

**THE FLORIDA PODIATRIC MEDICAL ASSOCIATION  
PRESENTS**



**FPMA Science &  
Management  
Symposium**

**JANUARY 20 - 24, 2010**

**ORLANDO, FLORIDA, CARIBE ROYALE**

# FLORIDA PODIATRIC MEDICAL ASSOCIATION

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Top Ten in 2010! SAM 2010 will highlight some of the top procedures, speakers, and new products in podiatric medicine. We are holding our renowned symposium at the tropical-themed Caribe Royale in Orlando, Florida. This beautiful resort provides suite-style rooms, a family-friendly pool area, a variety of restaurants, and an outstanding fitness center. We are sure you will enjoy the venue and hope that you are ready to experience SAM 2010.

Be on hand to hear the latest in sports medicine, fracture care, and diabetes. Listen to Top 10 physicians, Allen Jacobs, Keith Kashuk, Mary Beth Crane, Hal Ornstein, Bret Ribotsky, and John Guiliana. Not only will you learn more about the medical/clinical aspects of podiatric medicine and surgery, but be prepared to expand your practice management skills as well. We will have several APMA lecture tracks covering vascular and neurologic issues. Dr. Michael Brody will also provide the latest information on EMR and HIPAA. Workshop topics will include surgery, wound care, and biomechanics. And, as always, required Florida licensure courses will be available.

Our large Exhibit Hall will be back with more vendors to demonstrate the latest products and services in podiatric medicine and surgery, as well as provide goodies for attendees.

An outstanding Podiatric Assistants program will be offered to cover both front and back office. We are offering the Board-certified X-ray certification program for the assistants as well. Bring your X-ray techs for their initial licensure or renewal.

It won't be all work and no play at Top 10 in 2010. The Annual Banquet and installation of officers will take place on Friday night, along with music and dancing. And don't forget to attend the exciting Saturday Family Night event.

Join us in beautiful Orlando, Florida, one of America's top ten travel destinations, for some Top 10 in 2010!

## Continuing Education Contact Hours Sign-In Policy

Every attendee in the physician program is assigned an electronic badge upon check-in. This badge will need to be scanned at the start and end of each half-day session in order to determine the exact time of attendance and assign credits accordingly. You must scan in and out of each lecture hall that you enter. A log will be posted in the registration area each day for you to review your earned hours and submit corrections, if necessary.

Total contact hours will be calculated from the electronic badges that each physician will use to enter the lecture hall. For FPMA members, those contact hours will be documented on your FPMA continuing education sheet. Certificates showing total contact hours will be mailed to non-members. *SAM attendees will be awarded up to 28.0 continuing education contact hours, depending on tracks attended.*

In Florida, Practice Management hours are not required and are limited to 3.0 hours per biennium; Risk Management is limited to 1.0 hour per biennium; Laws & Rules is limited to 1.0 hour per biennium; Medical Errors is limited to 2.0 hours per biennium. Effective July 1, 2006, 1.0 hour of HIV/AIDS only has to be completed in the initial biennium of licensure and in the first renewal cycle. It is not mandatory thereafter.

## Key to Abbreviations Used in Physicians' Schedule

- S = Scientific
- PM = Practice Management
- RM = Risk Management
- LR = Laws and Rules
- ME = Medical Errors

***Please Note: Contact Hours are counted hour for hour (coffee breaks and meal breaks do NOT count toward contact hours).***

Every SAM 2010 attendee (especially Physicians and Assistants) **must** wear a color-coded badge, which will be issued to them upon check-in at the FPMA registration desk, in order to enter the Exhibit Hall and Lecture Hall. Attendees' spouses and children, as well as students and other guests, may obtain a guest badge at the FPMA registration desk.

- Physicians - **White** Badge
- Assistants - **Blue** Badge
- Exhibitors - **Green** Badge
- Guests - **Yellow** Badge

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# Physicians' Schedule

*Times and locations listed on this schedule are subject to change. The final Physicians' Schedule will be printed in the SAM 2010 Program*

**Booklet, which will be furnished to attendees at SAM 2010. Please note that in order to attend a session that specifies a limited number of attendees, you must complete the Workshop & Activity Registration form on page 17 and submit it with payment, along with your Physicians' Registration Form (page 16).**

## Wednesday, January 20

8:00 a.m. - 5:00 p.m. Registration Open

### Track I: General Session (Grand Sierra A, B, C)

8:00 a.m. - 12:00 p.m. **Open - TBA**

1:00 p.m. - 1:30 p.m. **Expanding Choices of Antibiotic Selection in Antibiotic Impregnated Beads and Surgical Technique for the Management of Osteomyelitis (S)**

*Jeffrey C. Karr, DPM  
Private Practice  
Lakeland, FL  
Member of the FPMA*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- understand the difference between using heat stable and unstable antibiotics in antibiotic cement beads
- understand the difference between biodegradable and non-biodegradable systems for antibiotics beads
- understand the antibiotic zone of inhibition results against methicillin resistant Staphylococcus aureus and Pseudomonas Aeruginosa in reference to the Clinical and Laboratory Standard Institute (CLSI)
- understand the surgical approach and technique for antibiotic placement with surgical bone debridement

1:30 p.m. - 2:15 p.m. **Weight Bearing Fluoroscopy: A New Innovation in Foot & Ankle Imaging (S)**

*Michael E. Graham, DPM  
Private Practice  
Center for Foot & Ankle Disorders  
Shelby, MI*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- know how to obtain fluoroscopic weight-bearing images and how to use this as a diagnostic imaging tool
- know how to discuss the findings with their patients

2:15 p.m. - 3:00 p.m. **Advances in Podiatric Ultrasound Technology (S)**

*Nathan H. Schwartz, DPM  
Private Practice  
Smyrna, GA*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL HAVE:

- a basic knowledge of how the diagnostic ultrasound works and how to position the probe for scanning
- an understanding of the common terminology used in diagnostic ultrasound
- an understanding of artifacts in diagnostic ultrasound
- an understanding of the indications and applications for diagnostic ultrasound in the foot
- an understanding of the key points in identifying structures with diagnostic ultrasound and defining a plan for ultrasound scanning
- the ability to identify different types of structures with diagnostic ultrasound
- an understanding of charting and billing for diagnostic ultrasound

3:00 p.m. - 3:30 p.m. Break

3:30 p.m. - 4:30 p.m. **Optical Bioburden Reduction as a Potential Component of Diabetic Foot Ulcer Therapy (S)**

