Best Regards,

A blue ink handwritten signature, likely of Karen N. Lambert, consisting of stylized loops and a long horizontal stroke.

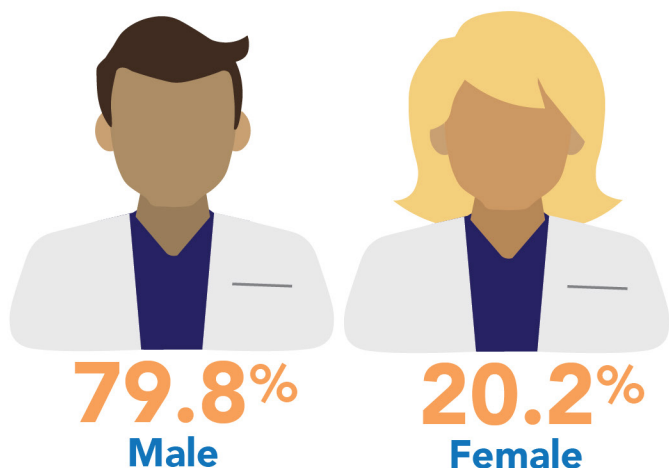
Karen N. Lambert
FPMA Executive Director

Florida Podiatric Medical Association (FPMA)

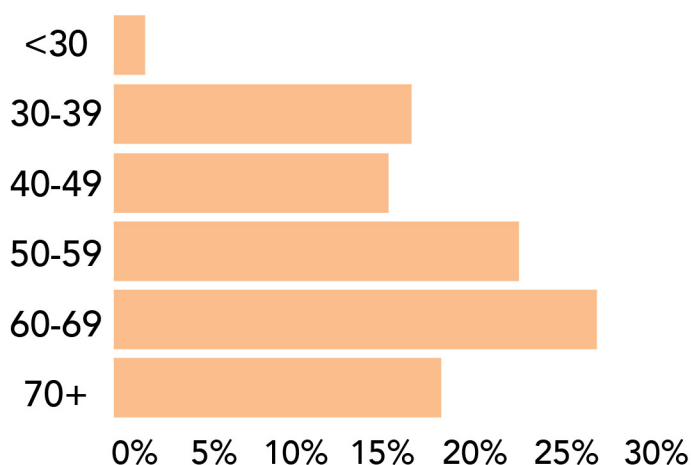
Florida Podiatric Medical Association (FPMA) was originated in 1927 for the purpose of advancing the science and art of Podiatric Medicine, promoting the benefits of scientific advancement in the treatment, prevention, and alleviation of podiatric ailments, and enhancing relationships in the Podiatric Medical profession and other groups dedicated to improving healthcare. FPMA currently unites more than 1,000 Podiatric Physicians in this common cause and serves as the voice of the profession in Florida and Washington, D.C. through Delegates to the American Podiatric Medical Association (APMA).



Gender Breakdown



Member Ages

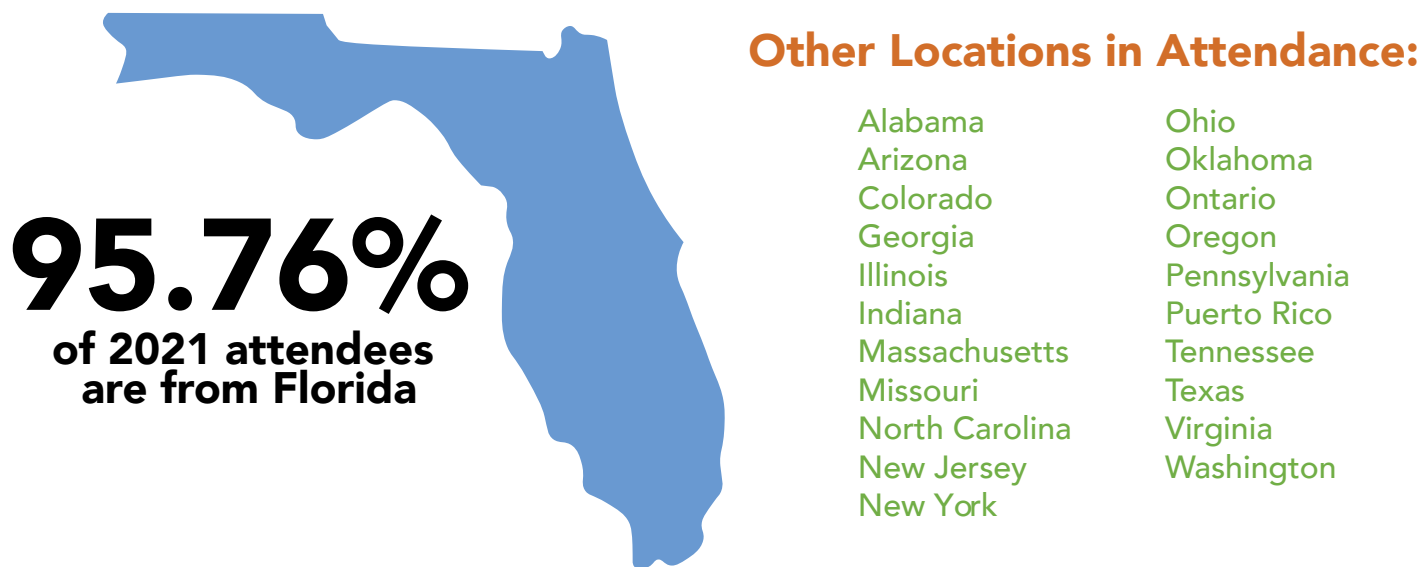


Science and Management Symposium (SAM)

