

Assistants' Schedule

Be sure to check the SAM 2017 web page on the FPMA website (www.fpma.com) for updates to this schedule.

Friday, January 20, 2017

7:00 a.m. - 5:00 p.m. Registration Open

Front Office Assistants/Back Office Assistants

1:00 p.m. - 3:00 p.m. For You and Your Patients - Information in a Serious Vein
Barry C. Blass, DPM

3:00 p.m. - 3:45 p.m. Break in Exhibit Hall

3:45 p.m. - 4:45 p.m. The Role of Podiatric Assistants in Communicating with Patients
Elliot T. Udell, DPM

Saturday, January 21, 2017

6:45 a.m. - 2:00 p.m. Registration Open

Front Office Assistants/Back Office Assistants

8:00 a.m. - 9:00 a.m. The Importance of Podiatric Dermatology and the Dermatological Exam
Elizabeth Watt

9:00 a.m. - 9:45 a.m. Drawing the Line at Diagnosing
Marlene Reid, DPM

9:45 a.m. - 10:30 a.m. Break in Exhibit Hall

Saturday, January 21, 2017 (cont.)

10:30 a.m. - 11:15 a.m. Electronic/Social Media (with Physicians)
Ross Taubman

11:15 a.m. - 12:00 p.m. Drugs You Need to Know
Peter M. Mason, DPM, Rph

12:00 p.m. - 1:30 p.m. Physician/Exhibitor/Assistant Luncheon (Voucher Required)

1:30 p.m. - 2:15 p.m. Wound Wizardry
Roberta Giudice-Teller, DPM

2:15 p.m. - 3:00 p.m. Optimizing Reimbursement through Efficient Billing (with Physicians)
Hadley Rakowski

3:00 p.m. - 3:30 p.m. Break

3:30 p.m. - 4:45 p.m. Employee/Team Engagement (How Employee Engagement Improves Patient Outcomes and Satisfaction/Retention) (with Physicians)
Hadley Rakowski

Please note that this Assistants' Schedule is subject to change. The final Assistants' Schedule will be printed in the SAM 2017 Program, which will be furnished to attendees at SAM 2017.

Every SAM 2017 attendee must wear a name badge, which will be issued upon check-in at the FPMA registration desk, in order to enter the Exhibit Hall and Lecture Halls. Attendees' spouses and children may obtain a Guest badge to visit the Exhibit Hall at the FPMA registration desk.

Physicians/X-Ray Assistants - **White** Electronic Badge
Front Office/Back Office Assistants - **Blue** Badge
Exhibitors - **Green** Badge
Guests - **Yellow** Badge