

Assistants' Schedule

Times and locations listed on this schedule are subject to change. The final Assistants' Schedule will be printed in the SAM 2010 Program Booklet, which will be furnished to attendees at SAM 2010.

Friday, January 22

8:00 a.m. - 5:00 p.m. Registration Open

Tracks I and II: Front and Back Office Combined (Curacao 1, 2, 3, 4)

1:00 p.m. - 2:00 p.m. **Time Management**
Marlene Reid, DPM

2:00 p.m. - 3:00 p.m. **Managing Your Assets**
Barry C. Blass, DPM

3:00 p.m. - 3:30 p.m. Break in Exhibit Hall

Track I: Front Office Only (Room TBA)

3:30 p.m. - 5:00 p.m. **Getting the Most Out of Your Human Resources**
Kylie Luff, Associate
Seay Management

Track II: Back Office Only (Room TBA)

3:30 p.m. - 5:00 p.m. **Nail Pathology**
Marlene Reid, DPM

Saturday, January 23

7:00 a.m. - 3:00 p.m. Registration Open

Tracks I and II: Front and Back Office Combined (Curacao 1, 2, 3, 4)

8:30 a.m. - 9:30 a.m. **Podiatric Pharmacology**
Peter M. Mason, DPM

9:30 a.m. - 10:00 a.m. Break in Exhibit Hall

Track I: Front Office Only - With Physicians (Grand Sierra A, B, C)

10:45 a.m. - 12:00 p.m. **Developing the Ideal Marketing Plan for Your Office**
Rem Jackson
President and CEO
Top Practices, LLC

Track II: Back Office Only (Bonaire 1, 2)

10:00 a.m. - 11:00 a.m. **TBA**

11:00 a.m. - 12:00 p.m. **Padding and Strapping**
Roberta Giudice-Teller, DPM

12:00 p.m. - 1:00 p.m. Assistants' Luncheon
(Ticket Required) (Pavillion)

Tracks I and II: Front and Back Office Combined (Curacao 1, 2, 3, 4)

1:00 p.m. - 2:00 p.m. **"Red Flags" and You**
Barry C. Blass, DPM

Track I: Front Office Only (Bonaire 3, 4)

2:00 p.m. - 3:00 p.m. **TBA**

3:00 p.m. - 3:30 p.m. Break (w/Physicians)

Tracks I and II: Front and Back Office Combined (Curacao 1, 2, 3, 4)

3:30 p.m. - 5:00 p.m. ***Use of Non-Custom Durable Medical Equipment (DME) in Your Office for Improved Clinical Outcomes;**
***In-Office Dispensing for Improved Patient Satisfaction and Compliance;**
***The Four Pillars of Success**
Hal Ornstein, DPM and
Others TBA

Track III: X-Ray Assistants (Curacao 5, 6, 7, 8)

8:00 a.m. - 9:30 a.m. **X-Ray Program (Initial and Recertification)**
Albert V. Armstrong, DPM

9:30 a.m. - 10:00 a.m. Break in Exhibit Hall (w/Physicians)

10:00 a.m. - 12:00 p.m. **X-Ray Program (Cont.)**

12:00 p.m. - 1:00 p.m. Assistants' Luncheon
(Ticket Required) (Pavillion)

1:00 p.m. - 3:00 p.m. **X-Ray Program (Cont.)**

3:00 p.m. - 3:30 p.m. Break

3:30 p.m. - 5:30 p.m. **Medical Errors (with Physicians in Main Lecture Hall)**
Stephen M. Meritt, DPM

Please Note: X-Ray Assistants ONLY will now utilize the scanning system. There will be no cards to turn in at the end of Saturday afternoon. You MUST scan in at the beginning of the X-ray program (Curacao 5, 6, 7, 8) at 8:00 a.m. AND scan out at the end of the X-ray program at 3:00 p.m. You MUST also scan in at the beginning of the Medical Errors Program (Grand Sierra A, B, C) at 3:30 p.m. AND scan out at the end of the Medical Errors Program at 5:30 p.m.

Side Track: CPR Certification (Boca 1) - Use page 17 to sign up

8:00 a.m. - 12:00 p.m. **CPR Certification Program (for Physicians and Assistants)**
OR
1:00 p.m. - 5:00 p.m. **(Limited to 10 attendees each session)**
Kimberly Strickland, ARNP

Sunday, January 24

X-Ray Examination for initial certification only (if you already hold a PXA license, you do not need to take the examination) (Curacao 5, 6, 7, 8)

8:30 a.m. - 10:30 a.m. **X-Ray Examination**