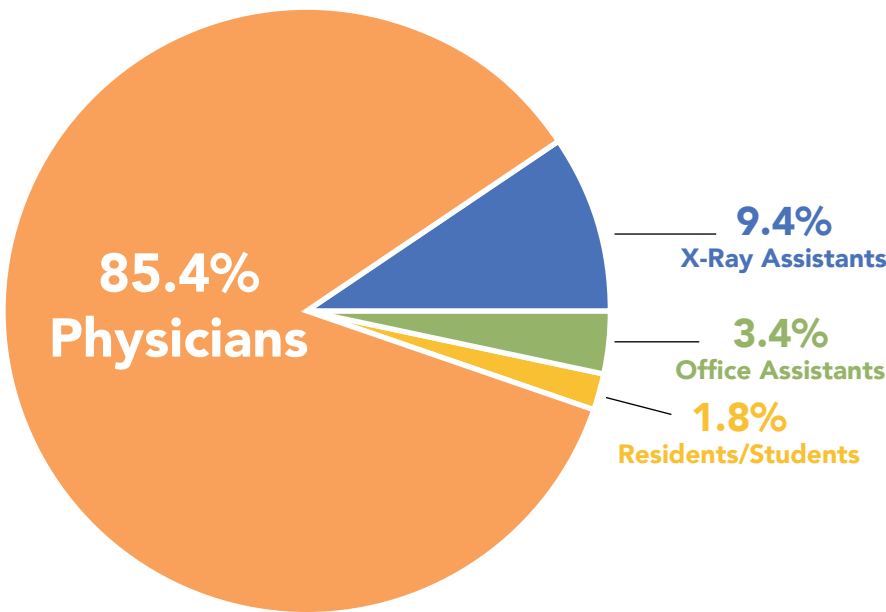
The Florida Podiatric Medical Association invites you to attend the annual Science and Management Symposium (SAM) taking place January 26-30, 2022 at the Hyatt Regency Orlando in Orlando, Florida.

Our commitment is to increase knowledge by offering every registrant the educational assistance needed to improve care for their patients and be successful in practice by promoting the benefits of scientific advancement in the treatment, prevention, and alleviation of podiatric ailments.

SAM 2021 Facts and Figures



Attendee Breakdown



Sponsorship Roadmap

Ready to build the Sponsorship Package that fits your company's needs?

Here's how:



1

Choose a Package

Decide between a Sponsor Package (page 6) or an Exhibitor Package (page 8).

Add-Ons

Customize your chosen package by including additional sponsorship opportunities (pages 11-15). These can be added to any Sponsor Package or any Exhibitor Package.

2

3

Complete Form

Those who selected a **Sponsor Package** must complete the Sponsor Form (page 17). Those who selected an **Exhibitor Package** must complete the Exhibitor Form (pages 18-19).

Submit

Those who selected a **Sponsor Package**: please submit a completed form to Karen Lambert at klambert@fpma.com.
Those who selected an **Exhibitor Package**: please submit a completed form to Erin Groves at egroves@fpma.com

4

Sponsorship Packages Grid

Total support will be recognized by the level of sponsorship support for the FPMA Science & Management Symposium: Bronze, Silver, Gold, Ruby, Diamond, Platinum, Annual Platinum. Please note that any recognition for educational grants must be in compliance with all rules and regulations surrounding grants to associations for medical education programs.

INCLUDED IN ALL SPONSORSHIPS:

- Exhibitor Booth with company sign, wastebasket, 6' table, and two chairs.
- Company name and logo featured in Sponsor Spotlight in Conference Program.
- Company name and logo featured in Sponsor List on Conference Website.
- Company listed as conference sponsor on FPMA Mobile App.
- Sponsorship recognition via on-site signage.
- Lead retrieval capabilities.

ADDITIONAL BENEFITS

Opportunities vary based on sponsorship level

Level	Sponsor Amount	Booth Type	Exhibit Hall Badges	Mobile App Push Notification	Ad in Conference Program	Social Media Package	Logo in SAM Online Newsletter	Attendance Verification Sponsorship	Conference Bag Insert	Banner on SAM 22 Mobile App	Logo on SAM Invitation to Attend
Annual Platinum	\$50,000	Island Booth Plus	Up to 8	5 during SAM	Full page (\$3000 value) Back cover placement	1 post a month for 6 months	Logo in up to 9 newsletters	Coverage each day	✓	✓	✓
Platinum	\$40,000	Island Booth	Up to 6	4 during SAM	Full page (\$3000 value) Inside cover placement	1 post a month for 5 months	Logo in up to 7 newsletters	Full Day Saturday	✓	✓	✓
Diamond	\$30,000	Double Premium	Up to 5	4 during SAM	Full page (\$2000 value)	1 post a month for 4 months	Logo in up to 6 newsletters	Full Day Friday	✓	✓	✓
Ruby	\$17,500	Double Premium	Up to 4	3 during SAM	1/2 page (\$1000 value)	1 post a month for 3 months	Logo in up to 5 newsletters	Full Day Thursday	✓	✓	
Gold	\$12,000	Single Premium	Up to 3	2 during SAM	1/2 page (\$1000 value)	1 post a month for 2 months	Logo in up to 4 newsletters	Half Day Wednesday (PM)	✓		
Silver	\$9,000	Single Premium	Up to 2	2 during SAM	1/4 page ad (\$500 value)	1 post a month for 1 month	Logo in up to 3 newsletters	Half Day Wednesday (AM)			
Bronze	\$6,000	Single Premium	Up to 2	1 during SAM							

Sponsorship Packages Outlined

INCLUDED IN ALL SPONSORSHIPS:

- Exhibitor Booth with company sign, wastebasket, 6' table, and two chairs.
- Company name and logo featured in Sponsor Spotlight in Conference Program.
- Company name and logo featured in Sponsor List on Conference Website.
- Company listed as conference sponsor on FPMA Mobile App.
- Sponsorship recognition via on-site signage.
- Lead retrieval capabilities.

