

June 2010 FPMA Conference Physicians' Schedule

Thursday, June 10, 2010

2:00 p.m. - 5:00 p.m. FPMA Executive Board Meeting

Friday, June 11, 2010

7:00 a.m. - 1:30 p.m. **Registration Open**
7:00 a.m. - 7:30 a.m. **Continental Breakfast**
8:45 a.m. - 5:00 p.m. **Exhibit Area Open (Location: Estero C and Foyer)**

Track I: Scientific Lectures (Location: Estero A and B)

7:30 a.m. - 8:15 a.m. Interesting MRI Cases
Roman Rozin, MD
Sponsored by Partners Imaging

8:15 a.m. - 9:15 a.m. Advances in Podiatric Diagnostic Ultrasound
Nathan H. Schwartz, DPM
Sponsored by Biosound Esaote

9:15 a.m. - 10:15 a.m. Break in Exhibit Area

10:15 a.m. - 11:00 a.m. Dermatology Update
Bradley W. Bakotic, DPM, DO
Sponsored by Bako Labs

11:00 a.m. - 12:00 p.m. Diagnosis and Treatment of MRSA Infections in Lower
Extremity Wounds
Gene Graham, DPM
Sponsored by Amerx Healthcare

12:00 p.m. - 1:30 p.m. Simple Protocols for Use of Durable Medical Equipment
Improved Clinical Outcomes
Hal Ornstein, DPM, FACFAS
Jonathan E. Moore, DPM, CS
Dr. Moore Sponsored by Arizona AFO
The Comprehensive Diabetic Foot Exam (CDFE) Clinical and
Economics Realities
Josh White, DPM, Cped
Sponsored by Safe Step

12:00 p.m. - 1:30 p.m. Physician/Exhibitor Luncheon (Lunch Ticket Required)
1:30 p.m. - Until Free time for the rest of the afternoon

Track II: Practice Management Lectures (Location: Sanibel)

10:15 a.m. - 12:00 p.m. 1) What is a Health Information Exchange?
2) Understanding the Parts of HIPAA
3) The HIPAA Security Rule - Administrative Requirements
4) The HIPAA Security Rule - Technical Requirements
5) The HIPAA Security Rule - Physical Requirements
6) The HIPAA Security Rule - Breach Notification Rule
7) Question and Answer Session
Michael L. Brody, DPM
Sponsored by ICS Software

12:00 p.m. - 1:30 p.m. See Track I above
1:30 p.m. - Until Free time for the rest of the afternoon

Track III: Ultrasound Workshop - Limited to 20 attendees (\$50 fee) (Location: Captiva)

10:15 a.m. - 12:00 p.m. Podiatric Diagnostic Ultrasound Workshop (**Scientific**)
Nathan H. Schwartz, DPM
Sponsored by Biosound Esaote

June 2010 FPMA Conference Physicians' Schedule (*cont.*)

Saturday, June 12, 2010

7:00 a.m. - 12:00 p.m. **Registration Open**
7:00 a.m. - 7:30 a.m. **Continental Breakfast**
8:45 a.m. - 2:00 p.m. **Exhibit Area Open (Location: Estero C and Foyer)**

Track I: Practice Management Lectures (Location: Estero A and B)

7:30 a.m. - 8:30 a.m. Maximizing Your Revenue and Patient Outcomes
John V. Guiliana, DPM, MS

8:30 a.m. - 9:15 a.m. Building Awareness in and Educating Your Referring Physicians Offices
Chad Schwarz

9:15 a.m. - 10:00 a.m. Break in Exhibit Area

10:00 a.m. - 10:30 a.m. Cost Containment and Benchmarks
John V. Guiliana, DPM, MS

10:30 a.m. - 11:00 a.m. Providing a Great Experience for Your Patients
Chad Schwarz

11:00 a.m. - 11:30 a.m. The Weakest Link. How to Redefine Your Business Processes for Efficiency and Profitability.
John V. Guiliana, DPM, MS

11:30 a.m. - 12:00 p.m. Database Marketing: Opportunity Knocks for Your Practice
Chad Schwarz

12:00 p.m. - 1:00 p.m. Physician/Exhibitor Luncheon (Lunch Ticket Required)

1:00 p.m. - Until FPMA Golf Tournament (*Limited to 60 golfers*) (\$50 fee)

1:00 p.m. - Until Free time for the rest of the afternoon

Track II: Scientific Lectures (Location: Sanibel)

7:30 a.m. - 9:15 a.m. Getting Great Orthotic Results and Getting Paid Cash for Orthotics
Robert S. Levine, DPM

9:15 a.m. - 10:00 a.m. Break in Exhibit Area

10:00 a.m. - 11:00 a.m. Orthosis Usage in Athletes
James M. Losito, DPM
Sponsored by JSB Orthotics

11:00 a.m. - 12:00 p.m. Update on External Fixation and Grafting of Forefoot, Midfoot and Rearfoot
Alan J. Block, DPM
Sponsored by Osteotech, Inc.

Sunday, June 13, 2010

Scientific Lectures (Location: Estero A and B)

8:00 a.m. - 10:00 a.m. 1) Update on PQRI and Electronic Rx
2) What is Meaningful Use?
3) Government Incentives for Adoption of EMR
4) Getting Your Office Ready for EMR
5) Compare Cost of Paper Records to Cost of EMR
Michael L. Brody, DPM
Sponsored by ICS Software