*Eric S. Bornstein, MD  
Chief Science Officer  
Nomir Medical Technologies  
Waltham, MA*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- have current Noveon data for generic antibiotic potentiation in Gm+ and Gm- MDR pathogens
- know the potential for bringing the Noveon technology into the DFU arena as an adjunctive therapy

4:30 p.m. - 5:30 p.m. **Getting Great Orthotic Results and Getting Paid Cash for Orthotics (S)**

*Robert S. Levine, DPM  
Private Practice  
Seminole, FL  
Member of the FPMA*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- know how the correct patient paperwork "sells" orthotics

# Wednesday, January 20 (cont.)

## Track I: (cont.) (Grand Sierra A, B, C)

- know the primary key to getting great consistent orthotic results that justify cash payment is connecting patient's mechanics to their chief complaint
- know how to do a full comprehensive biomechanical exam, both statically and dynamically, in less than eight minutes (video demonstration)
- know how to do gait analysis in two steps (video demonstration)
- be aware of increased orthotic indications – how to cast a much wider net

## Track II: Ultrasound Workshops (Bonaire 1, 2, 3, 4)

1:00 p.m. - 3:00 p.m.      **An Introduction to Podiatric Ultrasound for the Very Beginner (S)**  
**(Limited to 25 attendees)**  
*Nathan H. Schwartz, DPM*  
*Private Practice*  
*Smyrna, GA*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:  
- be able to scan and visualize most all soft tissue structures, joints, and visible osseous structures of the foot and ankle

3:00 p.m. - 3:30 p.m.      Break

3:30 p.m. - 5:00 p.m.      **Advances in Podiatric Ultrasound Technology - Hands on Approach (S)**  
**(Limited to 25 attendees)**  
*Nathan H. Schwartz, DPM*  
*Private Practice*  
*Smyrna, GA*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- have a better understanding of the clinical use of this modality
- be able to scan and visualize most all soft tissue structures, joints, and visible osseous structures of the foot and ankle; this course will give the tools to progress to a higher level of expertise

## Track III: Cadaver Workshop (Bonaire 5, 6, 7, 8)

1:00 p.m. - 3:00 p.m.      **Cadaver Workshop - Hallus Rigidus and Limitus Solutions: Resurfacing, Total Joint Arthroplasty (S)**  
**(Limited to 24 attendees)**  
*Howard M. Kimmel, DPM, MBA*  
*Private Practice*  
*Buckeye Foot Care*  
*Brook Park, OH*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:  
- be familiar with the biomechanics of the first metatarsophalangeal joint (MPJ) as well as the first ray in the correction of first metatarsal arthritic pathology  
- understand appropriate patient selection, workup, adjunctive procedures, and complications  
- have obtained hands on experience during a cadaver workshop on discussed pathologies and techniques

3:00 p.m. - 3:30 p.m.      Break

3:30 p.m. - 5:00 p.m.      **Cadaver Workshop (Cont.) - SEE ABOVE**

# Thursday, January 21

7:00 a.m. - 5:00 p.m.      Registration Open  
7:30 a.m. - 8:00 a.m.      Continental Breakfast  
8:45 a.m. - 5:00 p.m.      Exhibit Hall Open  
(Grand Sierra E - I)

## Track I: General Session (Grand Sierra A, B, C)

8:00 a.m. - 9:00 a.m.      **Diabetic Shoes (S)**  
*Marybeth Crane, DPM*  
*Private Practice*  
*Foot & Ankle Associates of North Texas*  
*Grapevine, TX*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- be updated on the preferred practice guidelines associated with diabetic patient follow up in each sub-population of patients
- understand the pathomechanics associated with diabetic ulcerations
- understand the pathomechanics associated with diabetic amputation levels
- understand the use of diabetic accommodative insoles and shoe gear in the prevention of re-ulceration in this population
- understand the integration of a diabetic shoe program within podiatric practices

## Track I: (cont.) (Grand Sierra A, B, C)

9:00 a.m. - 10:00 a.m.

**Pain Management Regional Lecture Series 2010 (APMA) - Chronic Lower Extremity Pain: Novel Approaches to a Difficult Problem:**

**1) Spinal Cord Stimulation to Treat Lower Extremity Pain (S)**

*Stanley Golovac, MD  
Space Coast Pain Institute  
Merritt Island, FL*

**2) Chronic Lower Extremity Pain (S)**

*Stanley R. Kalish, DPM  
Private Practice  
Stone Mountain, GA*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- have a better understanding of the etiology of pain and the neurological pathways involved in pain perception
- be familiar with chronic pain syndromes and their various causes
- better appreciate the variety of treatment options available for the management of different pain syndromes
- know about new and future advances in pain management

10:00 a.m. - 10:30 a.m. Break in Exhibit Hall

10:30 a.m. - 12:00 p.m.

**Peripheral Arterial Disease Regional Lecture Series 2010 (APMA):**

**1) TBA (S)**

*John V. Guilliana, DPM  
Private Practice  
Hackettstown, NJ*

**2) TBA (S)**

*John Martin, MD  
Private Practice  
Annapolis, MD*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- understand the pathophysiology of PAD, including the anatomy of arterial circulation, significance of biochemical markers, mechanism of endothelial cell dysfunction, and differential diagnosis of PAD and chronic limb ischemia
- understand how PAD is best evaluated and diagnosed, including the specificity of noninvasive evaluation of PAD with the ABI, and become familiar with the various testing modalities to aid in the diagnosis of PAD

- understand the epidemiology and impact of peripheral arterial disease, specifically in individuals with diabetes
- recognize the significance of PAD as an atherosclerotic occlusive disease of the lower extremities that is also a marker for atherothrombotic disease in other vascular beds, and is associated with considerable morbidity and mortality
- understand the medical and surgical treatment options for PAD
- be familiar with the concept of a team module approach to treating patients with PAD and the value to patients as an active participant in their treatment team

11:30 a.m. - 12:00 p.m.

Exhibitor Luncheon

12:00 p.m. - 1:00 p.m.

Lunch Break in Exhibit Hall

1:00 p.m. - 2:00 p.m.

**Are You Compliant? (PM)**

*Barry H. Block, DPM, JD  
Executive Director  
American Podiatric Medical  
Writers Association  
Editor - Podiatry Management  
and PM News*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- have a better understanding of the statutory compliance requirements of: (1) Medicare, (2) OSHA, (3) HIPAA, and (4) Red Flags Rule

2:00 p.m. - 3:00 p.m.