ANNUAL PLATINUM

\$50,000

- 30 x 20 Island Booth
- Up to 8 Exhibit Hall Badges
- 5 Mobile App Push Notifications during SAM
- Full Page Ad in SAM Program - Back Cover Placement (\$3,000 value)
- 6 month FPMA social media package (1 post/month)
- Logo in up to 9 SAM E-Newsletters
- Attendance Verification Sponsor (full conference)
- Conference Bag Insert
- Banner on SAM Mobile App
- Logo on SAM Invitation to Attend

DIAMOND

\$30,000

- Double Premium Booth (Two 8 x 10 booths)
- Up to 5 Exhibit Hall Badges
- 4 Mobile App Push Notifications during SAM
- Full Page Ad in SAM Program (\$2,000 value)
- 4 month FPMA social media package (1 post/month)
- Logo in up to 6 SAM E-Newsletters
- Attendance Verification Sponsor (full day Friday)
- Conference Bag Insert
- Banner on SAM Mobile App
- Logo on SAM Invitation to Attend

GOLD

\$12,000

- Single Premium Booth (One 8 x 10 booth)
- Up to 3 Exhibit Hall Badges
- 2 Mobile App Push Notifications during SAM
- Half Page Ad in SAM Program (\$1,000 value)
- 2 month FPMA social media package (1 post/month)
- Logo in up to 4 SAM E-Newsletters
- Attendance Verification Sponsor (half day Wednesday)
- Conference Bag Insert

BRONZE

\$6,000

- Single Premium Booth (One 8 x 10 booth)
- Up to 2 Exhibit Hall Badges
- 1 Mobile App Push Notification during SAM

PLATINUM

\$40,000

- 20 x 20 Island Booth
- Up to 6 Exhibit Hall Badges
- 4 Mobile App Push Notifications during SAM
- Full Page Ad in SAM Program - Inside Cover Placement (\$3,000 value)
- 5 month FPMA social media package (1 post/month)
- Logo in up to 7 SAM E-Newsletters
- Attendance Verification Sponsor (full day Saturday)
- Conference Bag Insert
- Banner on SAM Mobile App
- Logo on SAM Invitation to Attend

RUBY

\$17,500

- Double Premium Booth (Two 8 x 10 booths)
- Up to 4 Exhibit Hall Badges
- 3 Mobile App Push Notifications during SAM
- Half Page Ad in SAM Program (\$1,000 value)
- 3 month FPMA social media package (1 post/month)
- Logo in up to 5 SAM E-Newsletters
- Attendance Verification Sponsor (full day Thursday)
- Conference Bag Insert
- Banner on SAM Mobile App

SILVER

\$9,000

- Single Premium Booth (One 8 x 10 booth)
- Up to 2 Exhibit Hall Badges
- 2 Mobile App Push Notifications during SAM
- Quarter Page Ad in SAM Program (\$500 value)
- 1 month FPMA social media package (1 post/month)
- Logo in up to 3 SAM E-Newsletters
- Attendance Verification Sponsor (half day Wednesday)

Why Exhibit?

Position your company at the forefront of the Healthcare industry. The SAM Exhibit Hall is the place to showcase products, services, and resources for over 1,000 members and attendees. As a supporter, you gain direct access to professionals who use and purchase your products and services.

In the Exhibit Hall, we host multiple breaks and lunches with scattered seating that allows attendees to network with exhibitors throughout the duration of the conference.

