
Florida Podiatric Medical Association



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FLORIDA PODIATRIC MEDICAL ASSOCIATION WELCOMES NEW EXECUTIVE DIRECTOR

TALLAHASSEE – David B. Higgins, CAE was selected as the new Executive Director of the Florida Podiatric Medical Association (FPMA) in January, 2014, replacing Michael Schwartz, who served as the FPMA Executive Director for the past 18 years.

Mr. Higgins is a Certified Association Executive (CAE) and has over 16 years' experience in management, marketing, communications, and customer service in both the corporate sector and non-profits/associations. He is highly experienced in operational and team management, with an emphasis on organizational communications.

Prior to joining the FPMA staff, Mr. Higgins served as the Director of Membership and Marketing at the Florida Dental Association (FDA) for eight years. He was Chapter Relations Manager at the Florida Institute of CPAs prior to joining the FDA. He earned a bachelor's degree in Communications from the University of Kansas.

Mr. Higgins hit the ground running in January, when he attended SAM 2014, the FPMA's annual conference in Orlando, Florida. During the conference, he met several members of the FPMA and attended the many business and social functions that took place during the five day conference.

Bob Macdonald, Health Care Consultant for the Florida Dental Association, aptly described the new FPMA ED: "David is an energetic worker and a team player. He has a good understanding of project management and how to get the job done within specific timetables. He is also an accomplished guitar player."

Mr. Higgins is actively working toward renewing, rejuvenating, and reinventing new ways to continue the FPMA's tradition of excellence and service to its 900+ members throughout the state of Florida.

For more information, contact the FPMA at (850) 224-4085.

The FPMA is a Tallahassee-based, statewide, professional association representing podiatric physicians in Florida. Founded in 1927 for the purpose of advancing the science and art of Podiatric Medicine, the FPMA is dedicated to promoting the importance of podiatric healthcare among the general public and healthcare professionals throughout the state of Florida. The FPMA currently has over 900 members and represents 70% of the active, licensed podiatric physicians in Florida.

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