**Train Wrecks & Red Herrings (S)**

*Paul D. Reynolds, DPM  
Private Practice  
Southeastern Podiatry Clinic  
Tallahassee, FL  
Member of the FPMA*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- have examined complicated and rare medical conditions involving the lower extremities
- have discussed complicated medical and surgical cases involving non-healing diabetic wounds, infection, and osteomyelitis

3:00 p.m. - 3:30 p.m.

Break in Exhibit Hall

**AAPSM Lecture Series:**

3:30 p.m. - 3:50 p.m.

**1) Top 10 Shoe Innovations: Are They Worthwhile? (S)**

*Bruce E. Williams, DPM  
Private Practice  
Merrillville and Valparaiso, IN  
Immediate Past President,  
American Academy of Podiatric  
Sports Medicine (AAPSM)*

## Track I: (cont.) (Grand Sierra A, B, C)

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:  
- be more familiar with the newest modifications in shoes and how the AAPSM evaluates them

3:50 p.m. - 4:10 p.m.    **2) Top 10 Gymnastic Injuries of the Lower Leg (S)**  
*Robert J. Duggan, DPM*  
*Private Practice*  
*Ovieda, FL*  
*Member of the FPMA*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:  
- know what the 10 most common injuries are and how to prevent and treat them

4:10 p.m. - 4:30 p.m.    **3) Top 10 Ways to Maintain Fitness (S)**  
*Karen A. Langone, DPM*  
*Private Practice*  
*Southampton, NY*  
*President-Elect, AAPSM*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:  
- be familiar with the methods to maintain fitness during one's busy life

4:30 p.m. - 4:50 p.m.    **4) Top 10 Stretching Programs (S)**  
*David M. Davidson, DPM*  
*Private Practice*  
*Podiatry Affiliates, PC*  
*Buffalo, NY*  
*President, AAPSM*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:  
- understand and become familiar with the main ways to maintain flexibility and prevent injury

4:50 p.m. - 5:10 p.m.    **5) Top 10 Minimally Invasive Procedures to Return the Athlete to Action (S)**  
*Keith B. Kashuk, DPM*  
*Private Practice*  
*South Miami Foot Health Center*  
*South Miami, FL*  
*Member of the FPMA*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:  
- understand methods to decrease disability when surgery is needed

5:10 p.m. - 5:30 p.m.    **6) Top 10 Athletic Injuries in the Young Athlete (S)**  
*Robert M. Conenello, DPM*  
*Private Practice*  
*Orangeburg, NY*  
*Secretary-Treasurer, AAPSM*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:  
- know how to recognize and treat the most common injuries

5:30 p.m. - 5:50 p.m.    **7) Top 10 Mistakes in Evaluating Athletes (S)**  
*Paul R. Langer, DPM*  
*Private Practice*  
*MN Orthopaedic Specialists*  
*Minneapolis, MN*  
*Director, AAPSM*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:  
- be familiar with and understand the various ways athletes injure themselves so that in practice they could be prevented through education

5:50 p.m. - 6:10 p.m.    **8) Top 10 Myths about NSAID's (S)**  
*James (Jaime) D. Yakel, DPM*  
*Private Practice*  
*Longmont, CO*  
*Vice President, AAPSM*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:  
- be familiar with the recent controversies about the efficacy of using these drugs in athletes

## Track II: Workshops (Curacao 1, 2, 3, 4)

8:00 a.m. - 8:30 a.m.    **New Fixation Techniques in Foot Surgery (S)**  
*John G. Schilero, DPM*  
*Private Practice*  
*The Foot & Ankle Group*  
*West Palm Beach, FL*  
*Member of the FPMA*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:  
- understand and become familiar with new internal fixation technology (from forefoot to rear foot) that will save time in the OR

## Track II: (cont.) (Curacao 1, 2, 3, 4)

8:30 a.m. - 9:00 a.m. **PIP Arthrodesis Using the Smart Toe Implant (S)**  
*Arush K. Angirasa, DPM*  
Private Practice  
The Podiatry Group of South Texas  
San Antonio, TX

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- be educated and be familiar with present results from using the Smart Toe implant vs. Traditional K-Wire

9:00 a.m. - 10:00 a.m. **Practical Tools to Maximize the Effectiveness of Biological Grafts (S)**  
*Jonathan E. Moore, DPM*  
Private Practice  
Cumberland Foot & Ankle Ctr.  
Somerset, NY

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- know the proper patient selection for biological grafts
- be familiar with key adjunctive products to maximize the effectiveness and potential of your biological graft
- know practice management pearls for billing and coding of biological grafts
- know proper documentation pearls for compliance
- know the top 5 pearls for managing biological grafts in the office setting

10:00 a.m. - 10:30 a.m. Break in Exhibit Hall  
10:30 a.m. - 12:00 p.m. **NO LECTURES BEING HELD AT THIS TIME**  
11:30 a.m. - 12:00 p.m. Exhibitor Luncheon  
12:00 p.m. - 1:00 p.m. Lunch Break in Exhibit Hall

1:00 p.m. - 3:00 p.m. **ASPM Lectures:**  
**1) Using the Scientific Method to Decide on an Appropriate Course of Treatment for Verrucae (S)**  
*Elliott T. Udell, DPM*  
Private Practice  
Hicksville, NY  
President, American Society of Podiatric Medicine (ASPM)

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- know the approach for the treatment of verrucae from two perspectives: that of a viral infection and that of non-malignant neoplasm caused by a virus

- be aware of the various approaches to treatment used in light of this diagnostic criteria; new as well as time tested treatments will have been discussed

**2) Diagnostic Ultrasound of Soft Tissue Structures and Foreign Bodies in the Foot and Ankle (S)**  
*Albert V. Armstrong, DPM*  
Assistant Professor of Radiology  
Barry University School of Podiatric Medicine  
Miami Shores, FL  
Member of the FPMA

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- be able to apply cross-sectional imaging knowledge to finding anatomic structures with ultrasound
- be able to apply the physical properties of ultrasound in the location of soft tissue foreign bodies

**3) A Review of Research Conducted at Harvard Medical School on the Use of Laser Therapy in the Treatment of Onychomycosis (S)**  
*Adam S. Landsman, DPM, PhD.*  
Assistant Professor of Surgery  
Harvard University  
Boston, MA

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- understand the research studies and potential benefits of laser therapeutic modalities in the treatment of onychomycosis

3:00 p.m. - 3:30 p.m. Break in Exhibit Hall

3:30 p.m. - 4:15 p.m. **Diabetic Ankle, Fractures, Achilles Tendon Repair, Posterior Tibial Tendon Transfer (S)**  
*Christopher L. Reeves, DPM*  
Private Practice  
Orlando, FL  
Member of the FPMA

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- be presented with options for Hallux Rigidus ranging from joint preservation joint destructive procedures with focus on procedure selection and focus on new and emerging techniques
- gain an understanding of this complicated patient through discussion of surgical options and postoperative protocols;

## Track II: (cont.) (Curacao 1, 2, 3, 4)

the surgical discussion will focus on perioperative management and the varying options of fixation for predictable outcomes in this difficult patient population

- be aware of how to manage a neglected rupture
- know the indications for the posterior tibial tendon transfer through the interosseous membrane and present functional outcomes

4:15 p.m. - 5:00 p.m.