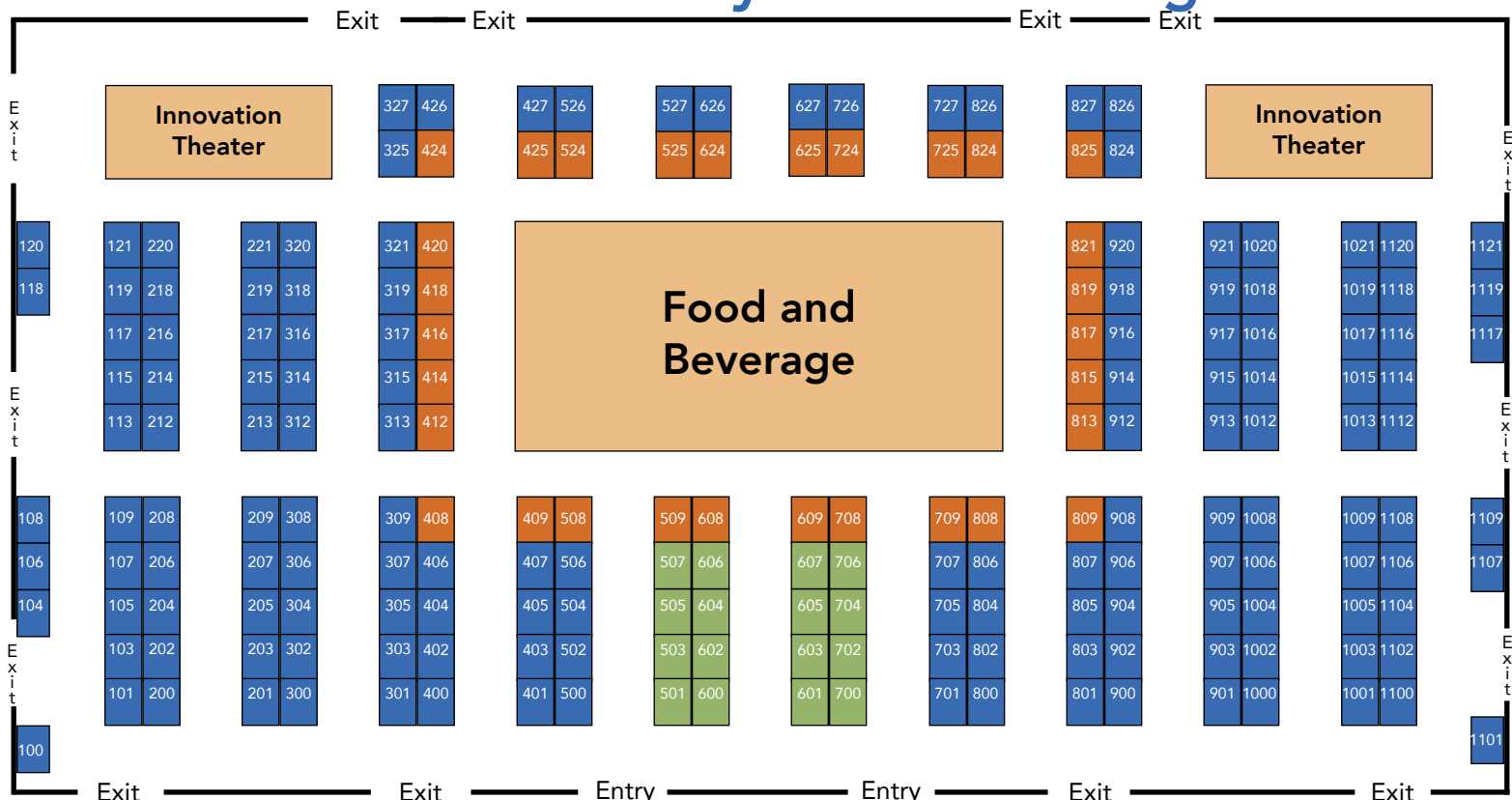
What's Included?

INCLUDED IN EACH BOOTH:

- Company Sign
- Wastebasket
- One 6 foot table
- Two chairs
- Two exhibitor badges with access to lunch and breaks

Benefit	Island Exhibitor Plus	Island Exhibitor	Meal Area Exhibitor	Premium Exhibitor Plus	Premium Exhibitor	Exhibitor Plus	Exhibitor
Booth Type	Island Booth Plus	Island Booth	Premium Food Booth	Premium Double Booth	Premium Single Booth	Standard Double Booth	Standard Single Booth
Booth Size	One 30 x 20 Island Booth	One 20 x 20 Island Booth	One 8 x 10 Booth surrounding food and beverage area	Two 8 x 10 Booths (standard or premium) side by side, diagonal, or across	One 8 x 10 Booth in a premium location	Two 8 x 10 Booths (standard only) side by side, diagonal, or across	One 8 x 10 Standard Booth
Listed in Conference Program	✓	✓	✓	✓	✓	✓	✓
Listed in Conference Mobile App	✓	✓	✓	✓	✓	✓	✓
Sent Pre and Post Conference Attendee List	✓	✓	✓	✓	✓	✓	✓

Exhibit Hall Layout and Pricing



F1

F2

F3*

F4

F5



Standard Single Booth
One *blue* booth

By 09/17/21

\$2,115

By 11/23/21

\$2,225

After 11/23/21

\$2,425



Standard Double Booth
Two *blue* booths - side by side,
diagonal, or across

\$3,240

\$3,350

\$3,550



Premium Single Booth
One *green* booth

\$2,335

\$2,445

\$2,645



Premium Double Booth
Two booths (*blue*, *green*, or *orange*)
- side by side, diagonal, or across

\$3,535

\$3,645

\$3,845



Premium Food Booth
One *orange* booth

\$2,585

\$2,695

\$2,895



Premium Island Booth
One *yellow* booth
*please inquire for F3 pricing

\$6,330

\$6,440

\$6,640

Exhibit Hall Schematic drafted on 9/1/21. This layout has not yet been approved by the Fire Marshall and is subject to change. For the most accurate layout, visit the live schematic [HERE](#).

Venue Information



Hyatt Regency Orlando

9801 International Drive
Orlando, Florida 32819

Regency Ballroom

Booth Sizes: 8 x 10 for Standard, Premium, and Food Booths
20 x 20 or 30 x 20 for Island Booths

Exhibit Hall Hours

Wednesday, January 26

Set-Up
1:00 PM - 6:00 PM

Thursday, January 27

8:45 AM - 5:00 PM

Friday, January 28

8:45 AM - 5:00 PM

Saturday, January 29

8:45 AM - 2:00 PM
Exhibit Hall break down begins
at 2:00 PM

Additional Sponsorship Opportunities

Events

Innovation Theaters

\$1,000 per session

Each Innovation Theater session is 30 minutes. Maximum 2 sessions per company. Innovation theaters allow your company representatives to discuss patient educational issues, research, products and conduct demonstrations to a targeted audience during refreshment breaks.

General Membership Meeting Reception

\$5,000

We pause all lectures for our General Membership Meeting with invitations extended to all FPMA members. Your company will be recognized as the sole sponsor with program and signage recognition.

Exhibit Hall Grand Opening and Welcome Reception

\$6,000

The sponsoring company will have an exclusive opportunity to network, receive e-mail recognition, program and signage recognition, and are able to make a brief introduction during the conference welcome reception.

Past President Luncheon

\$2,000

Help honor FPMA Past Presidents during a seated luncheon and receive recognition for your company among the leadership of FPMA.

Women in Podiatry Luncheon

\$3,500

Be the recognized sponsor of the first ever SAM Women in Podiatry Luncheon. Your company logo will be featured in on-site signage and on invitational material.

Coding and Coffee

\$3,000

2 available. Gain exposure at this highly requested E&M question and answer session. Your company logo will be featured in on-site signage and on invitational material.

Student Visit Sponsor

\$100 - \$500

Annually, FPMA invites future health professionals to attend SAM. This contingent of students is provided the opportunity to walk through the exhibit hall, meet with vendors then enjoy a sit down luncheon in the exhibit hall with practicing podiatric physicians for open discussion on the profession. These individuals are at the beginning of a life-long journey of education and training. With your assistance, FPMA can assist them in taking the first steps into their future career. For a minimal investment, will your organization join us in "Giving Back to the Future of Podiatry"?

Additional Sponsorship Opportunities

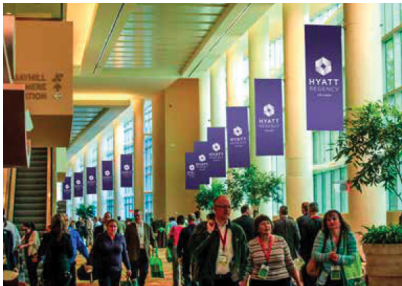
Location Branding



Registration Desk

(please inquire)

Display your company logo prominently to hundreds of attendees who pick up their registration materials and check in at the desk each day. Your logo will be the first thing they see when entering the conference.



Hanging Banner

(please inquire)

Hang a banner throughout the hallways featuring your company name and logo that is guaranteed to catch every attendee's eye as they head to the lecture rooms and exhibit hall.



Column Wraps

(please inquire)

Wrap one or more pillars in the convention center with your company name and logo.



Floor Graphics

(please inquire)

Brand with your logo throughout the walkways in the convention center and exhibit hall.



Triangular Meter Board

(please inquire)

Promote your company with a three-sided meter board visible from all angles. The board will be placed by lecture rooms and along the walkway to the exhibit hall.

For the Branding Location Map, please click [HERE](#).

For additional surface graphic branding opportunities, please click [HERE](#).

Additional Sponsorship Opportunities

Branding

Physician Attendee Bags

\$6,000

Provide registered Physician attendees with specially branded bags showcasing your company as they make their way through SAM 22, at home, and beyond.

Assistant Attendee Bags

\$6,000

Provide registered X-Ray Assistant and Medical Assistant attendees with specially branded bags showcasing your company as they make their way through SAM 22, at home, and beyond.

Conference Bag Insert

\$1,000

FPMA will place an insert advertising your company in each registration bag. These must be small in size and can include flyers, key-chains, USBs, pens, notepads etc. Item must be provided by your company and approved by FPMA in advance.

Conference WiFi

\$4,500

Using a mobile device, iPad, or laptop, a quick search for nearby networks will produce your sponsor's branded WiFi network name. The network can be open or password protected.

Attendee Lanyards

\$4,500

Place your logo on lanyards worn by Physicians, X-Ray Assistants, and Office Assistants throughout the entirety of the conference.

Hotel Room Keycards

\$6,000

Be the brand every attendee sees first thing in the morning, last thing at night and every other time they enter their hotel room. Hotel Key Card sponsor has their logo branded, ensuring repeat brand awareness throughout the conference.

Room Drop

\$5/room/item

Leave a treat, trinket, or treasure branded item with your company logo or custom message for attendees to find in their rooms after a long day. Items must be approved by FPMA in advance.

Promotional Slide Between Lectures

\$1,000

Feature your company logo on the PowerPoint slideshow played between lectures and during each break. Gain exposure throughout the entirety of the conference.

Additional Sponsorship Opportunities

Print

Ad in FPMA Footprints Magazine

(please inquire)

Place an ad in an issue of FPMA Footprints Magazine that is distributed to all FPMA members twice a year. An electronic version is posted on the FPMA website for all to view.

Ad in SAM 2022 Program

Full (8.5w x 11h) - \$2,000 | Half (8.5w x 5.5h) - \$1,000 | Quarter (4.25w x 5.5h) - \$500

The program will be distributed to every attendee at the registration desk upon arrival and will prominently display your company advertisement.

Files should be press-ready PDF, CMYK (no Pantone colors included), 300dpi images and fonts embedded. Files should include .125" bleed on all four sides and submitted with crop marks at the trim line. Logo files should be submitted as vector-based EPS files with any Pantone colors converted to CMYK— 300dpi JPGs are also accepted.

Pre-Conference Invitation to Attend Mailer

\$2,000

Place your logo on an invitational brochure mailed to 1000+ FPMA Members and Non-Members throughout the state.

Digital

Lead Retrieval

\$150

Capture attendee contact information by simply scanning their attendee badge. This add-on will assist in collecting leads quickly and efficiently during the conference.

Mobile App Sponsor

\$3,000

Feature your company logo as the main sponsor of the FPMA Mobile App. Your logo will be featured each time attendees enter the app and when they access their digital badge.