### **Trigger Point Radial ESWT for the Treatment of Chronic Plantar Fasciitis and Achilles Tendonitis (S)**

*Howard A. Penn, DPM  
Private Practice  
Lackawanna, NY*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL: **TBA**

## Track III: Workshops (Curacao 5, 6, 7, 8)

8:00 a.m. - 10:00 a.m.

### **Advanced Reconstruction of the Foot and Ankle (S) (Limited to 40 attendees)**

*John G. Harris, DPM  
Assistant Professor  
Department of Orthopaedics  
and Rehabilitation  
University of Florida, College of  
Medicine  
Jacksonville, FL  
Member of the FPMA*

*Michelle Detweiler, DPM  
Private Practice  
Miami Beach, FL  
Member of the FPMA*

*Jacqueline B. Buchman, DPM  
Associate Professor of Podiatric  
Medicine  
Barry University School of  
Graduate Medical Sciences  
Miami Shores, FL  
Member of the FPMA*

*Thomas J. Merrill, DPM  
Professor of Surgery  
Barry University School of  
Podiatric Medicine  
Miami Shores, FL  
Member of the FPMA*

*Christopher L. Reeves, DPM  
Private Practice  
Orlando, FL  
Member of the FPMA*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- have reviewed midfoot and hindfoot pathology indicated for reconstruction: Midfoot DJD, deformities, trauma, and fracture care; Hindfoot DJD, deformities, trauma, and fracture care
- have had hands-on surgical skills using saw bones: Application of Retro-grade IM nail; ORIF/Reconstruction techniques using small fragment instrument sets and speciality foot modular sets

10:00 a.m. - 10:30 a.m.

Break in Exhibit Hall

10:30 a.m. - 12:00 p.m.

**OPEN - No Lectures**

11:30 a.m. - 12:00 p.m.

Exhibitor Luncheon

12:00 p.m. - 1:00 p.m.

Lunch Break in Exhibit Hall

1:00 p.m. - 3:00 p.m.

**Current Techniques in Soft Tissue Repair and Augmentation (S)  
(Limited to 24 attendees)**  
**TBA**

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- know the proper surgical technique for Achilles Tendon Intratendinous Weave, Achilles Tendon Overlay, and Peroneal Tendon Longitudinal inlay

3:00 p.m. - 3:30 p.m.

Break in Exhibit Hall

3:30 p.m. - 5:00 p.m.

**Comprehensive Gait Analysis in Literally Two Steps and How Great Orthotic Results Generate Cash Payment and Patient Referrals (S)  
(Limited to 24 attendees)**

*Robert S. Levine, DPM  
Private Practice  
Seminole, FL*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- know how to do a full comprehensive biomechanical statically and dynamically in less than eight minutes (video and live demonstration)
- know how to do a gait analysis in literally two steps
- know exactly what to do on an orthotic follow up visit
- know exactly why, when, and how to ever adjust an orthotic
- know how to document biomechanics and how to use that documentation to get paid
- know the key to getting paid cash for orthotics

7:00 a.m. - 5:00 p.m. Registration Open  
8:45 a.m. - 5:00 p.m. Exhibit Hall Open  
(Grand Sierra E - I)

## Track I: General Session (Grand Sierra A, B, C)

7:30 a.m. - 9:30 a.m. FPMA General Membership Meeting and Breakfast  
9:30 a.m. - 10:00 a.m. Break in Exhibit Hall

10:00 a.m. - 10:30 a.m. **Digital Fusion: Why and How (S)**  
*Robert G. Parker, DPM, FACFAS*  
*Private Practice*  
*Houston, TX*  
*Founder, Center for Tarsal Tunnel Syndrome and The Foot and Ankle Neuropathy Center of Texas*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:  
- have a better understanding of the proper use for phalangeal hemi implant systems

10:30 a.m. - 11:30 a.m. **Geriatric Bunions, Lapidus, and Hallux Limitus: Joint Salvage vs. Joint Destruction (S)**  
*Amber M. Shane, DPM*  
*Private Practice*  
*Orlando, FL*  
*Member of the FPMA*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:  
- understand the options available for the surgical management of HAV deformities in the geriatric population  
- understand the procedural modifications and post operative protocols in this unique patient population  
- have an understanding of the clinical evaluation and surgical indications of the first tarso-metatarsal joint arthrodesis for the management of HAV and other pathologic abnormalities of the first ray  
- be aware of options for Hallux Rigidus ranging from joint preservation to joint destructive procedures

11:30 a.m. - 12:00 p.m. **First MPJ Arthroplasty: When to use a Hemi Implant (S)**  
*Robert G. Parker, DPM, FACFAS*  
*Private Practice*  
*Houston, TX*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:  
- have a better understanding of the various approaches and indications for digital fusions

11:30 a.m. - 12:00 p.m. Exhibitor Luncheon  
12:00 p.m. - 1:00 p.m. Lunch Break in Exhibit Hall

1:00 p.m. - 2:00 p.m. **Diabetic Foot Wounds (S)**  
*Jason R. Hanft, DPM*  
*Private Practice*  
*South Miami, FL*  
*Member of of the FPMA*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:  
- have gained knowledge of the Morbidity and Mortality associated with Diabetic foot ulcers  
- have gained knowledge of the new standards of care for enhancing rapid wound closure, decreasing risks, and improving limb salvage  
- have gained knowledge of the science, anatomic structure, and use of human derived skin equivalents for the treatment of diabetic foot ulcers

2:00 p.m. - 3:00 p.m. **Podiatric Mastery: Lessons to Take Your Practice and Your Life Beyond Your Expectations and the Five Almost Fatal Errors You Should Never Make (PM)**  
*Bret M. Ribotsky, DPM*  
*Private Practice*  
*Boca Raton, FL*  
*Member of the FPMA*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:  
- know specific objectives to evaluate what benchmarks work and don't work in practice  
- be able to identify patterns of results focused process and how to implement them in practice  
- develop an understanding that all the control needed is self contained

3:00 p.m. - 3:30 p.m. Break in Exhibit Hall

3:30 p.m. - 5:30 p.m. **PICA Program - Collaborative Care: The Use of Consultants (RM)**  
*John V. Guiliana, DPM*  
*Private Practice*  
*Hackettstown, NY*  
  
*Neil S. Kornfeld, Esquire*  
*Private Practice*  
*Furman, Kornfeld, Brennan*  
*New York, NY*

## Track I: (cont.) (Grand Sierra A, B, C)

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- discuss the malpractice theory of liability, failure to timely refer
- identify situations in which referrals are indicated
- implement measures to optimize the referral process in his/her own practice
- be able to appropriately document patient referrals and consultations in patient medical records

## Track II: Lecture (Curacao 5, 6, 7, 8)

3:30 p.m. - 5:30 p.m.

### **PMAF Program - What to Know When Giving A Deposition (RM)**

*Ronald E. Bush, Esquire  
Private Practice - Managing Shareholder  
Bush, Graziano & Rice, PA  
Tampa, FL*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- be more familiar in preparing for depositions, including appearance, avoiding arguing with counsel, providing concise, accurate, and honest answers, and exercising caution when responding to "blanket" questions
- also know the "Do's and Don't's" of depositions
- be familiar with the current medical malpractice climate in Florida and any regulatory changes that affect medical malpractice

## Track III: Workshops (Bonaire 5, 6, 7, 8)

10:00 a.m. - 11:00 a.m.

### **Sports Medicine Workshops**

#### **The Use of Diagnostic Ultrasound in a Sports Medicine Practice (S) (Limited to 25 attendees)**

*Matthew B. Werd, DPM  
Chief, Podiatric Surgery  
Lakeland Regional Medical Center  
Lakeland, FL  
Member of the FPMA*

*Martin Michna  
National MSK Ultrasound Manager  
GE Healthcare Performance Technologies  
Wauwatosa, WI*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- have the skills necessary to use diagnostic ultrasound in the evaluation of podiatric medical sports injuries

11:00 a.m. - 12:00 p.m.

#### **The What and Why of Prescription Writing from Both the Clinical and Laboratory Perspectives (S) (Limited to 25 attendees)**

*Bruce E. Williams, DPM  
Private Practice  
Merrillville and Valparaiso, IN  
Immediate Past President,  
American Academy of Podiatric Sports Medicine (AAPSM)*

*Jeffrey Root  
President  
Root Laboratory  
Meadow Vista, CA*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- have the skills to evaluate and write an orthotic prescription

11:30 a.m. - 12:00 p.m.

Exhibitor Luncheon

12:00 p.m. - 1:00 p.m.

Lunch Break in Exhibit Hall

1:00 p.m. - 5:00 p.m.

#### **Cadaver Workshop - Cannulated Hemi Technique and Implant System and Various Techniques Using Cannulated, Headless, and Snap-Off Screws (S) (Limited to 24 attendees)**

*Robert G. Parker, DPM,  
FACFAS  
Private Practice  
Houston, TX  
Founder, Center for Tarsal Tunnel Syndrome and The Foot and Ankle Neuropathy Center of Texas*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- have the opportunity to demonstrate and practice for proper implantation of hemi and various screw implants

7:00 p.m. - 7:30 p.m.

Reception  
(Grand Caribbean Foyer)

7:30 p.m. - until ??

Annual Banquet  
(Caribbean I and II,  
Reserved Seating)

7:00 a.m. - 3:00 p.m. Registration Open  
7:00 a.m. - 7:30 a.m. Continental Breakfast  
8:45 a.m. - 2:00 p.m. Exhibit Hall Open  
(Grand Sierra E - I)

## Track I: General Session (Grand Sierra A, B, C)

7:30 a.m. - 8:45 a.m. **The Diabetic Foot Regional Lecture Series 2010 (APMA):**

**1) State of the Diabetic Foot in 2010 (S)**

*Lee C. Rogers, DPM  
Private Practice  
Johnston, VA*

**2) Diabetic Wound Care - Healing the Difficult Wound (S)**

*James W. Stavosky, DPM  
Private Practice  
Daly City, CA*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- appreciate and apply the latest advancements in the treatment of diabetic foot and ankle conditions with an understanding of their underlying etiology
- appreciate the stratification of people with diabetes into various risk groups and the appropriate treatment protocols for each group
- have knowledge about the appropriate preventive measures of a comprehensive treatment program for people with diabetes, including an understanding of the utilization of therapeutic shoes and insoles, lifestyle changes, and the latest innovative methods for prevention of complications
- be aware of the importance of a team approach to preventing foot complications in treating people with diabetes
- know about the latest treatment protocols and modalities for treating and preventing infections, ulcerations, and other complications of the diabetic foot

8:45 a.m. - 9:30 a.m. **Thiamine Deficiency, Neuropathy and Diabetic Complications (S)**

*Richard H. Mann, DPM,  
DABPS, CWS  
Private Practice  
Delray Beach, FL  
Member of the FPMA*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- be familiar with the scientific and clinical studies with

respect to the demographics, clinical picture, and treatment of thiamine deficiency induced peripheral neuropathy

- be familiar with respect to the relationship between thiamine deficiency and the complications associated with diabetes

9:30 a.m. - 10:00 a.m. Break in Exhibit Hall

10:00 a.m. - 10:45 a.m. **Talar and Calcaneal Fracture (S)**

*John G. Harris, DPM  
Assistant Professor  
Department of Orthopaedics  
and Rehabilitation  
University of Florida, College of  
Medicine  
Jacksonville, FL  
Member of the FPMA*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- know the basics of Calcaneal/Talar fractures
- be able to recognize different fracture patterns and characteristics
- be able to select/use proper ORIF techniques
- be able to perform case reviews

10:45 a.m. - 12:00 p.m. **Developing the Ideal Marketing Plan for Your Practice (PM)**

*Mr. Rem Jackson  
President and CEO  
Top Practices, LLC  
Lititz, PA*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL: **TBA**

12:00 p.m. - 1:00 p.m. Lunch

1:00 p.m. - 2:00 p.m. **Neurotrophic Therapy for Diabetic Neuropathy (S)**

*Allen M. Jacobs, DPM  
Private Practice  
St. Louis, MO*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- be aware of the natural history, clinical signs, and symptoms of small fiber neuropathy
- know the role of epidermal nerve fiber density testing and other laboratory studies in the evaluation of small fiber neuropathy
- know the role of L-methylfolate, methylcobalamin, and pyridoxine in the management of small fiber neuropathy and nerve regeneration.