Mobile App Push Notifications

\$250 per notification

4 per day available. Receive personalized push notifications sent to all attendees on behalf of your company during SAM 22.

SAM Website Sponsor

\$1,500

Your logo will be featured prominently on FPMASamConference.com, the host of all SAM 22 information including conference schedules, conference registration, hotel reservations, and more!

Registration Confirmation E-mail

\$1,000

Reach attendees before they even attend the conference! Your company logo and website link will be featured in every registration confirmation email distributed to attendees.

Educational Grant Packages



PHYSICIAN HANDS-ON WORKSHOPS

\$7,000

Workshops allow companies and organizations to demonstrate new products, techniques, and innovations to an intimate and focused group of physicians.

LUNCH AND LEARNS

Wednesday Lunch and Learn - \$7,500

Thursday - Saturday Lunch and Learn - \$7,000

Availability: 1 Wednesday, 1 Thursday, 2 Friday, and 2 Saturday.

Lunch & Learns are terrific opportunities for companies to showcase expertise at specific topics and establish a one-on-one relationship with FPMA Members.

RESIDENT CASE PRESENTATIONS

\$500 - \$1,000

Be at the forefront of a two-hour session featuring unique case presentations by Residents from various programs around the state. Opportunities available to sponsor 1st-5th place awards.

POSTER COMPETITION

\$500 - \$1,000

Feature your company logo atop each poster board featuring research from young practitioners across the state. Opportunities available to sponsor 1st-5th place awards.

Subject Areas for Educational Grants

WORKSHOP AND LUNCH AND LEARN TOPICS

- Arthritic Conditions
- Dermatology
- Diabetes
- Osteoporosis
- Pain Management
- Peripheral Arterial Disease
- Risk Management
- Sports Medicine
- Surgery/Advanced Surgery
- Wound Healing/Management

GENERAL SESSION TOPICS

Surgery

- Arthrodesis
- Bone Grafts
- Foot and Ankle Internal/External Fixation
- Forefoot Surgery
- Fractures and Bone Healing
- Hallux Abducto Valgus
- Implants
- Rearfoot Surgery
- Surgical Complications
- Surgical Management of the Arthritic Foot

Advanced Surgery

- Achilles Tendon Disorders
- Amputations
- Calcaneal Osteotomy
- Charcot Foot Reconstruction
- Compartment Syndrome
- Gastrocnemius Recession
- Pediatric Flatfoot and Reconstructive Surgery
- Peroneal Tendon Repair
- Subtalar Arthroereisis or Arthrodesis
- Tarsal Tunnel Repair
- Trauma Surgery of the Foot and Ankle
- Triple Arthrodesis

Vascular Surgery/Conditions

- PAD/PVD/CLI
- Recent Advancements in Endovascular Surgery
- Spatial Frequency Domain Imaging
- Vascular Evaluation Prior to Podiatric Surgery

Biomechanics and Orthopedic Medicine

- Custom Foot Orthoses
- ESWT
- Gait Analysis
- Plantar Heel Pain Syndrome

Wound Care

- Amputation Prevention
- Antibiotic-Resistant Wound Infections
- Biopsy Techniques
- Chronic Wound Care
- Debridement
- Micro Wound Care
- Multidisciplinary Approach to Wound Management
- New Therapies
- Off-Loading of Wounds
- Wound Mapping

Diabetes

- Diabetic Foot Infections
- Diabetic Peripheral Neuropathy (DPN)
- Pediatric Diabetic Care
- Treatment of Painful DPN

Dermatology

- Bacterial Infections
- Fungal Infections
- Laboratory Tests and Physical Exams
- Malignancy
- Onychomycosis
- Skin Structure Infections

Rheumatology

- Bracing and Splinting Treatment
- Update on Pharmacological Treatment

Radiology

- Gout
- New Diagnostic Imaging Modalities
- Psoriatic Arthritis
- Utilizing Advanced Imaging Modalities in the Treatment of Foot and Ankle Disorders

Pain Management

- Chronic Pain Patients
- CRPS
- Painful Diabetic Peripheral Neuropathy

Sports Medicine

- Athlete Evaluation
- Custom Foot Orthoses
- Gait Analysis
- Injuries
- Patellofemoral Pain Syndrome/Runners
- Surgery

Practice Management

- Appropriate Documentation and Coding
- Risk Management
- Social Media
- Telemedicine
- Updates and Changes in Coding





January 26 - January 30, 2022

Sponsorship Form

Company/Organization _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

E-mail _____ Phone _____

☐

Yes, please invoice me for the following opportunities:

Sponsorship Tier: _____

Add-On(s): _____

Invoice Total:

For additional questions or information, please contact Karen Lambert, FPMA Executive Director.

Phone: 850-224-4085

E-mail: klambert@fpma.com





Exhibit Space Application and Contract

Please complete the following company information as it will appear in conference literature. Complete information must be provided. (Please print clearly and make a copy of this application for your records.) Please send the completed form via Fax to FPMA at (850) 681-0899 or via email to egroves@fpma.com.

Company Name: _____

Address: _____

City/State/Zip: _____

Contact Name: _____

Phone: _____

Fax: _____

Website: _____

E-mail: _____

For all shipping and electrical services, please contact:

Gulf Coast Expo
(813) 915 - 8066

See Exhibitor Rules and Regulations for more information

Exhibit Categories (please check one):

☐Diagnostics ☐Insurance ☐Education ☐Wound Care

☐Software ☐Treatment & Operating ☐Foot Devices

☐Pharmaceuticals ☐Instruments & Equipment ☐Publishing

☐Supplies ☐Other _____

Booth Preference: Please review the available booth space on the live schematic located [HERE](#) BEFORE indicating your five booth preferences for SAM 2022. Placement cannot be guaranteed, but every effort will be made to honor your first choice. In areas of conflict, priority will be given to companies that have demonstrated financial support to the Association, as well as attendance seniority.