## Track I: (cont.) (Grand Sierra A, B, C)

2:00 p.m. - 3:00 p.m.      **Laws and Rules (LR)**  
*Wendy Smith Hansen, Esquire*  
*Private Practice*  
*Tallahassee, FL*  
*General Counsel for the FPMA*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- know about new state legislation, new rules, and existing legal requirements relating to the practice of podiatric medicine in the State of Florida
- know the specific continuing education courses required for license renewal

3:00 p.m. - 3:30 p.m.      Break

3:30 p.m. - 5:30 p.m.      **Medical Errors (Physicians and X-Ray Assistants) (ME)**  
*Stephen M. Meritt, DPM*  
*Private Practice*  
*Faculty, Orthopaedic Dept.*  
*Shands, University of Florida*  
*Part-Time Attending Podiatric Physician, Veterans Administration*  
*Jacksonville, FL*  
*Member of the FPMA*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- have a better understanding of the reasons why medical errors occur and ways they may avoid medical errors, as well as the rules and regulations regarding medical errors, should they occur

## Track II: Lectures (Bonaire 5, 6, 7, 8)

7:30 a.m. - 8:30 a.m.      **AIDS/HIV (S)**  
*Robert G. Smith, DPM, MSc., R.Ph., C.Ped*  
*Private Practice*  
*Ormond Beach, FL*  
*Member of the FPMA*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- discuss epidemiology, trends, and modes of transmission of the HIV infection
- identify HIV risk behaviors and prevention of HIV/AIDS infection
- discuss case studies relative to podiatric complications of HIV/AIDS infections
- discuss current and new HAART drug therapy recommendations for HIV infections

- discuss recent changes regarding PEP recommendations
- recognize confidentiality issues regarding HIV/AIDS infective individuals

8:30 a.m. - 10:00 a.m.      **Lecture Series:**

### 1) Meaningful Use (PM)

*Michael L. Brody, DPM*  
*Teaching Staff, Residency Program, VA Hospital*  
*Northport, NY*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- understand the difference between utilizing HER and utilizing the records in a Meaningful Manner
- understand how Meaningful Use has a direct impact on patient outcomes

### 2) Security and Privacy (PM)

*Michael L. Brody, DPM*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- understand the difference between the security provided by EMR software and the security provided by good workflow practices in the physician's office

### 3) Incentives and Penalties (PM)

*Michael L. Brody, DPM*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- understand the difference between the Medicare and Medicaid Incentive Programs
- understand the difference between unavoidable privacy breaches and willful neglect, and how to minimize the fines for breaches through the use of good privacy practices in the office

10:00 a.m. - 10:30 a.m.      Break in Exhibit Hall

10:30 a.m. - 12:00 p.m.      **Lecture Series (cont.):**

### 4) Electronic Health Records and Interoperability (PM)

*Michael L. Brody, DPM*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- understand what the NHIN is
- understand what Interoperability is
- understand how and why interoperability will result in less medical errors and improved quality of patient care
- understand how the various components of the NHIN interact

# Saturday, January 23 (cont.)

## Track II: (Cont.) (Bonaire 5, 6, 7, 8)

### 5) Electronic Health Records and Personal Health Records (PM)

*Michael L. Brody, DPM*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- understand what a PHR is
- understand various methods that information gets incorporated into a PHR

### 6) Discussion and Question & Answers (PM)

*Michael L. Brody, DPM*

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- have a basic understanding of the direction EMR is going in this country

12:00 p.m. - 1:00 p.m. Lunch

1:00 p.m. - 3:00 p.m.

#### Residents Forum (S)

RESIDENTS WILL BE PRESENTING CASES FOR REVIEW

*John G. Harris, DPM*  
Assistant Professor  
Department of Orthopaedics and Rehabilitation  
University of Florida, College of Medicine

*Jacksonville, FL*  
Member of the FPMA

*Michelle Detweiler, DPM*  
Private Practice  
Miami Beach, FL  
Member of the FPMA

*Jacqueline B. Buchman, DPM*  
Associate Professor of Podiatric Medicine  
Barry University School of Graduate Medical Sciences  
Miami Shores, FL  
Member of the FPMA

## Side Track: CPR Certification (Boca 1)

8:00 a.m. - 12:00 p.m.

**CPR Certification Program (for Physicians and Assistants)**  
**(Limited to 10 attendees)**

*Kimberly Strickland, ARNP*

12:00 p.m. - 1:00 p.m.

Lunch

1:00 p.m. - 5:00 p.m.

**CPR Certification Program (for Physicians and Assistants)**  
**(Limited to 10 attendees)**

*Kimberly Strickland, ARNP*

7:00 p.m. - Midnight

Family Night (Pavillion)

# Sunday, January 24

## General Session (Grand Sierra A, B, C)

8:30 a.m. - 9:00 a.m. Continental Breakfast

9:00 a.m. - 11:00 a.m.

### Medicare Update (PM)

*Stephen M. Meritt, DPM*  
Private Practice  
Faculty, Orthopaedic Dept.,  
Shands, University of Florida

*Part-Time Attending Podiatric Physician, Veterans Administration*  
*Jacksonville, FL*  
Member of the FPMA

**LEARNING OBJECTIVES:** AT THE END OF THE PROGRAM, THE ATTENDEES WILL:

- be familiar with any changes in Medicare coding or required documentation, audits, or new local policies for 2010

## ***Mission Statement of the Florida Podiatric Medical Association's Scientific and Management Seminar (SAM)***

The Florida Podiatric Medical Association's educational mission is to promote continuing education in podiatric medicine, podiatric surgery, and practice management through workshops and seminars. Our commitment is to increase knowledge by offering every registrant the educational assistance needed to improve care for their patients and be successful in practice by promoting the benefits of scientific advancement in the treatment, prevention, and alleviation of podiatric ailments.

### ***Approval***

The Florida Podiatric Medical Association is approved by the Council on Podiatric Medical Education as a sponsor of continuing education in podiatric medicine.

### ***Intended Audience***

Podiatric residents and doctors of podiatric medicine.

### ***Cancellation Policy***

Cancellations are accepted through the last day of the meeting. A \$50 administrative fee will be charged for "no shows" who do not cancel. You will be billed for this fee or it will be deducted from your refund, if already paid.

### ***Contact Hours Awarded***

Up to 28.0 continuing education contact hours offered, depending on tracks attended.

### ***Disclosure***

Each speaker is required to disclose the existence of any financial and/or other relationships (e.g., employee, consultant, speaker's bureau, grant recipient, research support) he/she might have with (a) the manufacturer(s) of any commercial product(s) to be discussed during his/her presentation and/or (b) the commercial contributor(s) of the activity. Any such conflict will be announced by the individual introducing the speaker or by the speaker immediately preceding the lecture.

### ***Contact FPMA***

1-800-277-3338

dinahcox@fpma.com

# Physicians' Registration

Have questions?  
Contact FPMA at 1-800-277-3338 or  
via e-mail: [dinahcox@fpma.com](mailto:dinahcox@fpma.com)

To attend, please fill out this form and return with payment.

Mail to: FPMA, 410 North Gadsden Street, Tallahassee, FL 32301 or FAX to (850) 681-0899.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( \_\_\_\_\_ ) \_\_\_\_\_ FAX ( \_\_\_\_\_ ) \_\_\_\_\_

E-mail \_\_\_\_\_ APMA # \_\_\_\_\_

## REGISTRATION FEES:

The basic registration fee includes the general lecture schedule, coffee breaks, luncheons, and entrance to the Exhibit Hall for one person. (Guest passes are available for family and assistants.) Some workshops and events may require separate fees. ***You must be registered for the entire program to attend any portion of the program. Please call FPMA if you do not receive confirmation within seven business days.***

Please select one:	Before 12/20/09	After 12/20/09
<input type="checkbox"/> FPMA Member	\$0	\$50
<input type="checkbox"/> FPMA Special Status	\$0	\$50
<input type="checkbox"/> FPMA Life Member	\$35	\$50
<input type="checkbox"/> APMA Member	\$375	\$425
<input type="checkbox"/> APMA Life Member	\$100	\$110
<input type="checkbox"/> Non-APMA Member	\$900	\$950
<input type="checkbox"/> Student	\$10 per day ( ___ # of days)	\$10 per day ( ___ # of days)
<input type="checkbox"/> Resident	\$100	\$110
	My Registration Fee:	\$ _____
	Workshop Fees ( <i>from Page 17</i> ):	\$ _____
	Total Balance Due:	\$ _____

## PAYMENT OPTIONS:

CHECK:  My check (payable to FPMA) is enclosed.  My check (payable to FPMA) is coming via mail.

CREDIT CARD:  American Express  MasterCard  Visa

(*please select one*) Account No. \_\_\_\_\_ Expiration Date \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

## HOTEL INFORMATION:

### Caribe Royale

Room Rates: Queen/Double: \$195 • Standard King: \$195 • King Deluxe: \$215 •

Executive Suite: \$395 • Villa: \$324 (*tax not included in these amounts*); For reservations, call

1-800-823-8300; Online: Go to [www.fpma.com](http://www.fpma.com) and click on the "Click here to make your hotel reservations on-line" link on the SAM 2010 web page. ***Discount deadline is December 20, 2009. Be sure to mention that you are attending SAM 2010!***

# Workshop & Activity Registration

Have questions?  
Contact FPMA at 1-800-277-3338 or  
via e-mail: [dinahcox@fpma.com](mailto:dinahcox@fpma.com)

Name \_\_\_\_\_

*All workshops listed below have limited registration and are first come, first served. Use this page to register for workshops and events; return this page to FPMA, along with your payment and Registration Form.*

## Wednesday, January 20

Time	Fee	Limit	Description
1:00 p.m. - 3:00 p.m.	<input type="checkbox"/> \$50	25	Ultrasound Workshop - Beginner
1:00 p.m. - 3:00 p.m.	<input type="checkbox"/> \$250	24	Cadaver Workshop (Howard M. Kimmel, DPM, MBA)
3:30 p.m. - 5:00 p.m.	<input type="checkbox"/> \$50	25	Ultrasound Workshop - Advanced

## Thursday, January 21

8:00 a.m. - 10:00 a.m.	<input type="checkbox"/> \$250	40	Advanced Reconstruction of the Foot and Ankle
1:00 p.m. - 3:00 p.m.	<input type="checkbox"/> \$250	24	Current Techniques in Soft Tissue Repair and Augmentation
3:30 p.m. - 5:00 p.m.	<input type="checkbox"/> \$25	24	Orthotics Workshop

## Friday, January 22

10:00 a.m. - 11:00 a.m.	<input type="checkbox"/> \$25	25	Sports Medicine Workshop #1 (Matthew B. Werd, DPM)
11:00 a.m. - 12:00 p.m.	<input type="checkbox"/> \$25	25	Sports Medicine Workshop #2 (Bruce E. Williams, DPM)
1:00 p.m. - 5:00 p.m.	<input type="checkbox"/> \$250	24	Cadaver Workshop (Robert G. Parker, DPM, FACFAS)

## Saturday, January 23

8:00 a.m. - 12:00 p.m.	<input type="checkbox"/> \$25	10	CPR Certification Program (for Physicians AND Assistants)
1:00 p.m. - 5:00 p.m.	<input type="checkbox"/> \$25	10	CPR Certification Program (for Physicians AND Assistants)

# Fun and Games

## Friday, January 22

Time	Fee	Description
7:30 p.m. - until ??	_____ guests (@ \$40/each)	Annual Banquet (Attendee's ticket free with registration)



## Saturday, January 23

7:00 p.m. - Midnight	included - # in party _____	Family Night - Fun for the Entire Family!
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# Assistants' Schedule

*Times and locations listed on this schedule are subject to change. The final Assistants' Schedule will be printed in the SAM 2010 Program Booklet, which will be furnished to attendees at SAM 2010.*

## Friday, January 22

8:00 a.m. - 5:00 p.m. Registration Open

### Tracks I and II: Front and Back Office Combined (Curacao 1, 2, 3, 4)

1:00 p.m. - 2:00 p.m. **Time Management**  
*Marlene Reid, DPM*

2:00 p.m. - 3:00 p.m. **Managing Your Assets**  
*Barry C. Blass, DPM*

3:00 p.m. - 3:30 p.m. Break in Exhibit Hall

### Track I: Front Office Only (Room TBA)

3:30 p.m. - 5:00 p.m. **Getting the Most Out of Your Human Resources**  
*Kylie Luff, Associate*  
*Seay Management*