1st _____ 2nd _____ 3rd _____ 4th _____ 5th _____

List Exhibitors you do NOT want to be placed near. Every effort will be made to accommodate your request.



Booth Fees: A deposit of \$1,000 for single and \$1,800 for double must accompany application to reserve a space. To avoid an additional charge of \$150 per booth, full payment **MUST** be made on or before 12/23/21. Please see "CANCELLATIONS" clause in the Exhibitor Rules and Regulations should you need to cancel.

No exhibit may be assembled until the fee is paid in full.

Credit Card: ☐ MasterCard ☐ Visa ☐ American Express

Card Number: _____

Expiration Date: _____ CSC (3 or 4 digit code): _____

Charge for: ☐ Entire table top cost ☐ Deposit only

Signature: _____

It is our pleasure to include two (2) complimentary badges and two (2) complimentary lunches per booth. To receive a printed badge, all company representative names must be submitted no later than December 23, 2021

Any additional badges/lunches may be purchased for \$40.00 each.

Badge Name(s): _____

Please read the Exhibitor Rules and Regulations portion of this application/contract and then sign and print your company name below.

I hereby agree to the conditions and stipulations in this contract as stated on the following two pages and declare myself authorized executive officer of the company stated in this contract.

COVID-19 Waiver

I agree that by registering for SAM 2022, I will indemnify and hold harmless Florida Podiatric Medical Association, its volunteers, employees, and others working on behalf of Florida Podiatric Medical Association against any and all claims, demands, suits, or loss, including all costs connected therewith, and for any damages which may be asserted, claimed, or recovered against or from Florida Podiatric Medical Association including loss of life, as a result of the pandemic.

Printed Name: _____ Signature: _____

Date: _____



SPACE ASSIGNMENT, RESTRICTIONS, AND LAYOUT:

Subletting or sharing space is not permitted. Exhibitor may not show, advertise, or offer any other products than those sold or manufactured by that Exhibitor in his or her regular course of business, as stated on the application form. Please review the Floor Plan layout provided on the conference website carefully. All booth furnishings must conform to the Fire Marshal's regulations in the jurisdiction of the city of Orlando, Florida and Hyatt Regency Orlando.

GENERAL DISTURBANCES: All sound presentations in the exhibitor booth must be done in a sound-proof environment or with earphones, and must not disturb other exhibitors. If any exhibitor has equipment or devices that may disturb another exhibitor, because of noise or other objectionable features, they must notify the Association in writing prior to the meeting and agree to accept a table top assignment as determined by the Association or the Exhibit Managers.

CANCELLATIONS: The Exhibitor may request, in writing, a refund as follows: Ninety (90) days prior to the meeting, a 100% refund will be issued, less a \$250 handling fee; eighty-nine (89) to forty-five (45) days before the meeting, a 50% refund will be issued; less than forty-five (45) days, no refund will be issued. If a confirmed Exhibitor does not occupy the table top for any reason, including failure to exhibit or arrive at the site, the Exhibitor is responsible for the total booth rental fee without refund.

EXHIBIT CONTRACTORS AND SHIPPING:

All exhibit materials and equipment must be consigned to Gulf Coast Expo, and a bill of lading must be completed, with all charges fully prepaid. Materials and equipment may be stored at Gulf Coast Expo for a period of thirty (30) days prior to installation. Items shipped by your company should be addressed to your company, your booth #, c/o Gulf Coast Expo, NOT the Florida Podiatric Medical Association. Shipping costs are not included in the booth price.

Exhibitor Rules and Regulations

FURNISHINGS AND EQUIPMENT: Exhibit furnishings and equipment must be rented from Gulf Coast Expo. You will receive the necessary forms and information from Gulf Coast Expo to facilitate shipping and installation of your exhibit approximately- forty-five (45) days prior to the show. All structural work, such as extra shelves, signs, display racks, spotlights, etc. must be approved by the Association and/or the Exhibit Managers. No supplies, materials, posters, or other objects shall be displayed, posted, tacked, nailed, pasted, or otherwise attached to columns, walls, floors, or any other parts of the building or furniture. All electrical equipment must conform to the Hyatt Regency Orlando, Orlando, Florida electrical code and must be approved by Underwriters Laboratory (U.S.) or another recognized authority. Volatile, flammable, radioactive, or explosive substances or other materials prohibited by Local Ordinance or by Insurance Carriers will not be permitted on the premises. If an outside contractor or other labor is used, a written notice to FPMA and Gulf Coast Expo and approval of such is required thirty (30) days in advance, and must be accompanied by a Certificate of Insurer certifying coverage of the same type and amount as hereafter provided.

INSURANCE: All property of the exhibitor is to remain under the Exhibitor's custody and control to and from, or within, the confines of the exhibit area. FPMA, Hyatt Regency Orlando, and Gulf Coast Expo do not provide insurance covering Exhibitors' property. Exhibitors shall carry comprehensive general liability coverage including premises, operations, and contractual liability coverage of at least \$500,000 for personal injury liability and \$500,000 for property damage liability. Statutory Workers Compensation with employer's liability, with a limit of at least \$100,000, must be obtained. The Exhibitor shall secure and furnish to FPMA one (1) month prior to the first licensed day of the facility usage, (Jan 14, 2021) and must maintain during the entire license period, the above stated coverage. The policies shall provide that they will not be controlled or materially altered prior to the termination of the facility license period or until FPMA has been given at least thirty (30) days' written notice of such cancellation or alterations.