### Track II: Back Office Only (Room TBA)

3:30 p.m. - 5:00 p.m. **Nail Pathology**  
*Marlene Reid, DPM*

## Saturday, January 23

7:00 a.m. - 3:00 p.m. Registration Open

### Tracks I and II: Front and Back Office Combined (Curacao 1, 2, 3, 4)

8:30 a.m. - 9:30 a.m. **Podiatric Pharmacology**  
*Peter M. Mason, DPM*

9:30 a.m. - 10:00 a.m. Break in Exhibit Hall

### Track I: Front Office Only - With Physicians (Grand Sierra A, B, C)

10:45 a.m. - 12:00 p.m. **Developing the Ideal Marketing Plan for Your Office**  
*Rem Jackson*  
*President and CEO*  
*Top Practices, LLC*

### Track II: Back Office Only (Bonaire 1, 2)

10:00 a.m. - 11:00 a.m. **TBA**

11:00 a.m. - 12:00 p.m. **Padding and Strapping**  
*Roberta Giudice-Teller, DPM*

12:00 p.m. - 1:00 p.m. Assistants' Luncheon  
**(Ticket Required) (Pavillion)**

### Tracks I and II: Front and Back Office Combined (Curacao 1, 2, 3, 4)

1:00 p.m. - 2:00 p.m. **"Red Flags" and You**  
*Barry C. Blass, DPM*

### Track I: Front Office Only (Bonaire 3, 4)

2:00 p.m. - 3:00 p.m. **TBA**

3:00 p.m. - 3:30 p.m. Break (w/Physicians)

### Tracks I and II: Front and Back Office Combined (Curacao 1, 2, 3, 4)

3:30 p.m. - 5:00 p.m. **\*Use of Non-Custom Durable Medical Equipment (DME) in Your Office for Improved Clinical Outcomes;**  
**\*In-Office Dispensing for Improved Patient Satisfaction and Compliance;**  
**\*The Four Pillars of Success**  
*Hal Ornstein, DPM and*  
*Others TBA*

### Track III: X-Ray Assistants (Curacao 5, 6, 7, 8)

8:00 a.m. - 9:30 a.m. **X-Ray Program (Initial and Recertification)**  
*Albert V. Armstrong, DPM*

9:30 a.m. - 10:00 a.m. Break in Exhibit Hall (w/Physicians)

10:00 a.m. - 12:00 p.m. **X-Ray Program (Cont.)**

12:00 p.m. - 1:00 p.m. Assistants' Luncheon  
**(Ticket Required) (Pavillion)**

1:00 p.m. - 3:00 p.m. **X-Ray Program (Cont.)**

3:00 p.m. - 3:30 p.m. Break

3:30 p.m. - 5:30 p.m. **Medical Errors (with Physicians in Main Lecture Hall)**  
*Stephen M. Meritt, DPM*

**Please Note: X-Ray Assistants ONLY will now utilize the scanning system. There will be no cards to turn in at the end of Saturday afternoon. You MUST scan in at the beginning of the X-ray program (Curacao 5, 6, 7, 8) at 8:00 a.m. AND scan out at the end of the X-ray program at 3:00 p.m. You MUST also scan in at the beginning of the Medical Errors Program (Grand Sierra A, B, C) at 3:30 p.m. AND scan out at the end of the Medical Errors Program at 5:30 p.m.**

### Side Track: CPR Certification (Boca 1) - Use page 17 to sign up

8:00 a.m. - 12:00 p.m. **CPR Certification Program (for Physicians and Assistants)**  
**OR**  
1:00 p.m. - 5:00 p.m. **(Limited to 10 attendees each session)**  
*Kimberly Strickland, ARNP*

## Sunday, January 24

**X-Ray Examination for initial certification only (if you already hold a PXA license, you do not need to take the examination) (Curacao 5, 6, 7, 8)**

8:30 a.m. - 10:30 a.m. **X-Ray Examination**

# Assistants' Registration

Have questions?  
Contact FPMA at 1-800-277-3338 or  
via e-mail: [dinahcox@fpma.com](mailto:dinahcox@fpma.com)

To attend, please fill out this form and return with payment. Use a separate form for each registrant.  
Mail to: FPMA, 410 North Gadsden Street, Tallahassee, FL 32301 or FAX to (850) 681-0899.

Assistant Name \_\_\_\_\_

Physician/Employer \_\_\_\_\_

Office Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( \_\_\_\_\_ ) \_\_\_\_\_ FAX ( \_\_\_\_\_ ) \_\_\_\_\_

Office E-mail \_\_\_\_\_

## REGISTRATION FEES:

	BEFORE 12/20/09		AFTER 12/20/09	
	1st Assistant	2nd Assistant/same office	3rd Assistant/same office	Any Assistant
<b>PROGRAMS (CHOOSE ONE)</b>				
Front Office	<input type="checkbox"/> \$145	<input type="checkbox"/> \$130	<input type="checkbox"/> \$110	<input type="checkbox"/> \$160
Back Office	<input type="checkbox"/> \$145	<input type="checkbox"/> \$130	<input type="checkbox"/> \$110	<input type="checkbox"/> \$160
X-Ray	<input type="checkbox"/> \$160	<input type="checkbox"/> \$145	<input type="checkbox"/> \$125	<input type="checkbox"/> \$175

My X-Ray certification status is (*choose one*):

- Recertification: Board of Podiatric Medicine Certificate # PXA
- Initial course for certification by the Board of Podiatric Medicine

**PLEASE NOTE:** *We no longer offer the course for Bureau of Radiation Control Recertification*

## PAYMENT OPTIONS:

**CHECK:**  My check (payable to FPMA) is enclosed.  My check (payable to FPMA) is coming via mail.

**CREDIT CARD:**  American Express  MasterCard  Visa

(*please select one*) Account No. \_\_\_\_\_ Expiration Date \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

**CANCELLATION POLICY:** Cancellations are accepted through the last day of the meeting. A \$50 administrative fee will be charged for "no shows" who do not cancel. You will be billed for the fee or it will be deducted from your refund, if already paid.

## HOTEL INFORMATION: *Caribe Royale*

Room Rates: Queen/Double: \$195 • Standard King: \$195 • King Deluxe: \$215 • Executive Suite: \$395 • Villa: \$324 (*tax not included in these amounts*); For reservations, call 1-800-823-8300; Online: Go to [www.fpma.com](http://www.fpma.com) and click on the "Click here to make your hotel reservations on-line" link on the SAM 2010 web page. **Discount deadline is December 20, 2009. Be sure to mention that you are attending SAM 2010!**

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