SALES TAX: In accordance with Florida Statutes Section 212.18(3)(b)3, this exhibitor agreement authorizes the retail sales of tangible personal property or services subject to sales tax. The Exhibitor must register, or be registered, with the Florida Department of Revenue and collect and remit the tax imposed on such sales.

SECURITY: Loss prevention of Exhibitors' property will be a priority; however, neither FPMA, Gulf Coast Expo, the security service, nor the Hyatt Regency Orlando will be responsible for loss or damage due to any cause.

LIABILITY: The Exhibitor hereby agrees to indemnify and hold harmless FPMA, its officers, members, agents and staff, and the Hyatt Regency Orlando, its managers, officers, sponsors, employees, agents, successors, and assigns, and Gulf Coast Expo from any lawsuit or claim, including, but not limited to, an action relating to personal injury, product liability, false claims, or property damage or for loss of use of property by whomsoever sustained as a result of Exhibitor's participation in the exhibit, except only for damages or injury due to negligence or willful misconduct of the indemnities. The exhibitor assumes all responsibility for any and all loss, theft, or damage to exhibitor's displays, equipment, and other property while on Hyatt premises, and hereby waives any claim or demand it may have against Hyatt or its affiliates arising from such loss, theft, or damage. The exhibitor agrees, for the benefit of Hyatt and its affiliates, to comply Hyatt policies and procedures for exhibitors, and all applicable laws, regulations, and codes. In addition, the exhibitor agrees to defend (if requested by and with counsel satisfactory to Hyatt, indemnify and hold harmless FPMA and Hyatt and their respective parent, subsidiary, and other affiliated or related companies from and against any liabilities, obligations, claims, damages, suits, costs, and expenses, including, without limitation, attorneys' fees and costs up through and including any appeal, arising from or in connection with the exhibitor's occupancy and use of the exhibition premises or any part thereof or any negligent act, error, or omission or willful misconduct of the exhibitor or its employees, contractors, subcontractors, or agents.

COMPLIANCE: The Exhibitor shall comply with all federal, state, and local laws, rules, and regulations, including, but not limited to, those

COMPLIANCE CONT'D: relating to safe usage, advertising, and marketing of products and services. Devices which emit radiation, light waves, sound waves, or other emissions which require or should reasonably require the use of safety equipment shall not be used in the hall or any part of the hotel without express prior authorization of FPMA and Hyatt Regency Orlando. The Exhibitor shall also comply with all provisions relating to continuing education for the Council for Podiatric Medical Education.

FORCE MAJEURE: In the event that the Hyatt Regency Orlando, or any part of the exhibit area thereof, is unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, or any such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or any other cause or agency over which FPMA has control, or should FPMA decide that because of such causes it is necessary to cancel, postpone, or reset the exhibit or reduce the exhibit time or move out time, FPMA and Gulf Coast Expo shall not be liable to indemnify or reimburse the Exhibitor in respect to any damage or loss, direct or indirect, arising as a result thereof.

OTHER RULES: Canvassing or distribution of advertising, promotional materials, gifts, or refreshments outside the Exhibitor's assigned space is not permitted. Solicitations or conferences in the interest of business, except by Exhibitors, are prohibited on the premises during the conference. Hospitality suites and receptions may be allowed if no FPMA official function is scheduled. Written requests must be made sixty (60) days prior to the event for approval by FPMA.

VIOLATIONS: In the event an Exhibitor violates any provision of this agreement, the Association shall have the right, without liability whatsoever, to notify the agents, servants, employees, or other persons then operating Exhibitor's booth(s) and to lose said booth(s) immediately and remove all the exhibits and other materials in the table top of the Exhibitor immediately upon notice. Furthermore, the Association shall have the additional right to bar the Exhibitor, his/her agents, servants, employees, or other representatives from the exhibit area and the exhibit hall and facilities and to enforce the provisions hereof by having the responsible local government official enforce this

VIOLATIONS CONT'D: provision, all without liability to the Association, its agents, servants, employees, and contractors. If any provision of this agreement is breached by the Exhibitor or if the Exhibitor is in default hereunder, the Association shall have the right, and it is hereby authorized, to retain all monies therefore paid by the Exhibitor as liquidated damages. In addition to any powers, prerogatives, or remedies otherwise provided by the Association in this agreement, the Association shall have any and all rights and remedies otherwise available at law or equity.

AMENDMENTS: Any and all matters not specifically covered by the preceding rules and regulations and other terms and conditions contained in the Exhibitors Service Manual shall be subject to the decision of FPMA. FPMA shall have the full power to interpret, amend, or enforce these rules and regulations, provided any amendments or additions thereto are in conformance with the preceding sentence.

DEFAULT: Exhibitors will not be permitted to set up their exhibits or will be subject to eviction, without refund if this contract is violated.

LAWS AND RULES APPLICABLE: This Agreement and accepted paid contract shall be governed by the laws, rules, and regulations of the State of Florida. The Exhibitor agrees to abide by the rules and regulations of the Hyatt Regency Orlando while on resort property and understands where rules and regulations of the host hotel are more stringent than any of the above FPMA rules, such hotel regulations shall take precedence.

